CPL150 COMMUNITY VISION PLAN

GROUP 3

Eastman Branch
Hough Branch
Union Branch
Walz Branch
West Park Branch

2017
# TABLE OF CONTENTS

**INTRODUCTION** ........................................................................................................... 1

**EXECUTIVE SUMMARY** ................................................................................................... 2

**I. ENGAGEMENT PROCESS** ................................................................................................. 4
   Community Vision Plan ........................................................................................................ 6
   Engagement Methods ......................................................................................................... 8
   Comparing Branches ........................................................................................................ 10
   CPL Branch Experience ..................................................................................................... 14

**II. EASTMAN BRANCH** ....................................................................................................... 16
   Summary ............................................................................................................................ 18
   Building ............................................................................................................................ 20
   Grounds .............................................................................................................................. 24
   Neighborhood .................................................................................................................... 28
   Services ............................................................................................................................. 34
   Implementation Matrix ....................................................................................................... 38

**III. HOUGH BRANCH** ........................................................................................................ 40
   Summary ............................................................................................................................ 42
   Building ............................................................................................................................ 44
   Grounds .............................................................................................................................. 50
   Neighborhood .................................................................................................................... 54
   Services ............................................................................................................................. 60
   Implementation Matrix ....................................................................................................... 64

**IV. UNION BRANCH** .......................................................................................................... 66
   Summary ............................................................................................................................ 68
   Building ............................................................................................................................ 70
   Grounds .............................................................................................................................. 74
   Neighborhood .................................................................................................................... 78
   Services ............................................................................................................................. 84
   Implementation Matrix ....................................................................................................... 88

**IV. WALZ BRANCH** ............................................................................................................. 90
   Summary ............................................................................................................................ 92
   Building ............................................................................................................................ 94
   Grounds .............................................................................................................................. 98
   Neighborhood ................................................................................................................... 104
   Services ........................................................................................................................... 110
   Implementation Matrix ..................................................................................................... 114

**V. WEST PARK BRANCH** ................................................................................................., 116
   Summary ........................................................................................................................... 118
   Building ............................................................................................................................ 120
   Grounds ............................................................................................................................ 124
   Neighborhood ................................................................................................................... 130
   Services ........................................................................................................................... 136
   Implementation Matrix ..................................................................................................... 140
INTRODUCTION

The CPL150 Community Vision Plan is an effort led by the Cleveland Public Library to determine the appropriate services that will be offered at its branch locations in the future through authentic engagement and valued input from community residents.

PROJECT BACKGROUND

In 2012, the Cleveland Public Library released its Strategic Plan to guide decisions and prioritize actions for the next three years. One of the strategic priorities outlined in the document is CPL150, an initiative to prepare the library system for its 150th anniversary in 2019. Preparation for this anniversary requires engaging the community in substantive conversations about the library’s service model, fiscal situation, condition of library buildings, and the changing demographics of the city.

The city’s 27 branch libraries continue to serve their local citizens’ ever-evolving series of needs - from technology training and information literacy, to youth-focused programming and accessible public spaces. Some basic services should be available system-wide, and yet each neighborhood also has very distinct needs, priorities, and wishes for its local branch. The CPL150 Community Vision Plan process was designed to ask each branch’s community: what do you need from your library branch? And how can CPL custom-tailor each branch’s library experience to meet those needs?

The CPL150 Community Vision Plan has been underway since 2014, with two previous reports published in 2015 and 2016 addressing the needs of eight branches: South, Sterling, Fleet, and Woodland; and Brooklyn, East 131st, Mt Pleasant, and South Brooklyn. For this third group of branches, we examined five additional branches: Eastman; Hough; Union; Walz; and West Park.

FRAMING THE VISION

CPL faces a challenge familiar to many institutions serving communities in Cleveland: How can we best meet the needs of our patrons in a changing context of new technologies, aging facilities, and declining population? To address this question, CPL continued to work with Kent State University’s Cleveland Urban Design Collaborative (CUDC) to lead the community engagement strategies for each branch in the third round of the CPL150 process. The CUDC has worked throughout Cleveland’s neighborhoods and region for almost two decades, and the design team’s strengths in public engagement and physical urban design allowed the CPL150 process to continue to ask targeted but inclusive questions of its communities and generate branch-specific design recommendations responding to those needs.

This report synthesizes the community engagement, quantitative and qualitative feedback, primary community priorities, and specific design responses produced with these five neighborhoods over the course of a year. The 150th anniversary of CPL will find these five branch communities better equipped to address their specific needs for the 21st century and beyond.
The CPL150 Community Vision Plan Group 3 report includes recommendations for five branch communities:

- **Eastman Branch** W 117th/Lorain Ave neighborhood
- **Hough Branch** Hough neighborhood
- **Union Branch** Union-Miles neighborhood
- **Walz Branch** Detroit-Shoreway neighborhood
- **West Park Branch** West Park/Kamm’s Corners neighborhoods

The branches in the Community Vision Plan have been selected by CPL and their order of participation in the process has been determined through conversations with local public officials. This round of branches is the third and final group to be engaged in the Community Vision Plan process.

Final recommendations for the target neighborhoods were developed by CUDC in close partnership with CPL, through a carefully designed engagement process for each of the targeted branch locations. Gathering abundant feedback, the CUDC led focus group sessions, open houses, public meetings, and advisory committee meetings, and collected surveys in English and Spanish. In order to stay connected with people unable to attend meetings in person, the design team shared frequent updates on the process through a project website at [www.CPL150.org](http://www.CPL150.org). In all, the Group 3 Branches provided over 600 unique points of community engagement in their five neighborhoods.

The design team continued into Group 3 with a branch-centered engagement strategy. This Group 3 final report includes physical and programmatic recommendations tailored to each branch. The ideas are organized according to the library experience at multiple levels:

- **Library Building**: Conceptual proposals for reprogramming interior spaces; Exterior architectural renovations for library branch buildings.
- **Library Grounds**: Outdoor site improvements on library properties; Opportunities for site signage, bike and car parking; Reading gardens.
- **Neighborhood**: Improvements to pedestrian, transit, and bicycle accessibility; Streetscape enhancements to support neighborhood character; Safety concerns; Wayfinding and street signs.
- **Services**: Creative ideas for bridging the digital divide; Opportunities for current library services to shift to other neighborhood locations.
In order to successfully implement the multi-leveled recommendations, ongoing partnerships with community organizations, city officials, and local patrons are crucial. Recommended actions for each branch have been organized in an Implementation Matrix, crafted with input from community stakeholders. Each of the branch Implementation Matrices include the actions, leadership roles, and timeframes for completing the recommendations.

Discussions with each of the branch communities revealed many common issues, but also included a variety of unique conditions. The process of working in five neighborhoods at once afforded the design team with the ability to share lessons from one community to another. Common themes include:

- Need for quiet spaces and private rooms
- Provide patrons with a wider range of seating and working environments
- Desire for additional computer stations
- Update bike parking facilities
- Improve visibility and welcoming appearance of building entries
- Address safety concerns near library properties
- Explore potential for outdoor reading areas
- Develop communications strategy to better share information between library and community

Despite these common themes, the design team was careful to respond to needs derived from the unique circumstances present in each community. Distinctive priorities in the five branches include the following:

**EASTMAN BRANCH**
- Create “wifi garden” at front entry, with seating, lighting, art
- Collaborate with local artists on exterior Mural Arts Program on side wall
- Bring more natural light inside through the addition of a back window
- Refresh interior paint and finishes

**HOUGH BRANCH**
- Participate in upcoming Hough Neighborhood Master Plan to explore relocation, collaboration with Rec Center
- Add interior curtain wall to create “quiet work room” in adult area
- Improve front and back entries to increase visibility
- Add gated reading garden along Kenmore Ave side of entry

**UNION BRANCH**
- Create shared parking agreement with parking lot across St Catherine Ave
- Add dedicated space for a teen room
- Improve “front lawn” area with signage, lighting, seating, public art

**WALZ BRANCH**
- Explore potential relocation options; if relocation is not feasible, construct additions off the front and/or back
- Create a “tech hub” with flexible technology, classes, and coworking space
- Address accessibility needs with a bathroom on the main floor
- Convert entry vestibule into after-hours pick-up/drop-off lobby

**WEST PARK BRANCH**
- Provide accessibility to downstairs meeting rooms through the addition of an elevator
- Redesign and reconstruct the existing front entryway, ramp, and book drop
- Pursue shared parking agreement with next-door clinic, and long-term expand with second parking lot across Silsby
The community engagement for the Group 3 Branches deviated slightly from the previous groups, given feedback and lessons learned along the way.

The previous two groups of branches each had an Advisory Committee of local stakeholders. While these stakeholders offered a varied and important perspective to the design team, the meetings were often lightly attended. Instead, the Group 3 team first met with branch managers and community development directors for each neighborhood, in order to help co-create a more efficient method of outreach that worked in each respective neighborhood. Ultimately, the engagement process in each branch community included two public meetings (the first a drop-in open house and the second a more traditional presentation); focus group sessions; presentations and outreach at local events; and surveys in English and Spanish.

