



CLEVELAND PUBLIC LIBRARY

More accessible
(parking, entrance,
visu als)

Flexible
space

Signage

Easier
pedestrian
crossing

CPL150 COMMUNITY VISION PLAN

GROUP 2

Brooklyn Branch

East 131st Branch

Mt Pleasant Branch

South Brooklyn Branch

2016



BRANCH(ING)
CONVERSATIONS

Networking is a key
strategy for
business growth.
Branch(ing) Conversations
is a free, no-obligation
service that connects
professionals in your
industry for mutual
benefit.



prepared by:

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Cleveland Urban Design Collaborative**

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Brooklyn Branch Adult
Reading Room, 1919

INTRODUCTION

The CPL150 Community Vision Plan is an effort led by the Cleveland Public Library to determine the appropriate services that will be offered at its branch locations in the future through authentic engagement and valued input from community residents.

PROJECT BACKGROUND

In 2012, the Cleveland Public Library released its Strategic Plan to guide decisions and prioritize actions for the next three years. One of the strategic priorities outlined in the document is CPL150, an initiative to prepare the library system for its 150th anniversary in 2019. Preparation for this anniversary requires engaging the community in substantive conversations about the library's service model, fiscal situation, condition of library buildings, and the changing demographics of the city.

The city's 27 branch libraries continue to serve their local citizens' ever-evolving series of needs - from technology training and information literacy, to youth-focused programming and senior outreach. Some services should be available system-wide, and yet each neighborhood also has very distinct needs, priorities, and wishes for its local branch. The CPL150 Community Vision Plan process was designed to ask each branch's community: **what do you need from your library branch? And how can CPL custom-tailor each branch's library experience to meet those needs?**

The CPL150 Community Vision Plan has been underway since 2014, with a previous report published in 2015 addressing the needs of four branches: South; Sterling; Fleet; and Woodland. The 2015-2016 round of engagement, known as Group 2, moved on to an additional four branches: Brooklyn; East 131st; Mt Pleasant; and South Brooklyn. A third group is planned for 2017.

FRAMING THE VISION

CPL faces a challenge familiar to many institutions serving communities in Cleveland: How can we best meet the needs of our patrons in a changing context of new technologies, aging facilities, and declining population? To address this question, CPL continued to work with Kent State University's Cleveland Urban Design Collaborative (CUDC) to lead the community engagement in the second round of the CPL150 process. The CUDC has worked throughout Cleveland's neighborhoods and region for almost two decades, and the design team's strengths in public engagement and physical urban design allowed the CPL150 process to continue to ask targeted but inclusive questions of its communities and generate branch-specific design recommendations responding to those needs.

This report synthesizes the community engagement, quantitative and qualitative feedback, primary community priorities, and specific design responses produced with these four neighborhoods over the course of a year. The 150th anniversary of CPL will find these four branch communities better equipped to address their specific needs for the 21st century and beyond.

EXECUTIVE SUMMARY

Kent State University's Cleveland Urban Design Collaborative continued to partner with the Cleveland Public Library to conduct a planning process with four branch communities, together envisioning the 21st century library.

The CPL150 Community Vision Plan Group 2 report includes recommendations for four branch communities:

- **Brooklyn Branch** *Brooklyn Centre neighborhood*
- **East 131st Branch** *Mt Pleasant, Corlett, and Union-Miles neighborhoods*
- **Mt Pleasant Branch** *Mt Pleasant neighborhood*
- **South Brooklyn Branch** *Old Brooklyn neighborhood*

The branches in the Community Vision Plan have been selected by CPL and their order of participation in the process has been determined through conversations with local public officials. Following this round, a third and final Group will investigate five additional neighborhood branches in the CPL system in 2017.

Final recommendations for the target neighborhoods were developed by the CUDC in close partnership with CPL, through a carefully designed engagement process for each of the targeted branch locations. Gathering abundant feedback, the CUDC led 6 focus group sessions, 6 public meetings, 9 advisory committee meetings, and collected 170 surveys in English

and Spanish. In order to stay connected with people unable to attend meetings in person, the design team shared frequent updates on the process through a project website at **www.CPL150.org**.

The design team continued into Group 2 with a branch-centered engagement strategy. This Group 2 final report includes physical and programmatic recommendations tailored to each branch. The ideas are organized according to the library experience at multiple levels:

- **Library Building:** Conceptual proposals for reprogramming interior spaces; Exterior architectural renovations for library branch buildings.
- **Library Grounds:** Outdoor site improvements on library properties; Opportunities for site signage, bike and car parking; reading gardens.
- **Neighborhood:** Improvements to pedestrian, transit, and bicycle accessibility; Streetscape enhancements to support neighborhood character; Safety concerns; Wayfinding and street signs.
- **Services:** Creative ideas for bridging the digital divide. Opportunities for current library services to shift to other neighborhood locations.

In order to successfully implement the multi-leveled recommendations, ongoing partnerships with community organizations, city officials, and local patrons must be defined. Recommended actions for each branch have been organized in an **Implementation Matrix**, crafted with input from Advisory Committee members. Each of the branch Implementation Matrices include the actions, leadership roles, and timeframes for completing the recommendations.

Discussions with each of the branch communities revealed many common issues, but also included a variety of unique conditions. The process of working in four neighborhoods at once afforded the design team with the ability to share lessons from one community to another. Common themes include:

- Need for quiet spaces and private rooms
- Provide patrons with a wider range of seating and working environments
- Desire for additional computer stations
- Update bike parking facilities
- Improve visibility and welcoming appearance of building entries
- Address safety concerns near library properties
- Explore potential for outdoor reading areas
- Develop communications strategy to better share information between library and community

The design team was careful to respond to needs derived from the unique circumstances present in each community. Distinctive priorities in the four branches include the following:

BROOKLYN BRANCH

- Convert interior furniture to flexible, movable systems to allow for events and programming
- Refurnish meeting room to become a flexible coworking space for neighborhood residents
- Create hardscaped front reading garden, including retaining wall seating
- Pursue shared programming along Pearl Rd with South Brooklyn and MetroHealth Libraries

SOUTH BROOKLYN BRANCH

- Investigate vacating branch building and moving into new development site south on Pearl Rd
- Pilot after-hours lobby access from Pearl Rd for drop-off and pick-up
- Pursue parking solutions including, but not limited to, a shared parking agreement with Walgreens and a midblock pedestrian crossing across State Rd
- Expand and publicize mobile book services at neighborhood-wide events and partner institutions

EAST 131st BRANCH & MT PLEASANT BRANCH

- Consolidate both branches into one new branch building on Union Ave, but only after locating an alternative use for East 131st Branch building
- Include dedicated and acoustically-separate space for teens, in addition to adult and childrens' areas
- Pursue programming around job training and skill building, for youth and adults
- Incorporate some outdoor seating area which can act as overflow during busy hours

ENGAGEMENT PROCESS

The community engagement for the Group 2 Branches was structured much like that of Group 1, with a few adjustments based on branch needs and schedules. For the purposes of the engagement, the Mt Pleasant Branch and East 131st Branch were grouped together into one series of meetings.

Each branch had a small Advisory Committee of 10-12 local stakeholders, generally a balance of branch patrons and representatives from community organizations that could potentially partner with their local branch. The Advisory Committee served to help guide and adjust the design team's expectations and help the team understand the existing dynamics around each branch community. In addition to three meetings with the Advisory Committee, the engagement process in each branch community also included two public meetings, multiple focus group sessions, and surveys in English and Spanish.

PROJECT PHASES

As with Group 1, the Group 2 planning process was organized into three phases:

1. Existing Conditions Analysis
2. Gather Community Priorities
3. Develop Recommendations

The first Existing Conditions Analysis phase of the project began in the fall of 2015 with kick-off meetings between the design team and key community stakeholders to discuss the engagement process. The design team reviewed recent neighborhood planning documents, conducted library site visits, and generated asset maps of the surrounding community.

Phase 2 of the planning process began with an Advisory Committee meeting in each of the branch communities. Key priorities for each branch were defined and preparations were made for the first public meetings, held in the spring of 2016. The first round of public meetings employed a variety of feedback methods intended to make the engagement process more effective and enjoyable. The public meeting venues were furnished with five engagement stations, which collected feedback through remote electronic devices, roundtable conversations, comment cards, post-it notes, surveys, and children's coloring book pages (RIGHT). The range of verbal, written, public, and anonymous communication methods maximized the potential for everyone in the room to contribute effectively.

Phase 3 responded to the community needs identified in Phase 2. The design team produced a series of drawings, diagrams, precedent images, and maps illustrating possible solutions to the issues identified in Phase 2. The second round of public meetings, held in summer of 2016, presented the community with these design ideas and solicited feedback on their preferred options and their top priorities. From there, the design team processed the feedback, drafted the recommendations, and consulted with the Advisory Committees and key stakeholders one last time to ensure that the final ideas shown in this report were in line with community consensus and stakeholder agreement.



Smith

E. 131 St Branch!



THE PEOPLE'S UNIVERSITY

Cleveland Public Library calls obstacles, such as hunger, illiteracy, and unemployment: Community Deficits.

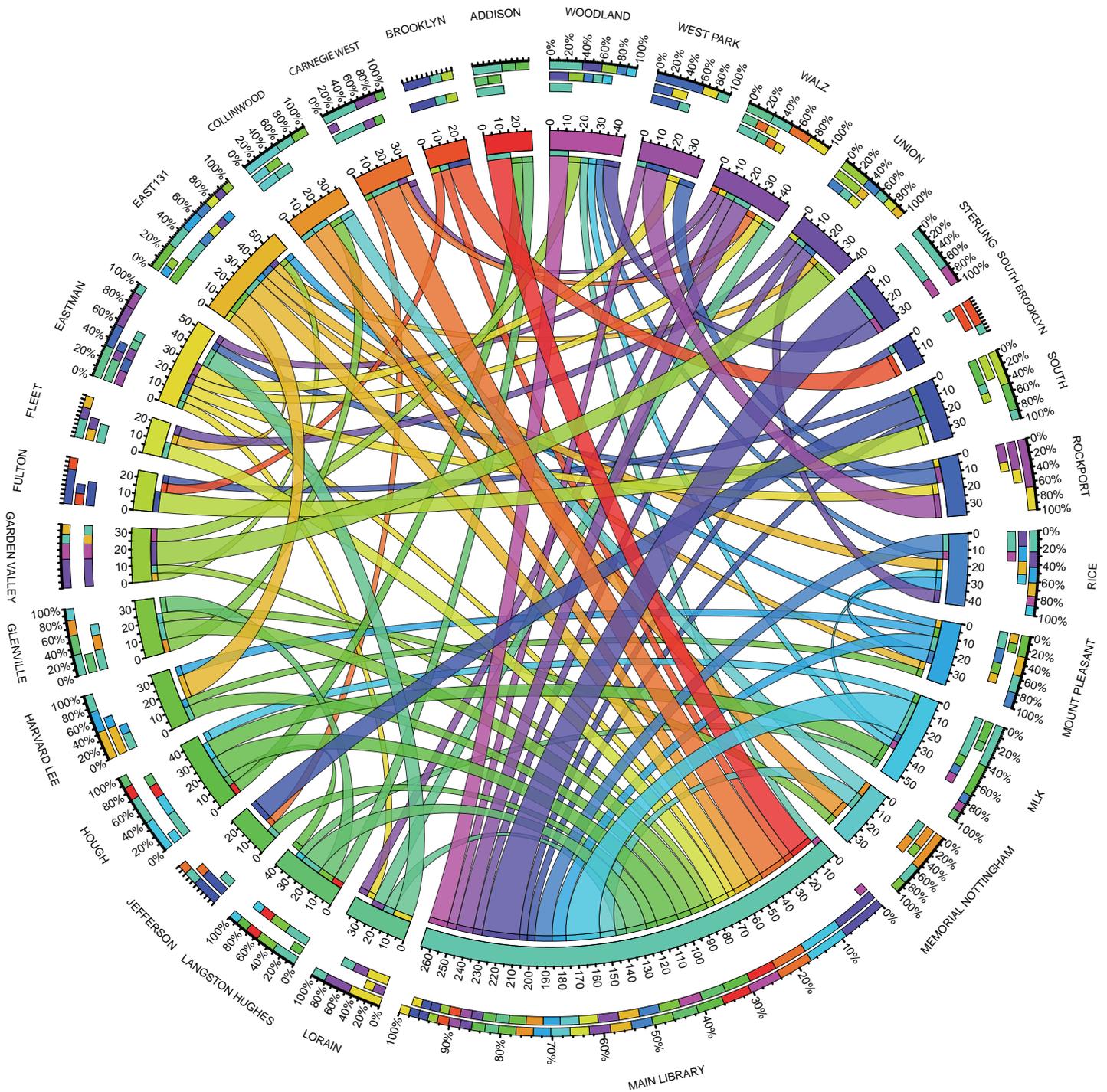
CPL embraces its responsibility to fight these deficits by taking a strong STEP for our community's future and providing:

- **Safety** - Safe places to learn all year round
- **Technology** - Free access to all types of new technology
- **Education** - Extensive & inspirational communities of learning
- **Preservation** - A commitment to capturing and honoring history

THE CPL 150 | COMMUNITY VISION PLAN

The CPL 150 Community Vision Plan supports The People's University STEP goals by gathering community input and generating recommendations tailored to each branch. Physical design and programming recommendations contained in the report include:

- Exterior architectural renovations
- Concepts for reprogramming interior spaces
- Outdoor site improvements
- Framework for prioritizing library services
- Streetscape enhancements
- Creative ideas for bridging the digital divide
- Partnerships with community organizations



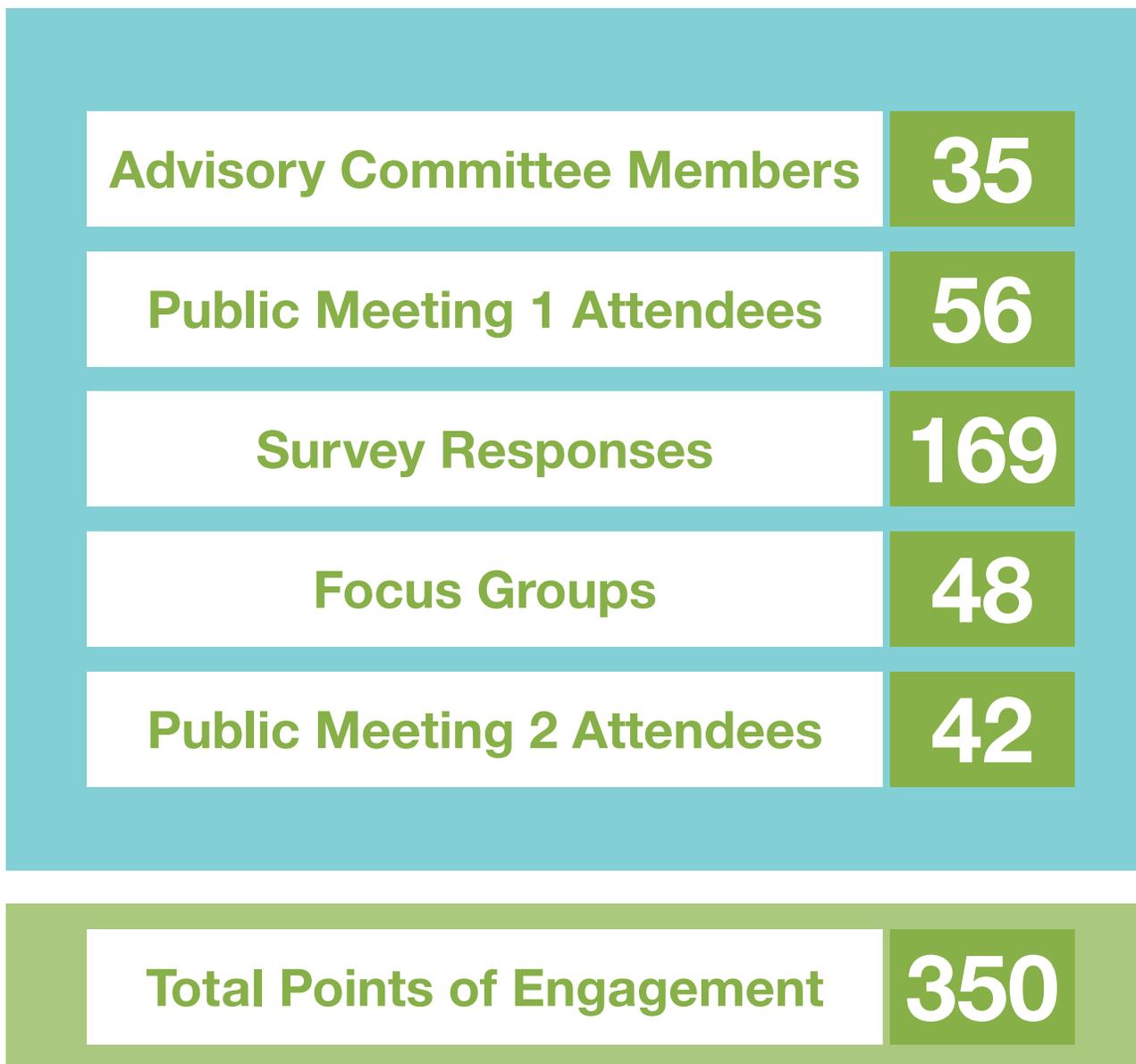
BRANCH NETWORK

The diagram above visualizes the flow of library patrons between all branches. Tracing the color-coded bands from a branch destination to the origin reveals the home neighborhood of a branch's users. This valuable information was used to better understand the dynamic relationships between branches. (source: CPL)

ENGAGEMENT METHODS

The CPL 150 Community Vision Plan engagement process used a variety of methods to collect stakeholder feedback. In addition to conversations with branch staff, the design team led Advisory Committee meetings, Public Meetings, Surveys, and Focus Groups. The total amount of participation for each

method of engagement is shown in the chart below. Over 350 individual contact points with Group 2 Branch community members were employed throughout the process. A breakdown of engagement numbers for each of the four branches is shown in each respective section of the report.

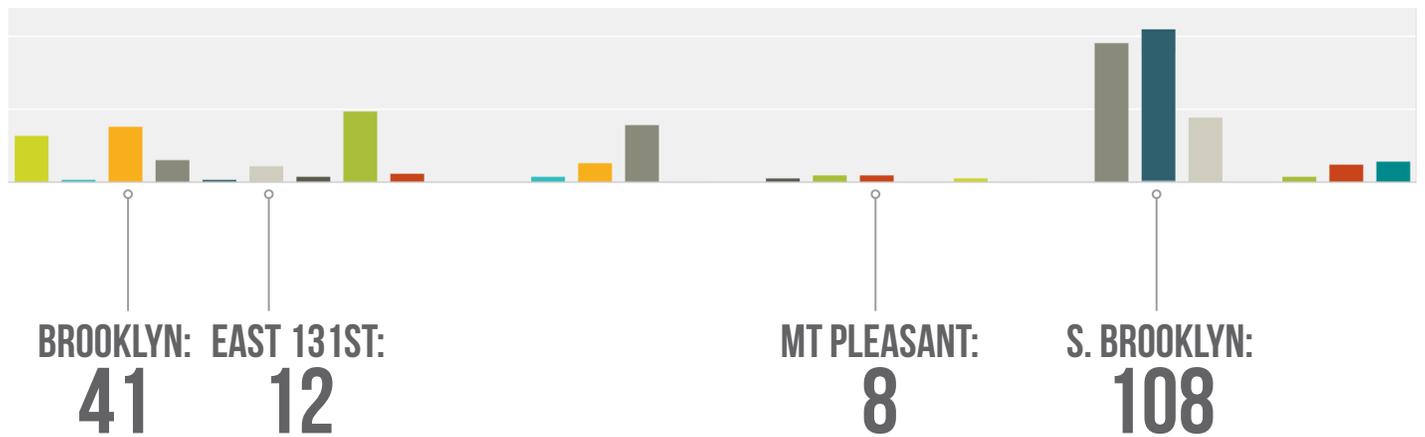


TOTAL
SURVEYS:
546

GROUP 2
SURVEYS:
169

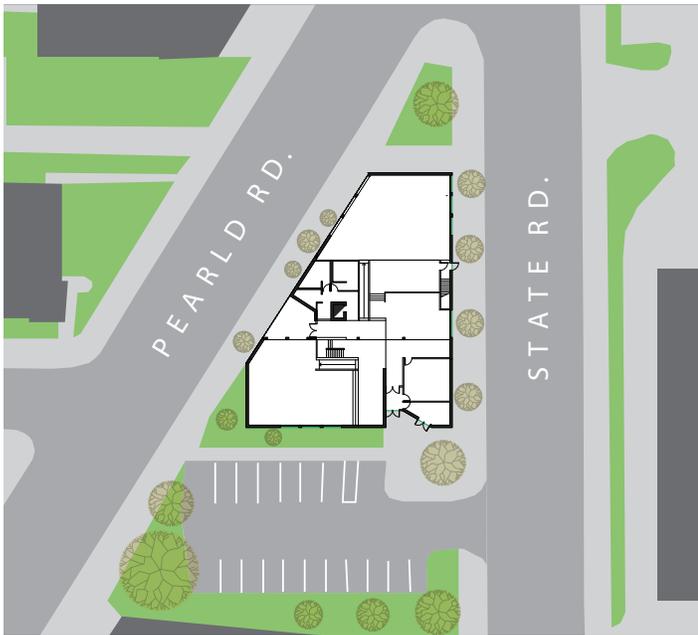
RESPONSES TO SURVEY QUESTION:

"Please list the name of the CPL facility you identify as your local branch."