**PROJECT PHASES**

As with previous groups, the Group 3 planning process was organized into three phases:

1. **Existing Conditions Analysis**
2. **Gather Community Priorities**
3. **Develop Recommendations**

The Existing Conditions Analysis phase of the project began in the fall of 2016 with kick-off meetings between the design team and key community stakeholders - including branch managers, community development corporation directors, and others - to discuss the best methods for engaging each community. The design team reviewed recent neighborhood planning documents, conducted library site visits, and generated asset maps of the surrounding community.

**Phase 2** of the planning process defined key priorities for each branch, and preparations were made for the public open houses, held at the branches in early spring 2017. Instead of a traditional public meeting off-site, the open houses were set up in the branch buildings themselves during opening hours - an approach that allowed for a more casual drop-in feel, capturing a high volume of “regulars.” The open houses were arranged into a series of five work stations throughout the libraries, and participants were entered into a raffle if they contributed their thoughts to all five. The engagement stations collected feedback through voting stickers, roundtable conversations, comment cards, post-it notes, surveys, and children’s coloring book pages. The range of verbal, written, public, and anonymous communication methods maximized the potential for everyone in the room to contribute effectively.

**Phase 3** responded to the community needs identified in Phase 2. The design team produced a series of drawings, diagrams, precedent images, and maps illustrating possible solutions to the issues identified in Phase 2. The second round of public meetings, held in summer of 2016 in each branch’s meeting room, presented the community with these design ideas and solicited feedback on their preferred options and their top priorities. From there, the design team processed the feedback, drafted the recommendations, and consulted with branch managers and key stakeholders one last time to ensure that the final ideas shown in this report were in line with community consensus and stakeholder agreement.
My vision for Walz SERVICES includes...
Cleveland Public Library calls obstacles, such as hunger, illiteracy, and unemployment: Community Deficits.

CPL embraces its responsibility to fight these deficits by taking a strong STEP for our community’s future and providing:

- **Safety** - Safe places to learn all year round
- **Technology** - Free access to all types of new technology
- **Education** - Extensive & inspirational communities of learning
- **Preservation** - A commitment to capturing and honoring history

THE CPL 150 Community Vision Plan supports The People’s University STEP goals by gathering community input and generating recommendations tailored to each branch. Physical design and programming recommendations contained in the report include:

- Exterior architectural renovations
- Concepts for reprogramming interior spaces
- Outdoor site improvements
- Framework for prioritizing library services
- Streetscape enhancements
- Creative ideas for bridging the digital divide
- Partnerships with community organizations
BRANCH NETWORK
The diagram above visualizes the flow of library patrons between all branches. Tracing the color-coded bands from a branch destination to the origin reveals the home neighborhood of a branch’s users. This valuable information was used to better understand the dynamic relationships between branches. (source: CPL)
**ENGAGEMENT METHODS**
The CPL 150 Community Vision Plan engagement process used a variety of methods to collect stakeholder feedback. In addition to conversations with branch staff, the design team led Open Houses and Public Meetings, and conducted multiple Surveys (all branches); led Advisory Committee meetings (Eastman); presented at Ward Meetings (Hough); and held targeted Focus Groups (Walz, West Park). The total amount of participation for each method of engagement is shown in the chart below. **Over 600 individual contact points** with Group 3 Branch community members were employed throughout the process. A breakdown of engagement numbers for each of the five branches is shown in each respective section of the report.

<table>
<thead>
<tr>
<th>Engagement Method</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open House Attendees</td>
<td>190+</td>
</tr>
<tr>
<td>CPL150 Survey Responses</td>
<td>163</td>
</tr>
<tr>
<td>Focus Groups</td>
<td>59</td>
</tr>
<tr>
<td>Public Meeting Attendees</td>
<td>44</td>
</tr>
<tr>
<td>Design Options Surveys</td>
<td>130</td>
</tr>
<tr>
<td><strong>Total Points of Engagement</strong></td>
<td>600+</td>
</tr>
</tbody>
</table>
TOTAL SURVEYS: 681

GROUP 3 SURVEYS: 163

RESPONSES TO SURVEY QUESTION:

"Please list the name of the CPL facility you identify as your local branch."

EASTMAN: 25
HOUGH: 14
UNION: 27
WALZ: 30
WEST PARK: 67
COMPARING BRANCHES

As with the previous branches, the design team generated a series of comparative diagrams and drawings for the Group 3 branches which were used to show the differences and similarities between each building and its respective grounds.

Each branch community is distinct, with specific, custom-tailored needs; however, each building is also unique, creating specific challenges and opportunities for meeting those needs. The task of the CUDC design team was to listen to the physical and programmatic needs of each community, and then assess the physical form of each branch to determine some options for how best to meet those needs.
EASTMAN
12,000 SF usable floor space

HOUGH
11,800 SF usable floor space
UNION
9,150 SF usable floor space

WALZ
9,000 SF usable floor space
WEST PARK

14,400 SF usable floor space
CPL BRANCH EXPERIENCE

Throughout the Community Vision Plan engagement process, participants were encouraged to think broadly about their library experience. Both positive and negative, as well as current and future conditions, were collected using a multi-layered experience framework, first developed with the design team’s work with the Group 1 branches.

The CPL Branch Experience was framed as four layers, with corresponding physical scales:
- **Library Building** | small-scale
- **Library Grounds** | mid-scale
- **Neighborhood** | large-scale
- **Services** | scaleless

Engagement with the library happens not only inside the building, but begins before someone steps through the door. The outdoor space surrounding the library building can either enhance or detract from CPL’s core mission. If a patron is routinely unable to find parking or doesn’t feel safe walking to the library, she may reconsider making future visits. Similarly, a building’s lack of visual appeal may deter local residents from ever considering to stop by the local branch.

The Library Building, Library Grounds, and Neighborhood have clear physical scales; small, mid, and large, respectively. Library Buildings in the Community Vision Plan’s third group range in scale from 9,000 square feet to over 14,000 square feet. The Library Grounds also range considerably, from no space outside the building at Eastman Branch to the extensive front lawn, brick reading garden, and parking lot at the West Park Branch. Most branches do have some outdoor space on or adjacent to their grounds, often affording an additional space to embody the 21st Century Library experience.

Services may be encountered by library patrons at any one of the other three experience levels, as well as more distant scales. Classes and events are held at the library building or nearby neighborhood locations, but some services extend beyond neighborhood boundaries. For example, a patron may find a book from the Main Library through their home computer and request delivery to a neighborhood branch location. A true library lover might also download an e-Book online while on vacation at the beach. All of these designed moments of contact, or touchpoints, with the building, grounds, neighborhood, and services create the CPL Branch Experience.

What is Experience Design?
Experience design (XD) is the practice of designing products, processes, services, events, and environments with a focus placed on the quality of the user experience and culturally relevant solutions.

The **library services** encompass the other three experience levels. Services include system-wide book transfers, classes, events, and online access to digital resources.

The **neighborhood** surrounds the library building and grounds, with direct impacts on the experience of library patrons through sense of safety, walkability, and community needs.

The **library grounds** includes the property owned by CPL surrounding a branch building. Parking, site signage, outdoor seating, and lighting are included in this experience layer.

The **library building** is the scale most patrons imagine when asked to think about the overall library experience. This scale involves the building’s interior layout and exterior architectural design.
EASTMAN

11602 Lorain Ave

The Eastman branch is located near W 117th and Lorain, in a shopping center. The building was designed in 1978 by Joseph Ceruti & Associates, and its layout and function have held up well across the ensuing decades. There is a center atrium with clerestory lighting oriented northward to avoid solar heat gain but still allow for natural light on the building interior. Additionally, like many of the branches designed at this time, the upstairs meeting room is accessed from the central lobby space, meaning that if the library wished to allow for after-hours events upstairs, the rest of the library could be closed off for security purposes. The branch location places it near the center of a busy commercial district, but in exchange there is little usable outdoor green space.
SUMMARY

1. Explore allowing upstairs to become a quiet reading room (when not in use)
2. Find opportunities for more natural light on interior
3. Reuse landing space for unique programming
4. Find opportunities for outdoor seating, landscaping, and colorful lighting
5. Improve signage on building exterior to draw attention
6. Improve bike rack
7. Work with parking lot owner to install directional signage, improve paving condition, improve lighting
8. Redevelop Lorain Ave streetscape in front of library
9. Improve information display, both paper and digital
10. Highlight local diversity through multicultural displays & talks
11. Explore staying open later, or alternative forms of after-hours access
12. Encourage collaborative programming in conjunction with the Variety Theatre, local arts programs
Q: Please offer 3 words that best capture your vision for the CPL experience in your area by 2019.

"I want my grandson to continue to see children from all different backgrounds here."

"The bike rack needs upgrading! Would be nice to have a green area outside with reasonable security and comfortable seating."
EASTMAN

BUILDING

library building

library grounds

neighborhood

library services

CPL Branch Experience
GALLERY LANDING
In the course of background research, the design team uncovered the original blueprints from the Eastman Branch construction, and found that the vestigial triangular landing space - currently unused, and possessing an extraordinarily large picture window looking out to Lorain Ave (ABOVE LEFT) - was designated as a “Gallery” (RIGHT). With some reinstalled lighting, a UV filter on the windows, and reworked curtains/shades on the window, the space could once again become a rotating gallery for CPL art, or for art from local artists and schools (ABOVE RIGHT). Though the upstairs meeting room (and by extension the landing) is not currently open for general use by patrons, the large picture window would ensure that passers-by on Lorain would be able to see in to whatever rotating exhibit is featured currently.