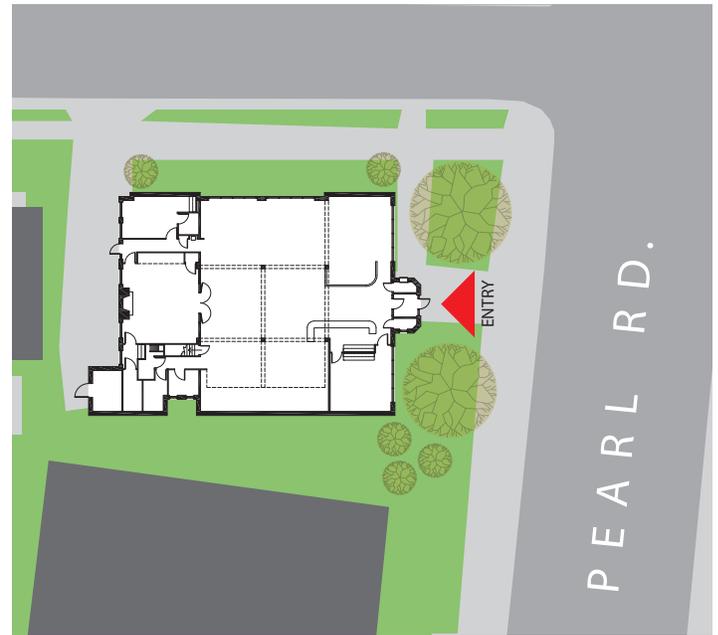
SOUTH BROOKLYN

10,200 SF usable floor space



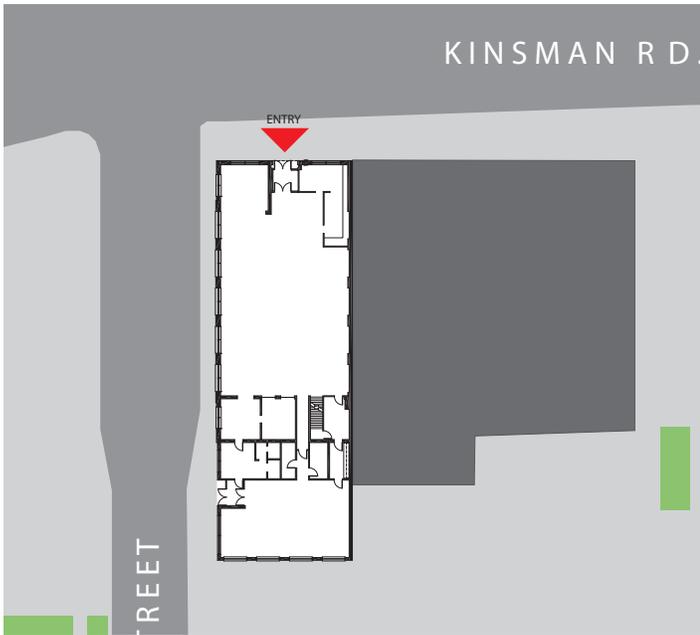
BROOKLYN

5,900 SF usable floor space



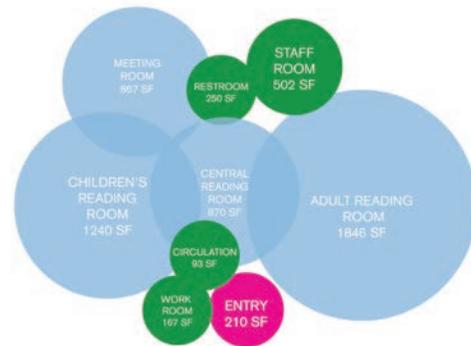
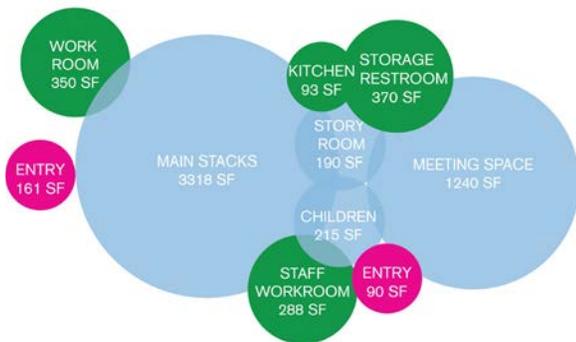
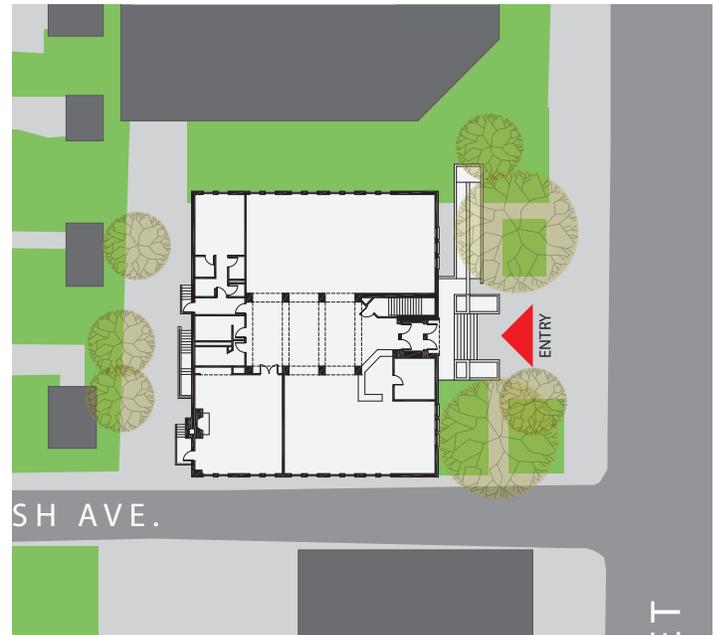
MT PLEASANT

10,300 SF usable floor space



EAST 131st

14,100 SF usable floor space



CPL BRANCH EXPERIENCE

Throughout the Community Vision Plan engagement process, participants were encouraged to think broadly about their library experience. Both positive and negative, as well as current and future conditions, were collected using a multi-layered experience framework, first developed with the design team's work with the Group 1 branches.

The CPL Branch Experience was framed as four layers, with corresponding physical scales:

- **Library Building** | small-scale
- **Library Grounds** | mid-scale
- **Neighborhood** | large-scale
- **Services** | scaleless

Engagement with the library happens not only inside the building, but begins before someone steps through the door. The outdoor space surrounding the library building can either enhance or detract from CPL's core mission. If a patron is routinely unable to find parking or doesn't feel safe walking to the library, she may reconsider making future visits. Similarly, a building's lack of visual appeal may deter local residents from ever considering to stop by the local branch.

The Library Building, Library Grounds, and Neighborhood have clear physical scales; small, mid, and large, respectively. Library Buildings in the Community Vision Plan's second group range in scale from 5,000 square feet to over 14,000 square feet. The Library Grounds also range considerably, from no available space whatsoever outside the Mt Pleasant Branch building to the front and back lawn and

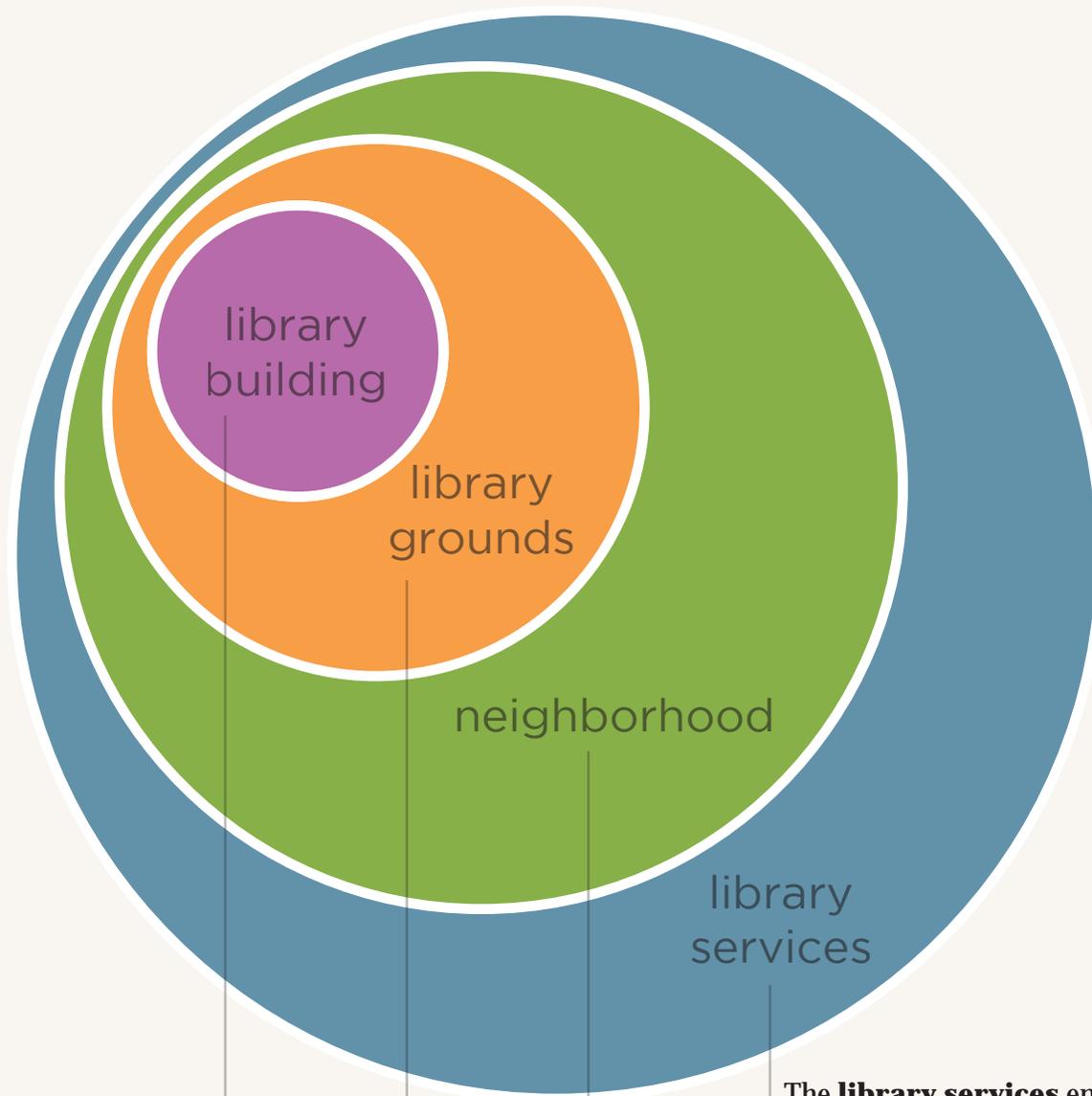
parking lot at the South Brooklyn Branch. Most branches do have some outdoor space on or adjacent to their grounds, often affording an additional space to embody the 21st Century Library experience.

Services may be encountered by library patrons at any one of the other three experience levels, as well as more distant scales. Classes and events are held at the library building or nearby neighborhood locations, but some services extend beyond neighborhood boundaries. For example, a patron may find a book from the Main Library through their home computer and request delivery to a neighborhood branch location. A true library lover might also download an e-Book online while on vacation at the beach. All of these designed moments of contact, or touchpoints, with the building, grounds, neighborhood, and services create the CPL Branch Experience.

What is Experience Design?

Experience design (XD) is the practice of designing products, processes, services, events, and environments with a focus placed on the quality of the user experience and culturally relevant solutions.

source: Aarts & Marzano (2003). *The New Everyday: Views on Ambient Intelligence*.



The **library services** encompass the other three experience levels. Services include system-wide book transfers, classes, events, and online access to digital resources.

The **neighborhood** surrounds the library building and grounds, with direct impacts on the experience of library patrons through sense of safety, walkability, and community needs.

The **library grounds** includes the property owned by CPL surrounding a branch building. Parking, site signage, outdoor seating, and lighting are included in this experience layer.

The **library building** is the scale most patrons imagine when asked to think about the overall library experience. This scale involves the building's interior layout and exterior architectural design.

BROOKLYN

3706 Pearl Rd

At the north end of the small but historic Brooklyn Centre neighborhood on Cleveland's near-west side, the Brooklyn Branch is one of the system's historic Carnegie buildings, dating from 1919 and renovated in 1985. The floor plan is similar to several other branches in the CPL system, including Jefferson Branch, but the Brooklyn Branch building features a distinctive sawtooth factory-style skylight assembly, designed to let the building be adapted for light industrial use if needed. The branch is located across the street from Riverside Cemetery and along the main north-south corridor of Pearl Rd just below Interstate 71. The building totals 5,900 SF and has a back meeting room and a front lawn area.





BROOKLYN BRANCH

THIS BUILDING

BROOKLYN

SUMMARY

INTERNAL

1. Convert some of the interior furniture and bookshelves to lighter, more flexible options in order to accommodate events.
2. Use back meeting room as flexible coworking space for neighborhood residents
3. Utilize front vestibule area for more organized Information Station

EXTERNAL

4. Renovate front lawn area to accommodate new signage, retaining wall/seating, and a reading garden.
5. Pursue shared partnerships and programming with MetroHealth Campus Library and South Brooklyn Library along Pearl Rd.



| | |
|---------------------------------------|-----------|
| Advisory Committee Members | 12 |
| Public Meeting 1 Attendees | 6 |
| Survey Responses | 41 |
| Youth Focus Group | 12 |
| Drop-in Interview Participants | 6 |

BROOKLYN ADVISORY COMMITTEE MEMBERS

| | |
|----------------------------|-----------------------------------|
| David Abernathy Ross | Library Patron |
| Ron Antonucci | Brooklyn Branch Manager |
| Allen Gill | CPL Branch Staff |
| Keisha Gonzalez | MetroWest Development Corporation |
| Veto Hall | Library Patron |
| Paul Kirk | Library Patron |
| Laura McShane | Brooklyn Branch Staff |
| Michelle Murray | A Little Bit of Love Daycare |
| Thomas Tobie | Library Patron |
| Dominic & Melanie Tortelli | Library Patrons |
| Kurt Weaver | Library Patron |

BROOKLYN

ENGAGEMENT FEEDBACK

PUBLIC MEETING #1:

POSITIVES:

- Staff. Friendly, go out of their way.
- Architecture. Beautiful building
- Nice Brooklyn Centre historic collection.
- Good computer services
- Browsing materials still important.

NEGATIVES:

- **Parking!**
- Computer access – hard to find space after school.
- After school kids are loud/rowdy.
- Closes too early
- Entrance is cramped – especially at ramp
- Not well-lit outside, especially on corner.
- People don't know it's there

OPPORTUNITIES

- Shared parking with shopping center
- Outdoor reading garden
- Could stay open later at least 1-2 nights/week
- Relationship with MetroHealth
- Capitalize on historic neighborhood character

FOCUS INTERVIEWS:

POSITIVES:

- Computer access
- Walkable location
- Proximity to Daycares
- Special order / Interlibrary Loan access
- Proximity to bus lines
- Proximity to MetroHealth library

NEGATIVES:

- Hard to reconfigure for events/programming
- Information area too cluttered
- Not enough programming
- Bike theft a problem
- Not open late enough, esp. in summer
- Not enough seating
- Challenging for wheelchair access, seniors
- Gets noisy after school

OPPORTUNITIES

- Collaborate with daycares
- Connection to other libraries - trail?
- More programs - cross-cultural learning
- Movable shelving, flexible seating for events
- Bike share location
- Could expand wifi to include exterior seating

We want our libraries maintained as the legacy they are. Respected. Valued at replacement cost.

YOUTH FOCUS GROUP:

POSITIVES:

- Computer access
- Comic book collection
- Staff is nice.
- Easy to get here
- Quiet & comfortable
- Activities - drawing, craft events, lunches

NEGATIVES:

- Not enough computers
- Not enough books, movies
- Signs out front not noticeable
- Very busy traffic - hard to cross street

OPPORTUNITIES

- Field trips - to zoo, downtown branch, rec center
- More movies screened at branch
- Homework help - tutors after school
- Fenced-off garden out front - access with card
- Big sign on top visible from street
- Stay open a little later some nights
- After school reading club, craft club
- Allow more computer time for homework, school activities





BROOKLYN

LIBRARY BUILDING



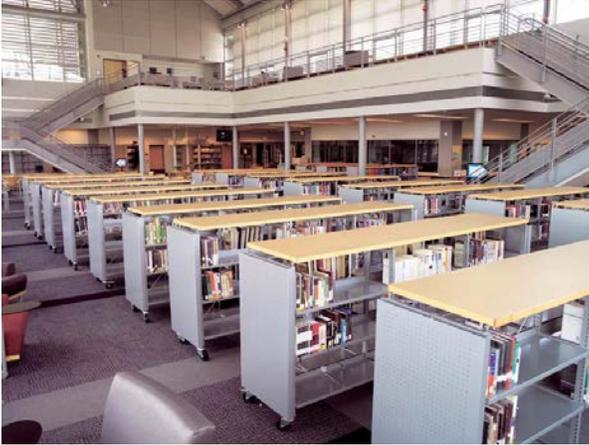
**library
building**

library
grounds

neighborhood

library
services

CPL Branch Experience



FLEXIBLE FURNISHINGS

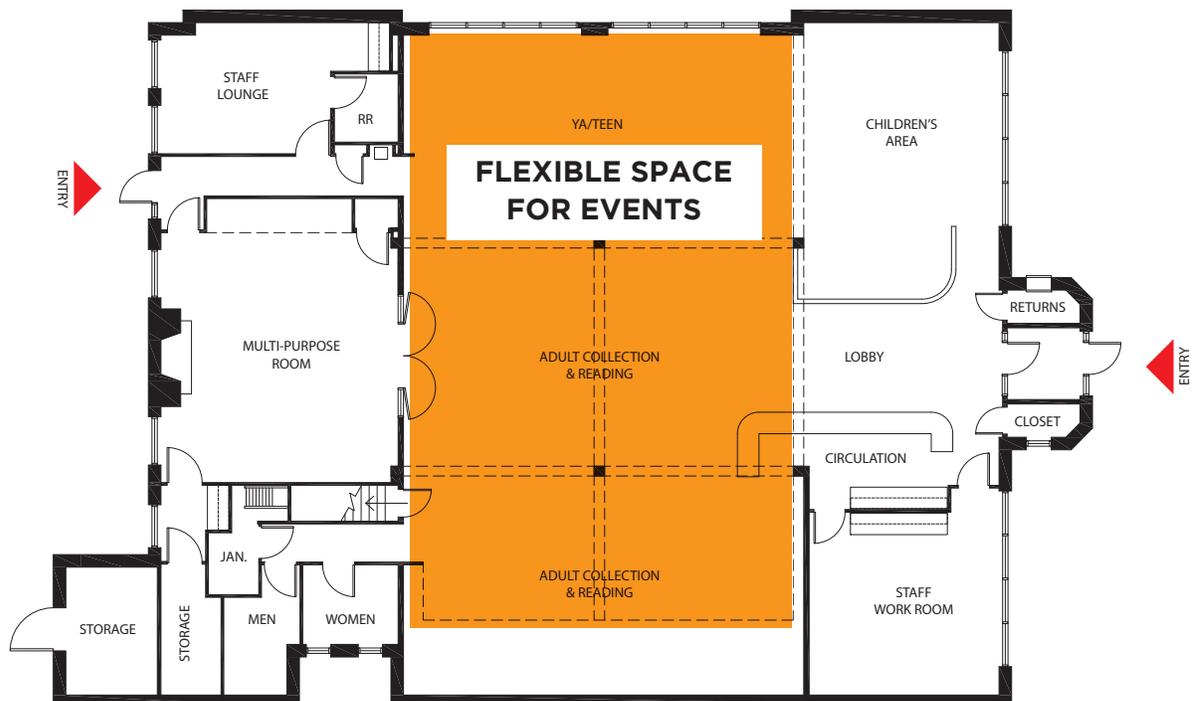
Participants in the CPL150 process did not wish to cede any floor space of the Brooklyn Branch to dedicated study rooms. Instead, participants were enthusiastic about the possibility of opening the entire central floor space of the library for events and flexible seating.