“This would be a great way to showcase local area artists!”
BACK WINDOW / LAPTOP BAR
The adult collection space, near the rear of the main floor, gets very little natural light and feels gloomy and unwelcoming as a result. In addition, this stretch of blank wall on the exterior leads to security concerns in the parking lot.

By replicating the large picture window on the front of the building, the rear wall could be transformed to bring light into the main stacks. The collection would have to be reconfigured accordingly, but patrons were enthusiastic about the increased sense of security the window would bring the parking lot, as well as a place for a dedicated laptop bar looking outside.
**WIFI PLAZA**

On the exterior of the large Gallery picture window, the front entry plaza could be an ideal location to add some outdoor seating, lighting, and landscaping to accompany the existing walrus statue. If the seating area faces the picture window, it could create even more opportunity for a gallery installation or performing arts event to have a dedicated audience space.

Outside of the synergy with the gallery landing, however, the space could also be used in the off-hours for wifi access. An Advisory Committee member suggested a wifi plaza in our first meeting, and designers subsequently showed that idea physically manifested in the paving outside - showing the branch itself as the community information hub that it is.
IMPROVE BACK ENTRANCE

Many patrons shared their wish for an upgrade to the entrance from the parking lot side of the building. An improved bike rack, lighting, green plantings, and even a small seating area could go a long way to making the branch look more inviting and safe to community members.

SIDE WALL IMPROVEMENTS

The side wall facing east on Lorain Ave is currently completely blank, which adds to the perception that the Eastman Branch is closed off to the larger neighborhood. However, the wall could be a perfect “blank slate” for a series of eye-catching improvements. The design team illustrated a few possibilities for the wall, all of which incorporated large-scale signage which could serve to better identify the library to the larger neighborhood. Respondents most preferred a rotating mural-arts program, similar to the work at Rice Branch on the east side. There was also some support for a green wall.
NEIGHBORHOOD

library building

library grounds

neighborhood

library services

CPL Branch Experience
VARIETY VILLAGE STREETSCAPE

The design team met with the Westown Community Development Corporation during Phase 1 of the project, and learned about the most important development in the adjacent area, the Variety Theater Restoration. Though the theater project has many components which will benefit the immediate area, the main anchor tenant would be a brewpub and restaurant, and the upstairs balcony area will be available for family-oriented movies.

In addition to the energy and arts around the Theater complex itself, the CDC is pursuing implementation of their 2011 Lorain Avenue Master Plan, shown at right, produced in conjunction with City Architecture. The streetscape specifically calls out the Eastman Library location as an ideal place for public art and landscape improvements. Additionally, the Eastman Branch would be included in the area with cohesive street furnishings, lighting, and banners.

“The location of the Eastman Branch is great, an up and coming area in the middle of a revitalization movement. Making the Eastman Branch more noticeable and more well-known would make it even more of an asset to the community and to local organizations.”
STREETSCAPE SEATING
As the Variety Village Streetscape plan is implemented outside the Eastman Branch, the Library should take the opportunity to co-design the area directly outside the branch for their community needs - specifically, for an outdoor reading garden, incorporating seating, banners, and lighting. Additionally, a protective barrier should be installed between the inner sidewalk and trees, and the outer sidewalk - similar to the removable fences at sidewalk cafes - allowing for children’s’ librarians to hold storytime outside without fear of children running into busy Lorain Ave.
INFORMATION DISPLAY

Eastman Branch, like many surveyed as part of CPL150, struggles with how to efficiently display and communicate information about library-specific and larger neighborhood resources. Patrons at this branch specifically called for a better digital and physical way of communicating upcoming library events; classes and training opportunities; social services in the larger neighborhood; and information about transit and other mobility offerings. Eastman Branch would be a logical site to pilot a cohesive digital/physical information display strategy that could then be deployed to other branches in the system.

“Redoing the whole lobby and making it brighter and having relevant library/community information would be great for promoting local resources.”

“IT would be helpful to advertise branch activities on the web site and in monthly flyers.”

How important is it to IMPROVE INFORMATION DISPLAY, both paper and digital?
Answered: 3 Stopped: 3

[Bar chart showing importance levels]
MULTICULTURAL PROGRAMMING

One of the most distinctive characteristics of the Eastman Branch is the diversity of the community - both in and outside of the library itself. The neighborhood has a remarkably heterogeneous population, including a large population of Arabic speakers and a number of refugees.

Patrons spoke very positively about this diversity as an asset, and felt strongly that the Eastman Branch could do more to promote that diversity through multi-cultural programming and rotating displays. Some of the suggestions were a monthly foreign-language reading; food programming (cooking classes, etc) in the upstairs meeting room featuring food of different countries; programming about the Qur’an and other religious texts; and a world map where patrons could locate their home countries or their ancestors.

EXTENDING HOURS

Many branches field demand for extending opening hours; however, Eastman Branch had a remarkable consensus around opening the branch on Sunday afternoons, largely due to school- or work-related needs later in the weekend (photocopying an assignment, picking up a book needed for class, etc). If possible with staffing, this is by far the community-preferred alternative.

"Please open on Sundays - I get so bored!"
## IMPLEMENTATION MATRIX

**Short Term** = 1-2 Years | **Mid Term** = 2-4 Years | **Long Term** = 4+ Years

### EASTMAN

<table>
<thead>
<tr>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BUILDING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Update interior finishes, paint, lighting to be more modern, bright</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Re-establish landing area as a &quot;gallery&quot; space visible from Lorain Ave</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Add more flexible technology for public use</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Add back window in Adult area looking into back parking lot; incorporate laptop bar seating</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Provide more flexible seating options, including comfortable lounge seating</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Create “mural arts” program to add public art to east-facing wall on an annual basis</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Add signage to east-facing wall in conjunction with public art</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td><strong>GROUNDs</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Redesign front entrance to be &quot;wifi plaza&quot; space with special paving/painting, seating, lighting, temporary canopy in good weather</td>
<td>CPL, City of Cleveland</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Redesign back entrance with seating, bike rack, lighting, landscaping</td>
<td>CPL, Parking Lot Owner</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Create sidewalk “reading café” area in front of building on Lorain Ave with low fencing, seating, lighting, landscaping</td>
<td>City of Cleveland, CPL, Westown CDC</td>
<td>Long Term</td>
</tr>
<tr>
<td>Work with parking lot owner to address upkeep and safety concerns, install more lighting</td>
<td>Parking Lot Owner, CPL</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

---

38
<table>
<thead>
<tr>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEIGHBORHOOD</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Work with Westown CDC and Variety Theatre to pursue streetscape improvements along Lorain Ave that incorporate library signage/banners</td>
<td>CPL, Westown CDC, Variety Theatre, City of Cleveland</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Investigate possibility of shifting branch hours to allow for a later closing time on Monday or some other weekday evening(s), Sunday afternoons</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Allow community use of upstairs meeting room after hours through repairing and deploying existing drop-down gate</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Redesign information display, both paper and digital, to better communicate available community and library resources (especially public health, transit information)</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Update technology and create redundancy (ex. more than one printer in case one goes offline, etc)</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Create a multi-cultural display area and host regular cultural-exchange programming (Arabic language classes, diversity training, etc)</td>
<td>CPL, Westown CDC</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Collaborate with area arts groups to program gallery area</td>
<td>CPL, Westown CDC, arts organizations</td>
<td>Mid Term</td>
</tr>
<tr>
<td><strong>SERVICES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Hough Branch library is located on Crawford Rd, in the interior of the Hough neighborhood. It is in relatively close proximity to several other CPL branches on more visible streets - MLK Branch; Addison Branch; and Langston Hughes Branch. As a result, many of the patrons of Hough Branch are local residents, or students at one of three nearby schools. It was constructed in 1984, replacing the previous 1907 building, to resemble a cluster of three octagons. This distinctive structure produced clerestory windows, interior vaulting, and concentric lighting fixtures on the interior.
Hough

Summary

1. Add more comfortable seating and flexible workspace options
2. Find opportunity for “quiet work area,” if “teen room” not possible
3. Update interior with more modern color, lighting
4. Improve front plaza entry with signage, lighting, landscaping
5. Improve back entry with signage, lighting, canopy
6. Add outdoor seating area that can be gated off after-hours
7. Strengthen Wifi and add more technology options
8. Coordinate with neighboring branches to better communicate events, resources, programming
9. Explore opening on Sunday afternoons
10. Hold neighborhood "block party" events to deepen social ties
11. Create physical and programmatic connections to nearby Rec Center
<table>
<thead>
<tr>
<th>Event</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open House Attendees</td>
<td>35+</td>
</tr>
<tr>
<td>CPL150 Survey Responses</td>
<td>14</td>
</tr>
<tr>
<td>Ward Meeting Attendees</td>
<td>30+</td>
</tr>
<tr>
<td>Public Meeting Attendees</td>
<td>6</td>
</tr>
<tr>
<td>Design Options Survey</td>
<td>6</td>
</tr>
</tbody>
</table>

"Hold a quarterly meeting with leaders, city council members - outreach programs to get neighbors more involved, community town hall meeting."

“I didn’t even know that branch was open... it looks closed and vacant from the outside.”
HOUGH

BUILDING

library building

library grounds

neighborhood

library services

CPL Branch Experience
MODERN FURNISHINGS & LIGHTING
The Hough Branch interior is particularly dark and its beige brick makes any dramatic aesthetic changes difficult. However, colorful furnishings and modern lighting could go a long way to giving the interior a “refresh” and making it feel and look more fresh and modern. The library examples at right were very popular with Hough Branch patrons, who responded to the clean and modern, but still warm, aesthetic.