Some specific actions include:

- Replace at least half of the dedicated computer stations with portable technology like iPads and laptops that patrons could “check out” for an hour and use anywhere in the branch
- Replace the central stacks with low, mobile shelving units that can be wheeled to the side for events or lectures
- Replace any tables with a mix of small lightweight “cubicles,” and larger tables with electrical outlets to facilitate charging devices
- Add a few comfortable lounge chairs in a sturdy fabric like naugahyde



These changes would still allow for daily access to computers, tabletops, and the book collection, but could also open up the main floor space for alternate arrangements and flexibility, depending on the event need.





Akron Public Library, Akron OH

The number-one priority for our library should be LIGHTING, both interior and exterior!

LIGHTING

Despite the north-facing sawtooth skylights, the interior of Brooklyn is generally dim, particularly after dark. The existing lights are inadequate, especially in the stacks against the south wall. New fixtures, both ambient and task-oriented, should be installed to allow for better visibility year-round.



CO-WORKING SPACE

The multi-purpose room at Brooklyn Branch is very well-used after school for the free lunch program and for occasional community events. However, during the work day the space is generally underutilized. Branch stakeholders were enthusiastic about the idea of the space being open for Brooklyn Centre residents during the work hours of 10-2 on weekdays, which would allow for individuals or small groups to use the space on an as-needed basis for personal study or professional endeavors. Flexible furnishings, movable study carrels, and acoustic buffers could help users customize the workroom for their own needs.





BROOKLYN

LIBRARY GROUNDS



library
building

library
grounds

neighborhood

library
services

CPL Branch Experience

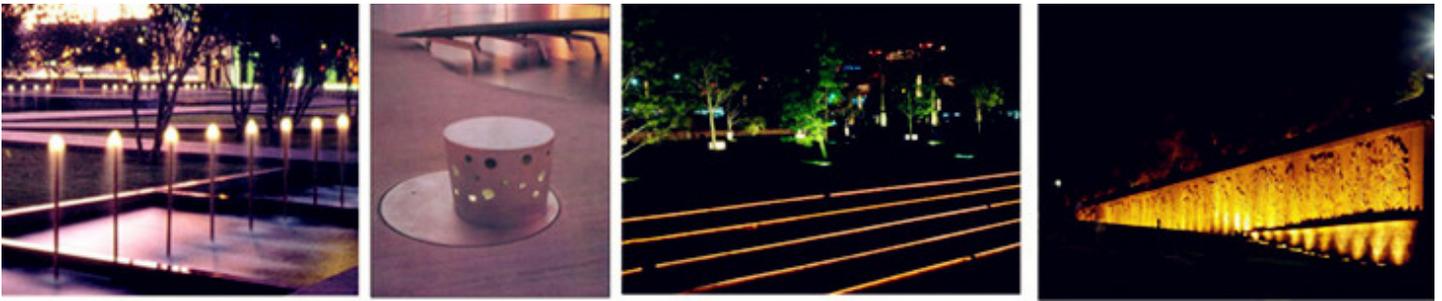


NORTH & SOUTH “LAWNS”

Brooklyn Branch has two equal front “lawn” areas on the Pearl Rd side of the building which could be easily repurposed for usable exterior space and improved signage.

Towards the end of the CPL150 process, after the second Brooklyn Branch public meeting, CPL staff installed a squirrel sculpture on the North Lawn (RIGHT). The squirrel was created as part of the city’s Public Works Administration building in the 1930s. Note that the renderings produced here do not include the squirrel, but any new landscape redesign will have to work with this cheerful art piece.





LIGHTING & VISIBILITY

Due to the building setback and the two front trees, the Brooklyn Branch is not very visible from Pearl Rd. Many patrons interviewed mentioned that they didn't know the building was a library when they first moved to the neighborhood.

One of the reasons for this lack of visibility is dim exterior lighting. In addition to lighting the face of the building itself, the front lawn areas of the Brooklyn Branch could integrate landscape lighting, like some of the examples shown above.



BIKE PARKING

The current bike rack on the North Lawn next to Mapledale Ave is small and not very secure. Additionally, some cyclists use the rack when they take the bus, so bikes stay locked up indefinitely. CPL could work with a local fabricator and/or sculpture artist to design a large, attractive, and secure bike rack (BELOW).



Additionally, this could be a good station for the new city-wide bike share stations through UH; if the Brooklyn Branch can become a location for the bike share, the new bike rack should be designed and located in conjunction with the bike share rack.



SIGNAGE

To address the persistent issue of visibility, the Brooklyn Branch should revamp and enlarge its signage to be easily spotted by drivers on Pearl Rd. Additionally, the signage will need to be well-lit after hours, and designed in such a way to be easily visible even through the coverage of the two front trees.

Feedback on the examples on this page indicated that ideally the signage will highlight the word "LIBRARY" above all, and drop the "CPL" acronym, which can be confusing for newcomers to the branch. It could be integrated into a new retaining wall, and/or mounted onto the brick exterior wall.





OUTDOOR SEATING

Two primary outdoor seating strategies were popular with patrons: a low, wide retaining wall along the Pearl Rd sidewalk which could both define a new lawn area and act as casual streetfront seating (ABOVE); and a more formal seating area that could act as a reading garden and wifi access zone (LEFT)

The internal wifi of Brooklyn Branch should be strengthened to allow easy access from the front garden area, which could be marketed as a wifi-access zone for times the branch is closed. Picnic-type tables with stationary seating could be arranged in the front lawn areas.

CPL should work with a local landscape designer to integrate both these two seating types with new signage, stair rail, and lighting opportunities.