“How important is it to have LOUNGE SEATING AREAS?”

How important is it to add more modern COLOR, LIGHTING, and FURNISHINGS?

“Brighter lighting and more colorful furniture - make it fun, like a circus!”
ALTERNATIVE SHELVING
As part of a general interior refresh at the Hough Branch, two distinct types of shelving were identified which could work well: low, curvilinear shelves, which could define playful and organic spaces for kids; and flexible, movable shelving units which can be easily moved and reconfigured for events and unique programming. Though many branches could benefit from both types of shelving, the Hough Branch’s large open plan would make it a good candidate for trying some new options.
QUIET WORK SPACE

Though the octagonal shape of the Hough Branch is distinctive, it renders any significant addition difficult, architecturally. However, patrons spoke of the need to separate older children - mostly teens - from the adult area, which should be kept quiet. Instead of adding on to the exterior, the existing “adult” octagon could be walled off from the rest of the branch with a transparent curtain wall with a glass door in the middle. That way, the Quiet Room could be visually cohesive with the rest of the library, but could be kept acoustically separate - allowing teens and children to meet and play in the rest of the floor space.
BACK ENTRY

The current back entry from the parking lot (LEFT) is barely visible, and largely resembles a service door. By adding lighting, signage, and a small but eye-catching canopy structure (ABOVE), the back entry could be transformed into a modern and inviting gateway to the library interior.

How important is it to IMPROVE THE BACK ENTRANCE?

Not Important
Semi-Important
Federally
Important
Very Important

5 respondents, 0 skipped.
HOUUGH

GROUNDS

library building
library grounds
neighborhood
library services
CPL Branch Experience
FRONT ENTRY PLAZA

Many Hough community members commented on how uninviting and uninhabited the Hough Branch looked to passers-by - the recessed entry, hardscape plaza, and lack of lighting all contribute to making it seem closed off and inconspicuous.

Inspired by innovative canopy structures (LOWER RIGHT), the design team suggested adding a new entry vestibule and canopy, and reworking the front hardscape area into a welcoming plaza, with lighting, seating, and landscaping improvements (ABOVE). This could be a relatively cost-effective way to send a strong message to the community that their library continues to be a modern and inviting resource to local residents.
In addition to some seating in the front entry plaza, Hough Branch patrons strongly supported the idea of a usable outdoor reading garden, similar to the examples shown at left, that could be gated off after-hours for security. The design team determined that the best location for such a garden would be directly adjacent to the front entry, in front of the adult “pod” of the building. This could also double as overflow space for teens after school if the branch interior is getting loud.
Due to the high percentage of neighborhood youth who regularly utilize the Hough Branch building, it may make some sense to create programmatic and physical connections to Thurgood Marshall Rec Center on Hough Ave (depicted opposite). One way to link the library and the rec center could be through redeveloping the Crawford Ave streetscape between the two buildings, to create a well-lit, attractive, and highly visible connection along the existing sidewalks.
ALTERNATIVE: RELOCATION?
The Hough Community Development Corporation, in conjunction with the local Councilman, is slated to begin a ward-wide Neighborhood Master Plan in 2017. As part of that process, the Rec Center building and grounds are slated for some City funding for improvements. Moving forward, the Hough Library should be involved in the community visioning process for the neighborhood. Through the planning process, CPL should determine if it would make some sense to relocate from Crawford Ave to Hough Ave - closer to the rec center and the Hough CDC itself - in order to join a burgeoning community hub and increase access to the library for Hough residents.

Though all the recommendations depicted herein for Hough Branch are illustrated at the current building, the unique architectural form does complicate any renovations or additions (including subdividing the interior, or adding a teen room). Additionally, the synergy in programming and access that the Hough Branch would have if adjacent to the Rec Center - not least the opportunity for Library patrons to have access to usable green space - would undoubtedly benefit both institutions.

Due to the timing of the CPL150 process, a specific relocation option has not solidified; however, as the master planning process commences, CPL should be closely involved to weigh the pros and cons of such a move.
LIBRARY NEWSLETTER
Because Hough Branch is located in a cluster with three other CPL branches - MLK, Addison; and Langston Hughes - many residents suggested a consolidated community newsletter outlining all the offerings at each branch that could be emailed and/or mailed to local residents. The newsletter could be sent quarterly, with more frequent updates to the branch website for upcoming events.
If library hours were extended, which option would you prefer?

A. Open earlier on Mon, Tues, Wed, or Thur
B. Open earlier on Fri or Sat
C. Open later on Mon, Tues, Wed, or Thur
D. Open later on Friday or Saturday
E. Open Sundays

What additional resource would you suggest for your local branch?

- Comfortable seats with cushions
- Park space nearby
- Community programming
- Computer classes with youth
- Basketball hoops
- Tutoring
- Virtual Reality
# IMPLEMENTATION MATRIX

## HOUGH

<table>
<thead>
<tr>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VISIONING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Explore possibility of relocating branch to Hough Ave adjacent to Thurgood Marshall Rec Center; Participate in upcoming Neighborhood Master Planning process</td>
<td>CPL; Hough CDC; City of Cleveland</td>
<td>Short Term</td>
</tr>
<tr>
<td><strong>BUILDING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve interior through color, modern lighting, colorful furnishings</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Add in alternative forms of shelving, especially low organic shelving for kids' areas and moveable shelves for easy reconfiguration</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Add glass partition wall with doors between adult work room and rest of branch floor; designate as a &quot;Quiet Work Room&quot;*</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td><strong>GROUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve bike rack</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Improve Back Entry with small canopy, lighting, new entrance</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Add gated reading garden off Front Entry Plaza which can be closed after-hours</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Improve Front Entry Plaza with Canopy, new Vestibule Lobby, lighting, signage</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
</tbody>
</table>
**Short Term** = 1-2 Years | **Mid Term** = 2-4 Years (2019) | **Long Term** = 4+ Years

<table>
<thead>
<tr>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEIGHBORHOOD</strong></td>
<td>Create Streetscape connection to Thurgood Marshall Rec Center along Crawford; add lighting, signage/banners, landscaping</td>
<td>City of Cleveland, Hough CDC</td>
</tr>
<tr>
<td>SERVICES</td>
<td>Co-create neighborhood newsletter for all four local CPL branches, distribute to neighborhood residents</td>
<td>CPL, Hough CDC</td>
</tr>
<tr>
<td></td>
<td>Explore staying open later on weeknight(s) and Sunday afternoons</td>
<td>CPL</td>
</tr>
<tr>
<td></td>
<td>Hold neighborhood &quot;block party&quot; event to invite residents from larger Hough area</td>
<td>CPL, Hough CDC</td>
</tr>
<tr>
<td></td>
<td>Add more flexible technology options and reconfigure computer area accordingly</td>
<td>CPL</td>
</tr>
</tbody>
</table>
UNION

HISTORY

The Union Branch is located on E 93rd St in the Union-Miles neighborhood. The building was designed in 1982 to mimic the neighboring St. Catherine's Church, which has since been demolished. The front and back entrances feature church-style cupolas, and a clerestory runs the length of the building to let in natural light. The current building replaced a structure built in 1939 on Union Ave. The interior also features open vaulting, a courtyard behind the service desk, and a community meeting room which opens to the exterior, theoretically allowing for after-hours access.
1. Add more comfortable seating and workspace options
2. Find opportunity for acoustically-separate "teen room" which can double as quiet work space during daytime hours
3. Update interior with color, lighting, modern furnishings
4. Update exterior with more modern roofline
5. Improve front entry with signage, lighting, landscaping
6. Find opportunities for additional parking
7. Explore ways for kids to safely get to library from schools
8. Expand programming, specifically targeting technology training, jobs training, and job fairs for youth & adults
9. Increase community-oriented events at branch, especially through "open houses" and picnics, to build social bonds

"You feel like you're loved here."
"This library is so important to this neighborhood."

Open House Attendees: 25+
CPL150 Survey Responses: 27
Public Meeting Attendees: 8
Design Options Surveys: 7

The top two things Union Branch should focus on are...:

- Walkable Library Environment
- Library Community/Meeting Spaces
- Library Technology Access
- Library Outdoor Spaces
- Offer Classes
- Small-Scale Library Locations
- Host Lectures
- Hold Events
TEEN ROOM
Like many branches, Union Branch struggles with providing both quiet work space and a lively “meeting room” space, particularly oriented to teens after school. While the existing childrens’ area could be easily enclosed with an interior glass curtain wall, there is no additional space on the existing interior for teens. However, the north courtyard area, facing St Catherine Ave (RIGHT), could easily be built into as an addition, as indicated by the red massing model at bottom right. The existing window could be converted to another interior glass curtain wall with doors, leaving the new “teen center” acoustically separate but still visible from the service desk.

How important is it to add a “TEEN ROOM”?