BROOKLYN

NEIGHBORHOOD

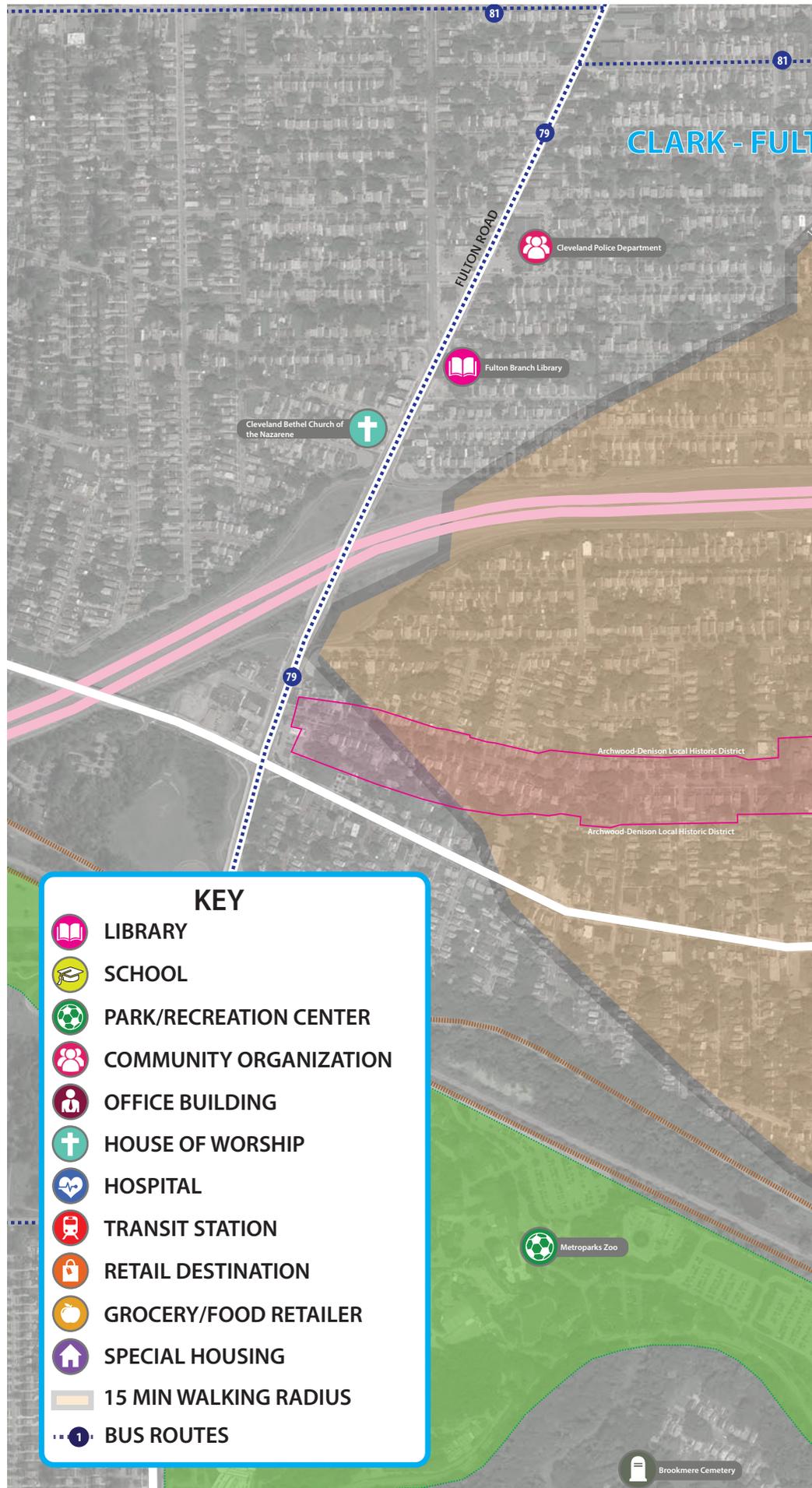


CPL Branch Experience

BROOKLYN

NEIGHBORHOOD

ASSET MAP





5 MINUTE WALK

I-71

20
35
51

81

176

BROOKLYN CENTRE

DENISON AVE

PEARL ROAD

15 MINUTE WALK

Cuyahoga County Public Library
MetroHealth Medical Center

Jones Home
Applewood Center

Elizabeth Severance
Prentiss Center

Steelyard Commons

Trinity United Church
of Christ

3rd Church of Christ Scientist

Riverside Cemetery

CVS

Archwood United Church of Christ

Bethlehem Temple of Praise

Denison Elementary

Community Corner

Aldi

WC Reed Park

Horizon Science Academy

Foster Pointe Senior Housing

St. Barbara Catholic Church

Arthouse

Community Orchard

Calgary Park

PARKING

Currently Brooklyn Branch has zero parking on-site, with no available space on the grounds or available vacant land adjacent. Visiting patrons generally park in the shopping center directly south of the branch building, or on Mapledale Ave to the north.

Neither of these parking solutions are formalized or clearly marked for visitors. At minimum, the CPL should work with the owners of the shopping center to create a shared parking agreement, perhaps for the 13 spaces along the Pearl Rd sidewalk (UPPER RIGHT). These spaces could have signage that reads “Reserved for Library Patrons.”

Additionally, the first few spaces along Mapledale Ave could be designated as a 15-minute pick-up and drop-off zone for library patrons only (BOTTOM RIGHT), again designated with signage. However, patrons interviewed during the engagement process felt that these spaces were generally underused, and designating the zone through the City of Cleveland was probably not necessary.





LIBRARY LINK TRAIL

Brooklyn Branch lies on the important north-south corridor of Pearl Rd, which links not just multiple neighborhoods but multiple libraries. The Cuyahoga County library inside MetroHealth Hospital, Brooklyn Branch, and the South Brooklyn Branch could all be programmatically joined along this corridor into a literary or health-oriented trail. Additionally, local MetroParks trails and the nearby Towpath Trail link the neighborhood to the larger region.

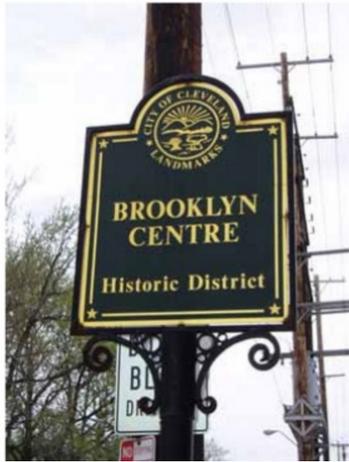
Though actual physical links like the one shown here (LEFT) would be logistically difficult, the adjacent libraries could be promoted through either an advertising campaign or a specific health-oriented event. Local residents could take part in a “Library Link” walk, or piggyback onto the Clark-Fulton neighborhood “Ciclavia” event to bike from branch to branch, with mileage listed from each stop in a brochure.

BROOKLYN

SERVICES



CPL Branch Experience



ALTERNATE PROGRAMS

Through the course of the engagement process, the design team explored the idea of branches within the larger CPL system specializing, through dedicated materials, events, and staffing, in one service in particular. Basic library functions like material pick-up and drop-off, as well as minimal computer access, would still be available; but a branch could take on a distinct mission within the system.

Some of the ideas for how the Brooklyn Branch could specialize included:

- **History Hub:** build on the historic Brooklyn Centre neighborhood identity, partner with historic societies, host genealogy workshops
- **Jobs Training Center:** Use back meeting

room for small work space, host job fairs

- **Tech Hub:** 3D printer, software training
- **Childrens' Branch:** Work with local schools & daycares, host special crafts & storytelling workshops.

Feedback on these ideas was light, and ambivalent; the design team did not feel that a community mandate was in place to strongly pursue converting Brooklyn Branch to a specialty branch. However, certain programmatic elements from History Hub and the Jobs Training Center both could be brought into the branch services through targeted programming and collaborations; both of these ideas were favorably received by participants, who felt these two programs specifically would meet community needs.

BROOKLYN BRANCH PARTNERSHIPS

Though community members desired more events, educational opportunities, and programming at the Brooklyn Branch, CPL does not necessarily have to work alone. Potential Brooklyn Centre partners for CPL identified during the engagement process include:

- **ArtHouse:** in-library arts & STEM programming
- **MetroHealth:** "Health Trail" program/events along Pearl Rd connecting library branches
- **Hispanic Business Center:** hold a Small Business Clinic at branch
- **Historic societies/organizations:** events & special collections at branch, especially with Brooklyn Centre neighborhood heritage
- **Others:** Brooklyn Centre Community Association, Archwood UCC, Y.O.U., neighborhood daycares



INFORMATION STATION

One of the common criticisms the design team has heard from multiple branches regards the display of community information - events, resources, and brochures from neighborhood organizations become jumbled and visually overwhelming, so that patrons pass it by entirely.

The north wall in the front vestibule space of Brooklyn Branch could be built out to include a more formal and organized information station, with racks for brochures and a large bulletin board, like the example shown at left. CPL staff, perhaps in conjunction with partner community organizations, should dedicate some time weekly to making sure the area is organized, up-to-date, and easily browsable.

Additionally, library-specific resources like classes and tutoring should be highlighted separately in a concerted marketing effort to broadcast all that the CPL already does. Many patrons were unaware of the extent of CPL services and opportunities.

The library is a valuable resource to the community, it should be more than just a place for kids to play video games. We need to involve all age groups in programs that enrich and entertain. The human touch is essential. Some libraries are too sterile and technology driven and lose human interaction. Let us not get too modern and lose basic human communication skills.

Given vast amounts of data available today on internet, classes would be helpful to learn how to access for research whether for jobs, specific research projects, or general learning.

BROOKLYN

IMPLEMENTATION MATRIX

Short Term = 1-2 Years | Mid Term = 2-4 Years | Long Term = 4+ Years

| BROOKLYN | | | |
|-----------------|---|----------------------------|------------|
| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
| BUILDING | Streamline front "information station" in vestibule with shelves for flyers/brochures, bulletin board; dedicate weekly time to keeping tidy/current | CPL, Neighborhood Partners | Short Term |
| | Add more flexible technology - laptops, tablets - for in-house public use | CPL | Short Term |
| | Add additional overhead and task lighting | CPL | Short Term |
| | Provide more flexible seating options, including comfortable lounge seating, individual rolling cubicles/study carrels, and lightweight tables with electrical outlets | CPL | Mid Term |
| | Replace some fixed stacks with flexible/movable shelving to allow for reconfiguring/events | CPL | Mid Term |
| GROUNDS | New large sign in front of branch making branch more visible to passersby; lighting directed on sign at night | CPL | Short Term |
| | Expand "wifi zone" to allow for outdoor access when branch is closed | CPL | Short Term |
| | Work with local artists and fabricators to design and install new bike rack | CPL | Short Term |
| | Add more lighting to the branch's front "yard" and along street edge to increase safety and deter crime | CPL/City Councilperson | Short Term |
| | Work with local artists for rotating mural program on north wall | CPL, MWDCO | Mid Term |
| | Create outdoor reading garden in front of branch building south of entrance with permeable pavers, metal picnic tables, chess table. Incorporate retaining wall along sidewalk that can be used for seating, signage. | CPL | Long Term |

| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
|---------------------|--|--|------------|
| NEIGHBORHOOD | Coordinate shared parking agreement with Shopping Center | MWCDO/CPL | Short Term |
| | Install bike share facility on-site, outreach to MetroParks as a "welcome station" for multimodal recreation | CPL, MetroParks | Mid Term |
| | Create "Health Walk" along Pearl linking neighborhood libraries, MetroHealth | CPL, MetroHealth, MWCDO | Long Term |
| SERVICES | Investigate possibility of shifting branch hours to allow for a later closing time on select weekday evenings, summer | CPL | Short Term |
| | Dedicate back meeting room to flexible work space between 10:00am - 2:00pm | CPL | Short Term |
| | Expand partnerships & programming with local neighborhood organizations, both at branch and elsewhere: Collaborate with Brooklyn Centre Community Association, Archwood UCC to formalize community space partnership; create CPL/MetroHealth Walk event/programs connecting branches along Pearl; highlight dedicated Brooklyn Centre historic collection/archive at branch, host events from local historic organizations; hold a Small Business Clinic at library in collaboration with Hispanic Business Center; host in-library arts & STEM programs with ArtHouse; etc. | CPL, MWCDO, MetroHealth, Brooklyn Centre Community Association, ArtHouse, Hispanic Business Center | Short Term |
| | Strategize a more effective way of advertising the branch's services and programs throughout neighborhood | CPL Marketing Department, MWCDO, Brooklyn Centre Community Association | Short Term |



COMING OUT
PLAY





SOUTH BROOKLYN

HISTORY

The original South Brooklyn Branch was built with Carnegie funds for the South Brooklyn Village; the building was turned over to the Cleveland Library when the Village was annexed by the City of Cleveland.

The current building dates to 1979, designed by Fred Toguchi Associates on the corner of Pearl Rd and State Rd, a triangular site centrally located in the Old Brooklyn neighborhood.

The blank north wall provides a neutral backdrop for a large sculpture by Carl Floyd from 1980. Inside there is a second floor meeting room accessible by elevator, and large skylights.