[Graph showing distribution of responses]
MODERNIZE ROOFLINE
The existing clerestory/cupola roofline (LEFT) was designed to resemble the now-gone St Catherine’s Church to the north of the library. Without this physical reference, the roofline seems dated and awkwardly small. Patrons and staff also noted that the existing roof repeatedly leaks. Inspired by the sort of extended clerestory roofline at bottom left (Bohlin Cywinsky Jackson, architects), the design team proposed a similar roofline change to modernize Union Branch (ABOVE).
FRONT ENTRY PLAZA
The design team heard multiple anecdotes from library patrons and community members alike recounting how new visitors to Union Branch often drive right past without seeing the building. The building is set back from E 93rd St and lacks obvious signage or lighting. The space between the front entrance and the sidewalk could be an ideal place to develop an outdoor seating area and hardscape reading garden that could act as a beacon and front doormat for community residents. Banners, lighting, landscaping, and integrated benches could invite new patrons and be an eye-catching addition to the streetscape.
Patrons were enthusiastic about the opportunity to increase visibility of Union Branch through a community Public Art Program, which could use the blank walls on the side and front of the building as a canvas for murals and rotating art installations, possibly in conjunction with neighborhood youth.
NEIGHBORHOOD
ASSET
MAP

UNION

SOUTH BROADWAY

UNION AVE.

KEY
LIBRARY
SCHOOL
PARK/RECREATION CENTER
COMMUNITY ORGANIZATION
HOUSE OF WORSHIP
RETAIL DESTINATION
15 MIN WALKING RADIUS
BUS ROUTES
GROCERY/FOOD RETAILER

CPL - Fleet Branch
E. Prep & Village Prep School
Paul Revere Elementary School
John Adams High School
Nathan Hale/Mt Pleasant School
Imagine Cleveland Acadamy
The Bowman Center
Stella Walsh Community Center
The Centers for Families and Children
Full Life Church of God-Christ
Wings of Deliverance Faith Temple
Greater St. James Baptist Church
Five Fold Baptist Church
Mt. Haven Baptist Church
Christian Temple Missionary Baptist Church
Glorious Church of God-Christ
New Israel Sabbath Chapel
Harvest Missionary Baptist Church
Prince of Peace Missionary Baptist Church
Grays Temple Baptist Church
United Missionary Baptist Church
God Mustarseed Church
Williams Chapel Church of God
Zelma Watson-George Recreation Center
Wallgreen's Pharmacy
Family Dollar

48
PARKING OPTIONS

Many Union Branch patrons drive to the branch building, but the existing parking lot is often full. Staff often see patrons drive by and keep going when this is the case. In the short term, CPL should work with the parking lot owner on the north side of St Catherine Ave to create a shared parking agreement for library staff and overflow parking (ABOVE); clear and obvious signage should also be integrated to indicate the available parking.

Long-term, however, there is uncertainty about potential development plans for that lot; in the future, the library should consider working with the church to the south of Union Branch, the Tree of Life Spirit Temple, which owns the vacant lot adjacent to the library. If the library could acquire that lot, the existing parking lot could then be expanded into the back side of the lot, and the front could be used for an expanded community garden and outdoor seating area (LEFT).
SAFE ROUTES TO SCHOOLS
Adult and youth alike expressed the desire to have more safe places to go in this neighborhood; all felt safe inside the Union Branch, but many felt that their routes to and from the library could be unsafe. Given the multiple neighborhood schools nearby the Union Branch and the security concerns many patrons voiced about the area around the branch, it could greatly benefit patrons to revisit and expand the Safe Routes to Schools program, creating a sort of neighborhood trail from local schools to the branch after school. CPL should work closely with the Cleveland Metropolitan School District and the Cleveland Planning Commission to investigate current Safe Routes to Schools programs in the immediate vicinity, and pursue any necessary signage, lighting, sidewalk improvements, crosswalks, and short-term crossing guards to ensure safe passage to the Union Branch from the surrounding schools along existing sidewalks. Long-term, nearby vacant land could perhaps be linked together to create dedicated “trail” network from schools to the library.

“We need additional safe spaces for children.”
UNION
SERVICES

library building
library grounds
neighborhood
library services
CPL Branch Experience
TEEN-ORIENTED JOBS FAIRS
Many patrons expressed the need for their local library to help them be trained in job-oriented skills like technology, and help them apply for and find jobs. Teens in particular are often left out of the conversation when jobs fairs visit community centers. The Union Branch could provide a highly valuable service through hosting occasional jobs fairs that specifically court employers willing to hire area teens, and providing workshops in advance to coach youth on skills for improving their hireability with said employers (resume-writing, technology-training, etc).

Q: How important is it to host jobs training and jobs fairs for teens and adults?
Q: If library hours were extended, which option would you prefer?
A. Open earlier on Mon, Tues, Wed, or Thur
B. Open earlier on Fri or Sat
C. Open later on Mon, Tues, Wed, or Thur
D. Open later on Friday or Saturday
E. Open Sundays

What additional resource would you suggest for your local branch?

- More career information on the display board
- More audio CDs from Black authors
- More diverse speakers
- Computer classes for seniors
- Computer study room
- iPads
- GED classes
- 3D printing & improved technology
<table>
<thead>
<tr>
<th>UNION</th>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUILDING</td>
<td>Maintain existing roof</td>
<td>CPL lead</td>
<td>Short Term</td>
</tr>
<tr>
<td></td>
<td>Add transparent partitions with doors to separate childrens’ room from</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>main floor space</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Add a teen room across from circulation desk with curtain wall doorway</td>
<td>CPL</td>
<td>Long Term</td>
</tr>
<tr>
<td></td>
<td>for acoustic barrier</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reconstruct “clerestory” roofline to modernize exterior</td>
<td>CPL</td>
<td>Long Term</td>
</tr>
<tr>
<td>GROUNDS</td>
<td>Continue and expand community garden area near existing parking; add</td>
<td>CPL; Summer Sprout Program</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>benches and seating, especially for seniors</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Redevelop “front lawn” area into reading garden with seating, lighting,</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>signage, paving area</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NEIGHBORHOOD</td>
<td>Pursue shared parking agreement with school to the north of St</td>
<td>CPL, parking lot owner</td>
<td>Short Term</td>
</tr>
<tr>
<td></td>
<td>Catherine Ave, install signage informing patrons</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Expand Safe Routes to Schools program with safe on-street “trails” for</td>
<td>CMSD, CPL, UMDC, City of Cleveland</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>youth - signage, lighting, etc.</td>
<td>Planning Commission</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Explore possible midblock crossing across E 93rd in front of branch for</td>
<td>City of Cleveland, UMDC</td>
<td>Long Term</td>
</tr>
<tr>
<td></td>
<td>youth</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Consider expanding parking lot into adjacent church-owned parcel</td>
<td>CPL, Church</td>
<td>Long Term</td>
</tr>
</tbody>
</table>

Short Term = 1-2 Years | Mid Term = 2-4 Years | Long Term = 4+ Years
<table>
<thead>
<tr>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add more computer classes to this library and those nearby, especially 1 on 1 instruction</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Host more neighborhood gatherings - block parties, open houses, etc - on grassy lot next door</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Add more flexible technology options and reconfigure computer area accordingly</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td>Host jobs fairs at branch, specifically targeting teen-friendly employers</td>
<td>CPL, UMDC, CMSD</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Hire local artists and involve local teens in annual &quot;mural arts program&quot; to install public art on south-facing wall</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Explore staying open until 7:00 on all weekdays, opening on Sunday afternoons</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td>Promote community meeting room for larger neighborhood use after-hours</td>
<td>CPL, UMDC</td>
<td>Mid Term</td>
</tr>
</tbody>
</table>
WALZ

HISTORY

The Walz Branch library is located in the Detroit-Shoreway neighborhood near the Gordon Square Arts District, and also serves the adjacent Edgewater community. The 9,600 SF building was constructed in 1967 on the former property of Doctor Frederick Wilhelm Walz, who died in 1945 and left the site to the CPL. The building is a low prairie-style structure built into the side of a hill; downstairs meeting rooms open to the back parking lot behind the building. The clerestory windows along the exterior walls and the central raised atrium space provide a surprising amount of natural light to the open plan interior.
1. Add more comfortable seating and flexible workspace options
2. Provide accessible bathroom(s) on the main floor (and/or add elevator to access downstairs meeting rooms)
3. Find space for "quiet work areas" AND teen room
4. Reconfigure tall central space into a "tech hub"
5. Update interior with more modern color, lighting
6. Work with local fabricator/artist to build new bike rack
7. Improve front garden with signage, lighting, landscaping
8. Explore converting the front lobby for after-hours access
9. Explore possibilities for expansion through back or front addition
10. Find opportunities for expanded parking
11. Strengthen Wifi for after-hours access
12. Add more technology options and training
13. Work with the City to improve street lighting, safety
14. Hold neighborhood "block party" events to deepen social ties
15. Work with neighborhood arts & theater groups to create unique programming on-site and off, especially for kids
"I work from home and would love to do more work from the library. More co-working features. More small meeting rooms, places to talk on the phone, areas where we can eat snacks."

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open House Attendees</td>
<td>50+</td>
</tr>
<tr>
<td>CPL150 Survey Responses</td>
<td>30</td>
</tr>
<tr>
<td>E 80s Stakeholder Group</td>
<td>6</td>
</tr>
<tr>
<td>Public Meeting Attendees</td>
<td>12</td>
</tr>
<tr>
<td>Design Options Surveys</td>
<td>12</td>
</tr>
</tbody>
</table>

Q: Please offer 3 words that best capture your vision for the CPL experience in your area by 2019.
WALZ

BUILDING

library building

library grounds

neighborhood

library services

CPL Branch Experience
FLEXIBLE PARTITIONS / “QUIET TIME”
In the existing open plan of Walz Branch, there is often conflict between patrons wanting quiet work or study time, and patrons wanting space for meeting, conversation, or play - particularly for children and teens after school.