SOUTH BROOKLYN

SUMMARY

INTERNAL

1. Add small study rooms downstairs and flexible room dividers upstairs to increase variety of work spaces
2. Reorient shelving to allow for more natural light to branch interior

EXTERNAL

3. Identify strategies for increasing parking availability - either shared parking agreement/midblock crossing with Walgreens, OR pursue moving branches to new development site on former RTA lot
4. Use north and south lawn areas for public art and landscaping
5. Utilize mobile services to reach greater geography



| | |
|-------------------------------------|------------|
| Advisory Committee Members | 10 |
| Public Meeting 1 Attendees | 25+ |
| Survey Responses | 108 |
| Youth Focus Group | 8 |
| Public Meeting 2 Attendees | 20+ |
| Drop-In Session Participants | 6 |



SOUTH BROOKLYN ADVISORY COMMITTEE MEMBERS

- David Burkart Library Patron
- Krystle Burkart Library Patron
- Ramses Clements Old Brooklyn Community Development Corporation
- Liz Kilroy Hernandez Senior Citizen Resources
- Maria Estrella South Brooklyn Assistant Manager
- Laura Ponikvar Library Patron
- Luigi Rosso South Brooklyn Branch Manager
- Gail Schnell Library Patron
- Victoria Simna Library Patron
- Jeff Verespej Old Brooklyn Community Development Corporation

SOUTH BROOKLYN

ENGAGEMENT FEEDBACK

PUBLIC MEETING #1:

POSITIVES:

- Great location - central
- Close proximity to schools
- Old Brooklyn a great community
- Lots of families, seniors - good blend of people
- Good transit access
- Staff is great - go “above and beyond”
- Two floors - spacious
- Some parking
- Safe place for kids
- Welcoming, clean, inviting
- Comfortable
- Large meeting room

NEGATIVES:

- Not enough parking
- Crossing traffic (at Walgreens lot) is difficult
- Billboard across from library distracting/ugly
- Safety fears at night
- Large geography for one branch - hard to access without a car
- Doesn't “look” like library - dated
- Needs signage, lighting, facelift
- Interior is boring - could use a “freshening”
- Not enough meeting rooms
- Not enough kids' programming
- Computer area gets loud after school
- Meeting room access not well communicated
- Needs a more secure bike rack
- Too much information - streamline
- Not enough “hang-out” space

YOUTH FOCUS GROUP:

POSITIVES:

- Good comic book collection
- Staff is nice
- Good location - walkable
- Upstairs events
- Good computer access - not always full
- Nice and cool in summer

NEGATIVES:

- Not enough movies
- Not open late enough at night
- Not enough trees outside
- No place to eat

OPPORTUNITIES

- Place to sit outside
- Arcade
- Trees, bushes - “a hang-out place” outside
- Gaming computers
- 3d printer
- Place to eat/drink, vending machines, etc
- Collaborate with rec center for challenges
- Stay open at least until 8:00 PM

"Find ways to keep the noise down - important to be quiet for adults too. Keep order!"

PUBLIC MEETING #2:

PRIMARY COMMUNITY NEEDS:

- Kids' area & programming
- Outdoor seating/art park in front of building
- Study rooms downstairs AND flexible meeting room upstairs
- Shared parking agreement with Walgreens, midblock crossing signage
- Consider relocating to old RTA bus lot to accommodate parking, other needs
- Explore staying open later on some weeknights
- Bike rack, improved Transit Waiting Environment

"Longer hours and more parking have to be top priority. You lose lots of people to CCPL because you close so early."



SOUTH BROOKLYN

RELOCATION OPPORTUNITY

Near the end of the engagement process for South Brooklyn Branch, the Old Brooklyn Community Development Corporation approached the CPL150 team with a potential development project which could include a new South Brooklyn Branch building:

Located at 4371 Pearl Road, a comprehensive mixed-use development is planned in the center of Old Brooklyn. This six acre site listed for sale (BELOW) is owned by the Greater Cleveland Regional Transit Authority (RTA). The Old Brooklyn Community Development Corporation (OBCDC), working in partnership with

the RTA, Enterprise Community Partners, HUD Section 4, Ohio Finance Fund, Cleveland Neighborhood Progress, and the Cleveland Metroparks have developed a working concept model to transform the former industrial warehouse to a vibrant community and economic development hub for Old Brooklyn.

Through a market and physical analysis, OBCDC determined that the large site could accommodate a variety of complimentary uses including fresh food stores, recreation and service retail, a school, daycare / after school care, and community spaces such

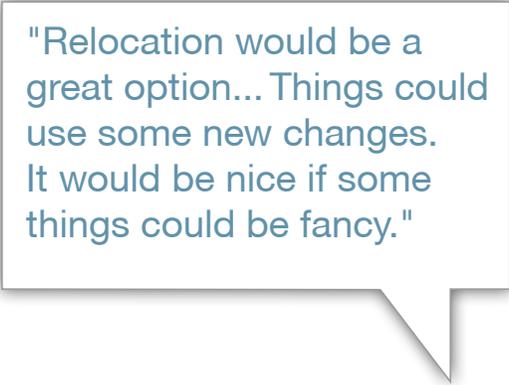


as a maker space, galleries, and a library. Within the site is a 30,000 square foot historic building that dates back to the late 19th century as a trolley barn. With an open floor plan, high steel truss ceilings, and exposed brick, the space is ideal for a variety of community spaces that require flexible space for various client needs.

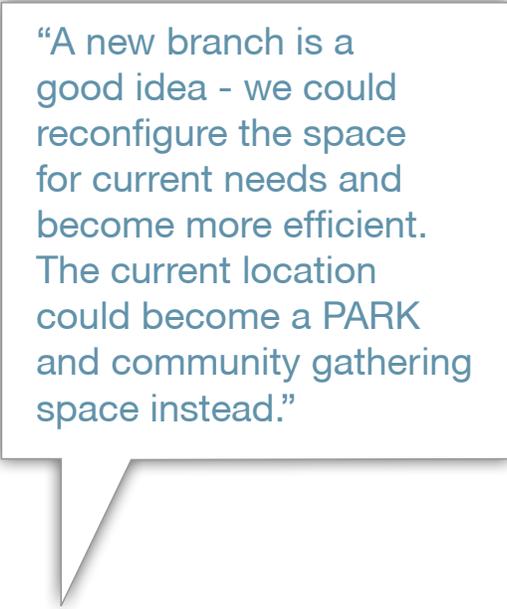
The new development was included in the second public meeting as a potential solution to the existing site's parking needs and other building-related issues. Though the option was introduced late in the engagement process, feedback was very enthusiastic. Parking was by far the most important issue across the entire engagement process, and the potential move was seen as a good opportunity to provide patrons with sufficient parking, a drive-up book drop, outdoor space, and other desired assets rather than struggling to retrofit the existing building. Branch staff also saw the potential move as a possible solution to many architectural and maintenance issues their team currently face.

The RTA site is in flux, and CPL involvement may sway the project one way or another. However, OBCDC is enthusiastic about the opportunity, particularly regarding collaboration between the CPL branch and other local institutions that may also be part of the larger development complex, like schools and community spaces. CPL should consider the opportunity seriously and continue conversations with OBCDC, Advisory Committee members, and other stakeholders

to explore the opportunity further, as well as identify potential future uses for the current building and site on an important corner in the Old Brooklyn neighborhood.



"Relocation would be a great option... Things could use some new changes. It would be nice if some things could be fancy."



"A new branch is a good idea - we could reconfigure the space for current needs and become more efficient. The current location could become a PARK and community gathering space instead."