If expansion is not possible, the existing floor plan could be flexibly subdivided with movable glass partitions, like the ones shown at right, to create temporary “rooms” within the larger building, which key into the time of day to create designated quiet time at the branch.

In the scheme shown above, the orange areas are designated as “quiet time” during the hours shown, and the purple areas left open for lively meeting space or conversations. After school, the partitions could be removed to leave the whole floor space open for conversation and meeting, whereas for the last hours of each day, the adult reading area could be the only designated quiet room. This combination of physical and policy recommendation could help address conflicting needs of patrons.

“I like the idea of a designated quiet time/area... it gets noisy in here.”
CENTRAL “TECH HUB”
Given that the number one word Walz patrons identified in their vision for the branch was “Technology,” the Walz Branch could reasonably devote a large proportion of its services and floor space to providing technology access and training. In conjunction with the partitions shown opposite, the central atrium space could be converted into a flexible “tech hub” area with both permanent work stations (above left) and also space for flexible technologies like laptops and iPads (bottom left).

"Would be nice to see Walz's big room divided into two rooms."
WALZ

GROUNDS

library building

library grounds

neighborhood

library services

CPL Branch Experience
READING GARDEN / WIFI PLAZA
In addition to needing more space on the building interior, patrons also strongly requested more usable green space and seating area on the outside of the building. The most obvious solution is to rework the front planter area between the building and the sidewalk on Detroit; two examples are shown above, each incorporating banners, signage, lighting, seating, and landscaping.

If patrons and library staff wish for more hardscape and fewer higher-maintenance plantings, the front could become something of a front plaza area for after-hours wifi access. An additional benefit of this improvement is a renewed sense of welcome and invitation to the neighborhood, many of whom noted that the building is currently not very inviting.
AFTER-HOURS ACCESS

Walz patrons noted that the restricted hours of the branch often made it difficult to stop by during opening hours, due to family or job limitations on time. If simply extending service hours is not an option, the lobby vestibule at the Walz Branch (existing, LEFT) could be a good location for an after-hours “ATM-style” pick-up and drop-off service (ABOVE). Patrons would be able to enter the lobby area using their library card to drop off and pick up items without needing access to the rest of the branch.

Patrons had security concerns about allowing access at all hours, however; therefore, this lobby area should only be accessible with card between the hours of 7:00am - 10:00pm, or some other reasonable compromise.
FRONT EXPANSION
In addition to ideas for reconfiguring the front planter area into a reading/wifi garden, the design team also generated some alternatives which used that space as an opportunity for expansion. Though space is limited - retaining a small amount of outside space for seating/landscaping (ABOVE) would leave a maximum expansion of only 1230SF - that new area could incorporate an accessible bathroom, flexible technology, and classroom space, perhaps replacing and updating the currently-inaccessible downstairs.

Additionally, a front expansion could easily serve as a “facelift” to the branch to be more inviting, modern, and relevant to the larger Detroit-Shoreway neighborhood. Library patrons and Detroit-Shoreway representatives alike indicated they supported this idea strongly, not only for the internal improvements but also for the external messaging to residents.

PROS:
+ Increased street presence
+ Could be accommodated on existing lot without affecting parking
+ Could include accessible bathroom(s)

CONS:
- Concerns about security/vandalism
- Doesn’t address downstairs access
- Expansion more limited in space
- Difficult to access from inside (behind staff area); interior would need reconfiguring
PARKING & EXPANSION OPTIONS
Patrons expressed a strong need for more interior room at the branch, and also for more parking behind the branch, especially during classes and events when the lot fills up quickly. However, there is not much additional room on the existing site for either, and the sharp dropoff in grade from the building front to back makes a typical addition difficult, given security and staffing concerns about having multiple floors. However, the design team explored a few possible alternatives to address these needs:

Existing Parking/Building

OPTION 1: CONSOLIDATE WITH ST AUGUSTINE PARKING LOT
Whether simply creating a gateway in the adjoining fence between the CPL lot and the St Augustine lot, or fully merging the two lots into one (above left), this option could free up some space behind the branch for an addition off the back (above right). Additionally, the entrance to the consolidated parking lot from Lake Ave could be redesigned with new signage indicating the presence of the Walz Branch to drivers heading from Edgewater to Gordon Square, potentially capturing more patrons who might otherwise not double back down Detroit Ave. Patrons would still have to come around to the front of the building for entry, however, given the grade change.

OPTION 2: EXPAND TO SIDE AT W 80th St
If CPL could acquire the existing vacant lots to the west of the parking lot, currently owned by the Detroit-Shoreway Community Development Organization (DSCDO), the parking lot could expand out to W 80th St (above left). This could also free up space off the side for an addition (above right), though similarly to Option 1, patrons would still have to come around to the front of the building for entry. However, as of summer 2017, DSCDO plans to redevelop those side parcels for senior housing in conjunction with St Augustine; the possibility of acquisition by CPL is unlikely. If relocation does occur (see pgs. 108-109), DSCDO and St Augustine could potentially integrate the current Walz Branch site for expanding that senior development, or even redevelop the new library facility on-site, though all those options are currently in play.
NEIGHBORHOOD

NEIGHBORHOOD

library
building

library
grounds

neighborhood

library
services

CPL Branch Experience
POTENTIAL BRANCH RELOCATION

Due to the complex (and expensive) needs that Detroit-Shoreway residents voiced for this branch - more space in general; accessibility; new technology; flexible work and training spaces; outdoor green space; safety; additional parking; etc - the design team met with representatives from the Detroit Shoreway Community Development Organization (DSCDO) and the area’s City Councilman to discuss potential alternative sites within the Walz service area.

Ideally, from conversations with existing patrons and with larger neighborhood stakeholders, the library would be located as close as possible to the Lake/Detroit intersection, in order to retain current patrons and also invite new patrons from the Edgewater and Gordon Square areas. However, stakeholders from the “W 80s”, during a focus group, indicated their dislike for any scheme which may produce a new vacancy in their area; moving the branch closer to Lake/Detroit may increase visibility, but also may potentially destabilize the stretch of Detroit heading west from Lake.

Unlike many of the other CPL150 branches, the Walz Branch is located in a relatively strong and in-demand development market. The Detroit-Shoreway neighborhood, centering on Gordon Square (W 65th/Detroit) and proceeding outward, does not have a high proportion of available vacant land that CPL could easily acquire. That said, there are three existing sites that DSCDO indicated may be available for CPL, dependent on timing and acquisition (OPPOSITE).

Site #1, along Detroit between W 77th St and W 75th St, is approximately 14,500SF (.34 acres). One of its four parcels is still privately held.

Site #2, also on Detroit, is at the corner of W 74th St, and currently owned by the Cleveland Metropolitan School District. That site is slightly larger, approximately 24,000SF (.55 acres), roughly the same size as the current Walz Branch property (indicated as *).

Finally, Site #3, directly adjacent to the existing Walz Branch property, is owned by DSCDO and is earmarked for new senior housing in conjunction with St Augustine. If combined with the existing CPL property, the entire site could be redeveloped with the Walz Branch on the ground floor and senior apartments behind/above. The total site would comprise 49,050SF (1.13 acres). Redeveloping the site in conjunction with St Augustine could also mean the two institutions could combine their parking.

Neither Site #1 nor Site #2 is physically larger than the existing property, meaning that the same spatial and parking restrictions will apply. However, both these sites are much more visible from the highly-trafficked Lake/Detroit intersection, and even though this hypothetical new branch would only be moving several blocks east, the message this move could send the larger neighborhood - potentially both positive and negative, depending on the audience - could be great. In contrast, redeveloping the Walz Branch on-site in conjunction with St Augustine would not
necessarily increase visibility of the branch to new user groups.

As a result of these conversations, the final recommendation for this report is:

• Establish an ongoing steering committee to evaluate these potential sites for suitability;
• Work with CMSD, DSCDO, the Councilman’s office, and other stakeholders;
• Evaluate necessary costs of both improving the current site/building to meet community needs against the costs of new construction and new land; and
• Continue to pursue the question of an alternative long-term use for the existing Walz Branch building that could satisfy the concerns of the stakeholders in the immediate surroundings.

It may well be that this ongoing steering committee concludes that the correct course of action is to remain at the current location and make the in-place improvements illustrated by the design team, but as of now, the library and community stakeholders simply require additional information about their options before making this important decision about the future of the branch.
NEIGHBORHOOD “BLOCK PARTY”
Participants in the Open House had many suggestions for how to improve Walz Branch, but one of the ideas that seemed to resonate with many patrons was a neighborhood “block party,” or open house, which could invite existing and new patrons alike to the branch. Stakeholders from elsewhere in Detroit-Shoreway, highlighting the many different types of people in the neighborhood, mentioned their perception that while Walz Branch is an important resource to residents, many newer community members don’t seek out the library or understand the full range of resources there. Patrons felt that the diversity of the community does not always manifest in true commingling, but also saw the opportunity for Walz Branch to become a hub for better community exchange. By actively and regularly inviting all residents of the Walz Branch Service Area to the library, the library could become an even more powerful generator of social cohesion.
Q: How could the library best extend its hours of service?
A. Extend Opening Hours
B. After-hours “lobby” access
C. Both (A) and (B)

Q: If library hours were extended, which option would you prefer?
A. Open earlier on Mon, Tues, Wed, or Thur
B. Open earlier on Fri or Sat
C. Open later on Mon, Tues, Wed, or Thur
D. Open later on Friday or Saturday
E. Open Sundays

What additional resource would you suggest for your local branch?

- Faster computers
- Security cameras
- More books
- More neighborhood meetings
- Longer time on the computer
- Outdoor space
- More things for kids to do
- More people to help with social services
- Outdoor activities
- Recording studio
- Self check-out station
- More coordination with area schools - parent/family meetings, "wifi" night, etc
- Basketball hoop
### IMPLEMENTATION MATRIX

**Short Term** = 1-2 Years  |  **Mid Term** = 2-4 Years  |  **Long Term** = 4+ Years

<table>
<thead>
<tr>
<th><strong>WALZ</strong></th>
<th><strong>ACTION</strong></th>
<th><strong>LEADERSHIP ROLES</strong></th>
<th><strong>TIMEFRAME</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VISIONING</strong></td>
<td>Form ongoing steering committee with Detroit-Shoreway to explore possibility of relocating branch closer to Lake/Detroit intersection</td>
<td>CPL; DSCDO; St Augustine, W 80s Stakeholders’ Group, CMSD</td>
<td>Short Term</td>
</tr>
<tr>
<td></td>
<td>Transform central atrium space into a &quot;tech hub&quot; with glass curtain wall</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Add more comfortable seating and flexible workspace options</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td></td>
<td>Pursue addition into front garden (and possibly also into back parking area) to accommodate additional meeting room needs; incorporate handicapped bathroom into new addition/renovation</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Add elevator and handicapped bathroom to main floor</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Reconfigure and refresh interior with modern color, lighting, hygenic furnishings</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Transform lobby vestibule into 7:00am - 10:00pm &quot;drop-off/pick-up lobby&quot;</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Add transparent partitions with doors to separate childrens' room from main floor space</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td><strong>BUILDING</strong></td>
<td>Reconstruct front &quot;reading garden&quot; area to accommodate better signage, lighting, seating, landscaping</td>
<td>CPL</td>
<td>Long Term</td>
</tr>
<tr>
<td><strong>GROUNDS</strong></td>
<td>Pursue shared parking agreement with St Augustine, create gateway in adjoining fence OR create vehicular cut-through</td>
<td>CPL, St Augustine</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Work with local fabricator/artist on new bike rack</td>
<td>CPL, DSCDO</td>
<td>Mid Term</td>
</tr>
<tr>
<td>ACTION</td>
<td>LEADERSHIP ROLES</td>
<td>TIMEFRAME</td>
<td></td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>-----------</td>
<td></td>
</tr>
<tr>
<td>Improve street lighting and safety</td>
<td>DSCDO, City of Cleveland</td>
<td>Long Term</td>
<td></td>
</tr>
<tr>
<td>Pursue shared parking agreement with St Augustine, create gateway in adjoining fence OR create vehicular cut-through</td>
<td>CPL, St Augustine</td>
<td>Short Term</td>
<td></td>
</tr>
<tr>
<td>Explore option to purchase vacant lots on W 80th from DSCDO for expanded parking and/or outdoor play space for kids</td>
<td>CPL, DSCDO</td>
<td>Mid Term</td>
<td></td>
</tr>
<tr>
<td>Work with RTA to reconstruct transit waiting environment in front of branch for patrons using the bus</td>
<td>CPL, RTA</td>
<td>Long Term</td>
<td></td>
</tr>
<tr>
<td>Work with RTA to add 1-2 street parking spots in front of branch for Handicapped patrons</td>
<td>CPL, RTA</td>
<td>Mid Term</td>
<td></td>
</tr>
<tr>
<td>Hold neighborhood &quot;block party&quot; events to deepen social ties</td>
<td>CPL, DSCDO</td>
<td>Short Term</td>
<td></td>
</tr>
<tr>
<td>Add more flexible technology options; create a &quot;tech hub&quot; at branch with additional skills-training events and classes</td>
<td>CPL</td>
<td>Mid Term</td>
<td></td>
</tr>
<tr>
<td>Diversify opening hours and services in branches in west-side cluster to allow for early opening time at one, later closing time at another, etc.</td>
<td>CPL</td>
<td>Short Term</td>
<td></td>
</tr>
</tbody>
</table>
The West Park Branch, in the West Park neighborhood near Kamm’s Corners, was designed in 1928 by noted local architects Walker & Weeks. The original structure is in the English Tudor style, with a steep slate roof and diagonally-paned bay windows. The building was renovated and an addition reconfigured the entry from W 157th St to the parking lot off Silsby Rd. The building totals 14,400 SF, making it one of the largest of all CPL neighborhood branches; however, because the three meeting rooms downstairs are not accessible by elevator, many patrons are limited to the main floor area.
SUMMARY

1. Find opportunities for expanded parking
2. Address ongoing maintenance & upkeep issues
3. Add elevator to make downstairs rooms accessible
4. Overhaul front entrance and ramp access
5. Create a separate space for teens
6. Explore additional types of seating and study areas
7. Use "front lawn" area for better signage, landscaping, lighting along Lorain Ave
8. Pursue collaborations (and perhaps consolidation?) with YMCA
9. Expand programming and events geared to families and seniors
10. Explore staying open later on weeknights & on Sundays
Open House Attendees 40+
CPL150 Survey Responses 67
Senior Book Club Focus Group 8
Kamm’s Corners Focus Group 8
Public Meeting Attendees 12
Design Options Survey Responses 93

Q: Please offer 3 words that best capture your vision for the CPL experience in your area by 2019.
WEST PARK

BUILDING

library building

library grounds

neighborhood

library services

CPL Branch Experience
The number one criticism current patrons had about the West Park Branch building was the state of the front entrance, which has needed repairs for some time. The entrance is crumbling, making the book drop inaccessible. A reworked front entry, including a relocated handicap ramp, would go a long way to giving the entrance a “facelift” and rebuilding community trust in the commitment of the institution.

It would be difficult to further subdivide the library interior to include a separate acoustically-distinct space for the area’s teens. However, community members generally agreed that it was important to provide such a space, for the sake of the teens and also for keeping the rest of the space quiet. The best option at the current building might be off the current periodical room, where the current window can be transformed into a glass curtain wall/doorway assembly into a new addition into the existing garden area.

"Please fix the crumbling bricks around the entrance and the book return. ... First impression is a library/community that doesn’t care."
Patrons were generally lukewarm on this idea when surveyed, but if the front/side of the building is reworked into a front seating plaza (pg. 126), it may make some sense to reopen the original entry on the W 157th St side of the building. Currently, the old vestibule area is being used for staff area and computer stations, and the step up will have to be navigated with a short ramp for accessibility. Still, the upgrades would be relatively minor, and the reopened side entry would be much more accessible and visible for pedestrians and cyclists entering the branch from Lorain Ave.

ACCESSIBILITY
The number one word people used to describe their vision for West Park Branch was “accessible.” Given that many branch patrons are seniors, and the downstairs meeting rooms are currently inaccessible for those with mobility challenges, adding an elevator would be obligatory to meet that vision and open up the space downstairs for accessible events, presentations, and classes. A full elevator would probably be best located against the wall in the children’s’ area, adjacent to the staircase downstairs. The space behind the elevator could be used for storage.

“I didn’t even know there were meeting rooms or a lower floor... if classes and meetings are held down there, it’s important that they are wheelchair accessible.”

REOPEN ORIGINAL ENTRY
Patrons were generally lukewarm on this idea when surveyed, but if the front/side of the building is reworked into a front seating plaza (pg. 126), it may make some sense to reopen the original entry on the W 157th St side of the building. Currently, the old vestibule area is being used for staff area and computer stations, and the step up will have to be navigated with a short ramp for accessibility. Still, the upgrades would be relatively minor, and the reopened side entry would be much more accessible and visible for pedestrians and cyclists entering the branch from Lorain Ave.
WEST PARK

GROUND

library building

library grounds

neighborhood

library services

CPL Branch Experience
FRONT “LAWN” PLAZA

Many respondents to our surveys and our open house stations commented that though the trees around the branch were attractive, they hid the building from passers-by on Lorain Ave, functionally disguising the library from local residents who may not know what it is. Signage is small and easy to miss at vehicular speed, while trees’ lower limbs further mask the building. (Existing, RIGHT)

Instead of removing the trees, their lower branches could be “limbed” and the front grass area could be redesigned to be more of a hardscaped “plaza” reading area (ABOVE and BOTTOM RIGHT), with seating, lighting, colorful elements, and obvious signage indicating the presence of an important community resource and inviting in new West Park residents.
PEDESTRIAN CUT-THROUGH
Though a sidewalk currently leads from the parking lot directly north to Lorain (LEFT), it is so underused that library staff were surprised to find it was on CPL property and not part of the adjacent fire station. In addition to reworking the front “lawn” area to be more attractive and accessible for passers-by on Lorain (OPPOSITE), this side cut-through is also a good candidate for landscape, lighting, and seating improvements to invite pedestrians back into the library property (ABOVE). Clear and communicative signage and banners would also link the library into the surrounding neighborhood.

“People who’ve lived in the neighborhood for years don’t know the branch is here; it’s so recessed and back from the street.”
PARKING OPTIONS

Given how many West Park community members currently drive to the branch, the small existing lot is almost always full. On-street parking along Silsby Rd can serve as overflow for events and classes, but many patrons indicated a strong need for more parking at the branch.

The design team brainstormed a series of possible solutions to provide additional parking for the West Park Branch:

- Negotiate a shared parking agreement with the clinic to the east of the library, and create a gateway/opening in the adjoining fence (ABOVE)
- Relocate the outdoor reading garden to the front of the property along Lorain, and expand the existing parking (OPPOSITE, ABOVE)
- Acquire the vacant Land Bank lot (and possibly the adjacent house, if more space is needed) across Silsby, and build a secondary overflow lot there (OPPOSITE, BELOW)
- Relocate the branch entirely (as seen on page 135) - possibly to be consolidated with the nearby YMCA building

When surveyed (BELOW), the community felt that a shared parking agreement with the next-door Clinic would be a reasonable first step towards addressing parking needs; long-term, the library should consider also acquiring the Land Bank lot for an expanded parking lot closer to the front entrance.

“We should definitely use the empty lot across the street - what about half parking and half garden/benches for reading and sitting outside?”
WEST PARK

NEIGHBORHOOD

CPL Branch Experience

library building

library grounds

neighborhood

library services
WEST PARK

NEIGHBORHOOD ASSET MAP

KEY
- LIBRARY
- SCHOOL
- PARK/RECREATION CENTER
- COMMUNITY ORGANIZATION
- LIGHT RAIL STATION
- HOUSE OF WORSHIP
- HOSPITAL
- RETAIL DESTINATION
- GROCERY/FOOD RETAILER
- 15 MIN WALKING RADIUS
- BUS ROUTES
COMMUNITY CAMPUS

The stretch of Lorain Ave between the West Park Branch and the intersection at Triskett Rd comprises four community-oriented buildings - West Park Branch Library; the Fire Station; the Health Clinic; and the West Park Family YMCA - which could perhaps be physically and programmatically united as a larger “campus” along the streetscape (ABOVE).

Some consistent streetscape elements that would go a long way to physically uniting the four facilities into a larger “community campus” could include: seating/benches; special paving along the sidewalks; coordinated banners; pedestrian-scale lighting; attractive landscaping; and clear and well-lit signage and wayfinding elements.

This sort of streetscape plan echoes an earlier neighborhood plan produced by Kamm’s Corners Development, who worked with City Architecture to produce the 2011 West Park / Lorain Ave Transportation & Redevelopment Plan. The 2011 plan (INSET) highlighted these four properties as an opportunity for a more cohesive community center along the Lorain Ave corridor.
PROS:
+ Synergy with YMCA programming, especially with youth
+ More visible location
+ Crosswalk from Triskett easier for pedestrian/cyclist access
+ Solves parking and maintenance issues of existing building
+ Green space in back for outdoor recreation

CONS:
- Creates unknown future use for historic Walker & Weeks building
- New facility may have less overall space than existing, given lot constraints
- Significant initial cost if CPL builds
- Lack of site ownership if leasing from YMCA

RELOCATION OPPORTUNITY
Given the complexity and expense of retrofitting the existing building, the design team also explored the possibility of relocating the branch nearby to the West Park Family YMCA building. The team met with YMCA representatives, who indicated that their own facility, built in the 1950s, will also soon need major renovations or a full rebuild, so integrating a new library into a redesign may make some sense on their part.

Though some patrons were open to the idea of relocating the branch in order to pursue a more modern facility, few supported the YMCA consolidation specifically; many instead called for looking closer to Kamm’s Corners (Lorain/Rocky River Dr) and working with the local CDC to explore alternative locations. Moving forward, both options (as well as renovating the current building) should remain in play.

“If a new library AND a new YMCA is an option, that would be my preference.”
WEST PARK

SERVICES

library building

library grounds

neighborhood

library services

CPL Branch Experience
SENIOR-FOCUSED & FAMILY-ORIENTED PROGRAMMING

West Park Branch patrons desired more volume and more variety in events, programming, and classes at their local branch. One of the suggestions that had strong support was to focus on programming for seniors, and for families (especially parents with younger children). As these are the two primary user groups of West Park, staff already tend to focus on these demographics, but continuing to grow programming geared towards them - and clearly communicating these opportunities to the larger neighborhood - remains crucial to residents. Understandably, accessibility is even more critical with these events, so CPL should continue to pursue options to access the basement, or else hold events on the main floor.

What types of events/programs would you like to see West Park Branch provide?

- Gardening classes
- Author talks / book signings
- Kids’ programs
- Teen groups
- Tai chi
- Book sales
- Career training with local colleges
- Foreign language readings
- Additional baby classes
- Health and nutrition education
- Computer classes
- Adult/child crafts
- Health/wellness screenings
- Photography
- Monthly neighbors meetings
- Story time with kids’ toys
- Resume writing / Job hunting tips
- Cleveland APL mobile adoptions van, APL talks about animal welfare (spay/neuter, etc)
- West Park Early Childhood PTA meetings

“It would be great to be able to use the meeting rooms later in the evening for community events and meetings - but you close too early for many working people.”
Q: If library hours were extended, which option would you prefer?
A. Open earlier on Mon, Tues, Wed, or Thur
B. Open earlier on Fri or Sat
C. Open later on Mon, Tues, Wed, or Thur
D. Open later on Friday or Saturday
E. Open Sundays

“What additional resource would you suggest for your local branch?
• Open on Sundays, evenings
• 3D printer
• Senior-focused activities
• Accessible services for disabled people
• Teen room
• Study corrals
• Study classes for children
• More parking
• Drive-up book drop
• Special programs for seniors living with Alzheimer’s and their caregivers
• Larger DVD collection

“Please stay open later in the evening and on Sundays - I tend to go to Fairview or Lakewood because you close so early.”
## Implementation Matrix

**Short Term** = 1-2 Years | **Mid Term** = 2-4 Years | **Long Term** = 4+ Years

<table>
<thead>
<tr>
<th>WEST PARK</th>
<th>ACTION</th>
<th>LEADERSHIP ROLES</th>
<th>TIMEFRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VISIONING</strong></td>
<td>Explore possibility of relocating branch to consolidated YMCA facility (or elsewhere in Kamm’s Corners)</td>
<td>CPL lead, YMCA, Kamm’s Corners CDC</td>
<td>Short Term</td>
</tr>
<tr>
<td><strong>BUILDING</strong></td>
<td>Address existing maintenance concerns</td>
<td>CPL</td>
<td>Short Term</td>
</tr>
<tr>
<td></td>
<td>Redevelop front entrance, ramp, bookdrop</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Add elevator to downstairs meeting rooms</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Add a teen room off existing periodicals section with curtain wall doorway for acoustic barrier</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Add transparent partitions with doors to separate childrens’ room from main floor space</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Explore reopening original side entrance and incorporating into front reading garden</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td><strong>GROUNDS</strong></td>
<td>Expand existing parking lot into brick paving area, prioritize for handicapped</td>
<td>CPL</td>
<td>Mid Term</td>
</tr>
<tr>
<td></td>
<td>Enhance pedestrian cut-through from parking lot to Lorain; add signage, lighting, landscaping, seating</td>
<td>CPL, Fire Station</td>
<td>Long Term</td>
</tr>
<tr>
<td></td>
<td>Redevelop “front lawn” area into reading garden with seating, lighting, signage, paving area</td>
<td>CPL, City of Cleveland</td>
<td>Long Term</td>
</tr>
<tr>
<td>ACTION</td>
<td>LEADERSHIP ROLES</td>
<td>TIMEFRAME</td>
<td></td>
</tr>
<tr>
<td>--------</td>
<td>-----------------</td>
<td>-----------</td>
<td></td>
</tr>
<tr>
<td><strong>NEIGHBORHOOD</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pursue shared parking agreement with Clinic next door, create gateway in adjoining fence</td>
<td>CPL, Clinic</td>
<td>Short Term</td>
<td></td>
</tr>
<tr>
<td>Use street furnishings, signage, lighting, special paving to create a shared “community campus” along Lorain Ave between West Park library and YMCA</td>
<td>CPL, City of Cleveland, KCDC</td>
<td>Long Term</td>
<td></td>
</tr>
<tr>
<td>Create additional parking lot across Silsby Ave on Land Bank lot</td>
<td>CPL, City Land Bank, KCDC</td>
<td>Long Term</td>
<td></td>
</tr>
<tr>
<td><strong>SERVICES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expand programming and events geared to families and seniors</td>
<td>CPL</td>
<td>Short Term</td>
<td></td>
</tr>
<tr>
<td>Explore staying open later on weeknight(s) and Sunday afternoons</td>
<td>CPL</td>
<td>Mid Term</td>
<td></td>
</tr>
<tr>
<td>Add more flexible technology options and reconfigure computer area accordingly</td>
<td>CPL</td>
<td>Mid Term</td>
<td></td>
</tr>
</tbody>
</table>
Open = useful
times of operation
10-> is OK, but
maybe open
Mondays til 8?

Open means
entrances to
parking lots
are not blocked
by loitering
juveniles.