SOUTH BROOKLYN

LIBRARY BUILDING



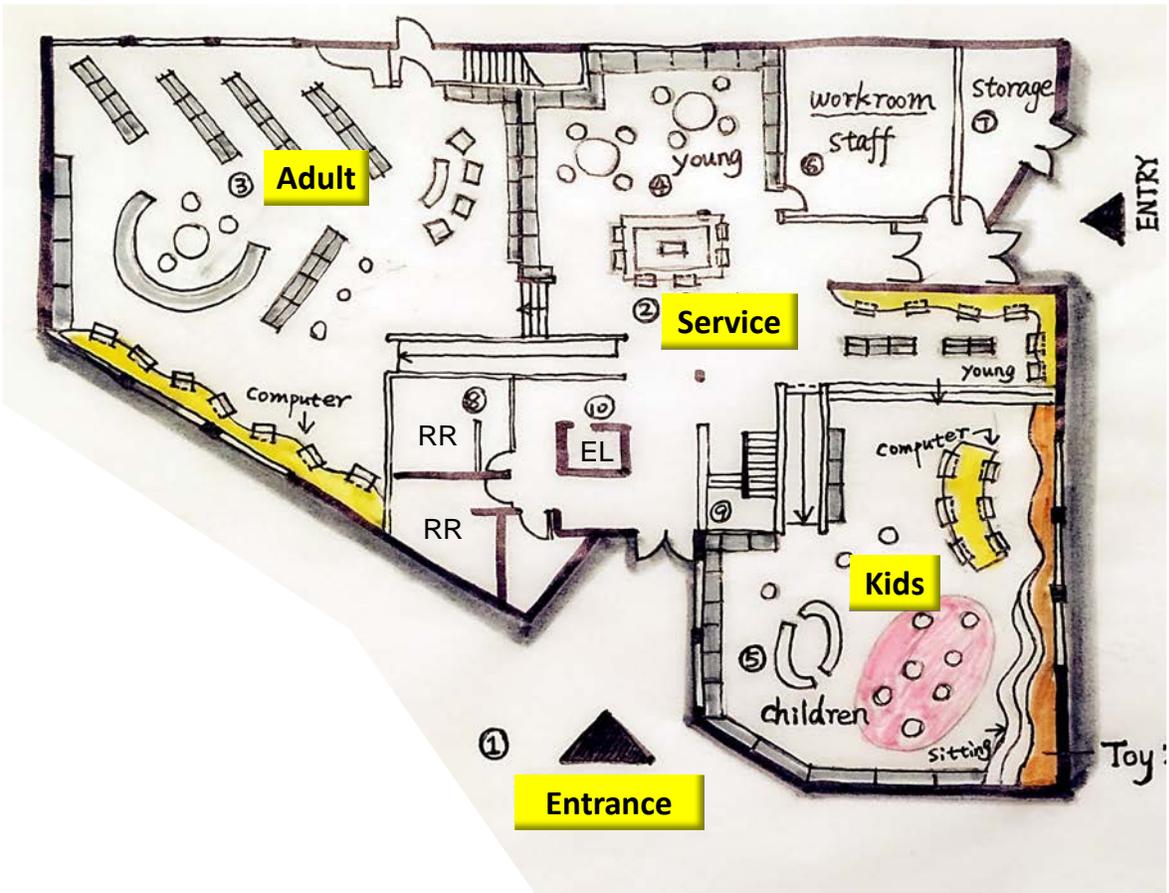
**library
building**

library
grounds

neighborhood

library
services

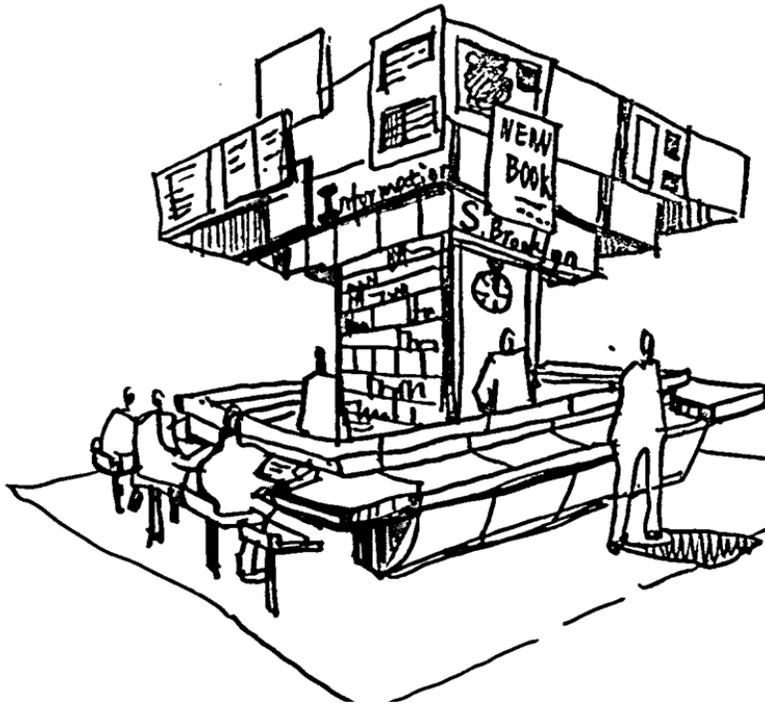
CPL Branch Experience



REARRANGING SHELVING

Currently the South Brooklyn library has arranged its stacks parallel to the large floor-to-ceiling windows that allow in lots of natural light (RIGHT). The arrangement makes the interior space feel dark and crowded. By simply rotating the shelving 45 degrees, as seen in the plan proposed above, patrons could view the windows and more light could penetrate the interior of the space.





INFORMATION CENTER

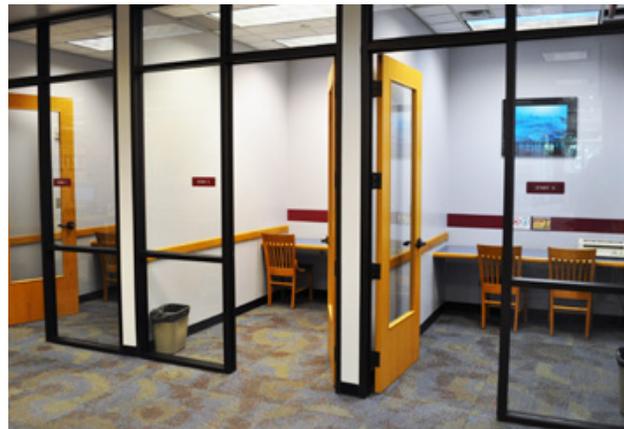
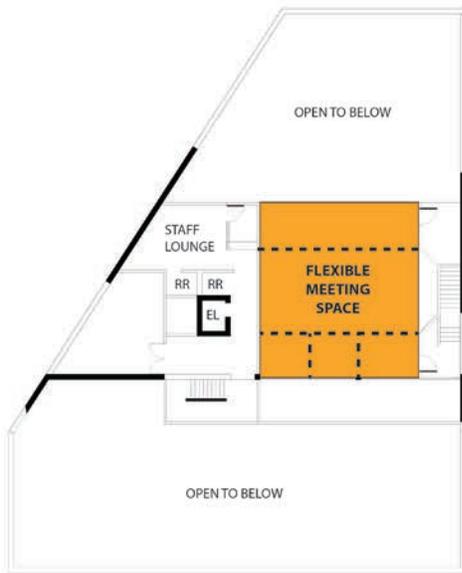
The front desk area could be moved out from the side of the parking lot entry and into an freestanding “information center,” which would accommodate existing drop-off and pick-up counter space but add on casual bar-top seating for laptop use. Overhead signage and displays could show patrons what’s happening in the neighborhood in a more streamlined and eye-catching manner than the current displays. This sort of multi-function kiosks was inspired by similar structures at airports.

If this sort of information center is not feasible, some of its component pieces - in particular, the laptop bar - could be installed elsewhere in the branch building, like along the Pearl Rd windows, seen on the plan on the opposite page.



KIDS' AREA

Most of the interior could use more color and lighting, but the childrens’ zone in particular would benefit from bright lighting, colorful furnishings, and alternative seating options for little ones. Some of the ideas the design team examined include the small round cushions, above left, and a small storytelling stage with flexible seating for reading time, above right.



FLEXIBLE MEETING ROOM

Like most branches, the South Brooklyn library experiences conflict in its single open space between patrons wishing to collaborate and socialize, and patrons wishing to work quietly. Participants in the CPL150 process were excited by a proposed variety of spaces that could act as places for both lively meetings and quiet study to accommodate multiple user groups. The upstairs meeting room, though a decent sized space, is currently underutilized. Through the installation of movable walls, like the dry-erase version shown above, patrons could reconfigure the meeting room for multiple small group activities at once, or else shift the walls to the sides for one big open space.

QUIET STUDY ROOMS

In addition to allowing the upstairs meeting room increased flexibility, patrons responded well to the prospect of permanent quiet study rooms downstairs, like those shown above, for 1-2 person study or tutoring. The wall on the north side of the restrooms, shown on the plan above, could easily accommodate at least three such rooms.

“There should be flexible meeting rooms upstairs AND quiet time downstairs.”



AFTER-HOURS ACCESS

Many patrons expressed frustration at the early-closing hours of the South Brooklyn library, particularly in contrast to the nearby Cuyahoga County branches, which stay open later. If shifting operating hours is not feasible, an alternative solution could be to create an after-hours lobby space, similar to an ATM lobby, where patrons could drop off and pick up materials using their library card. An example of this idea, seen at right, was proposed by Andrew Berman Architects for the New York Public Library system. South Brooklyn Branch would be a good location to pilot this new technology, not just because of strong community desire for after-hours access, but also because the Pearl Rd entrance is set back and provides an ideal space for such a retrofit.



2. Engawa Room After-Hours
After hours, the library remains a resource to library card holders, extending its usage and street presence, and creating a sense of transparency and access.



SOUTH BROOKLYN

LIBRARY GROUNDS



CPL Branch Experience

PUBLIC ART PLAZA

The triangular area on the north side of the South Brooklyn library building, at the junction of State and Pearl, is currently home to a large sculpture but not much else to catch the eye of passing cars. Many patrons expressed the desire to see the exterior of the branch livened up with better signage, more color, and higher visibility. The north wall, currently blank brick, was identified as a great opportunity for such improvements.

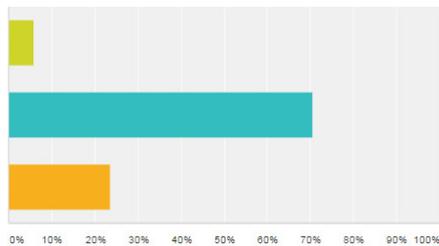


The design team put together a few possible ideas for how to redesign this front plaza for increased patron use. Landscaping and seating was generally less well-received than visual elements like public art. CPL could work with local artists and sculptors to generate a mural and sculptural installations every year, like at the Rice Branch and a the Eastman Reading Garden downtown, to produce something eye-catching and announce the library's presence to the Old Brooklyn community.



Q: Which "front door" space do you prefer?

- a) Green Wall Garden
- b) Public Art Plaza
- c) Installation Space



SOUTH BROOKLYN BRANCH!

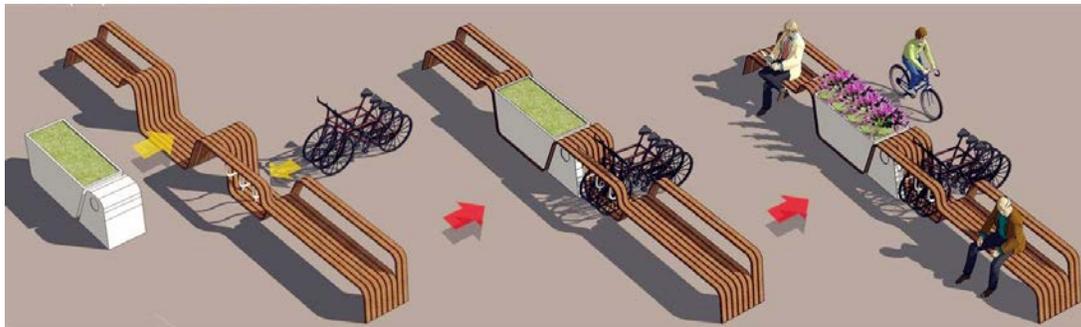




BACKYARD READING GARDEN

If the front yard area is used for a bright, hardscaped public art display, the back lawn (between the parking lot and Pearl Rd) could be landscaped to allow for additional outdoor

seating and a sound buffer from busy Pearl Rd traffic. Small flowering trees and a barrier wall, as well as a water feature to provide white noise, could provide low-maintenance respite for patrons.



BIKE PARKING

Just as at Brooklyn Branch, the South Brooklyn Branch bike rack is in poor shape. Many patrons mentioned the need to update and expand the bike parking. CPL could work with local fabricators to make something similar to the Brooklyn Branch rack, or generate something that integrates outdoor seating and planters, like above.

"Bike rack improvements are most important!"

PHARMACY



SOUTH BROOKLYN

NEIGHBORHOOD



library
services

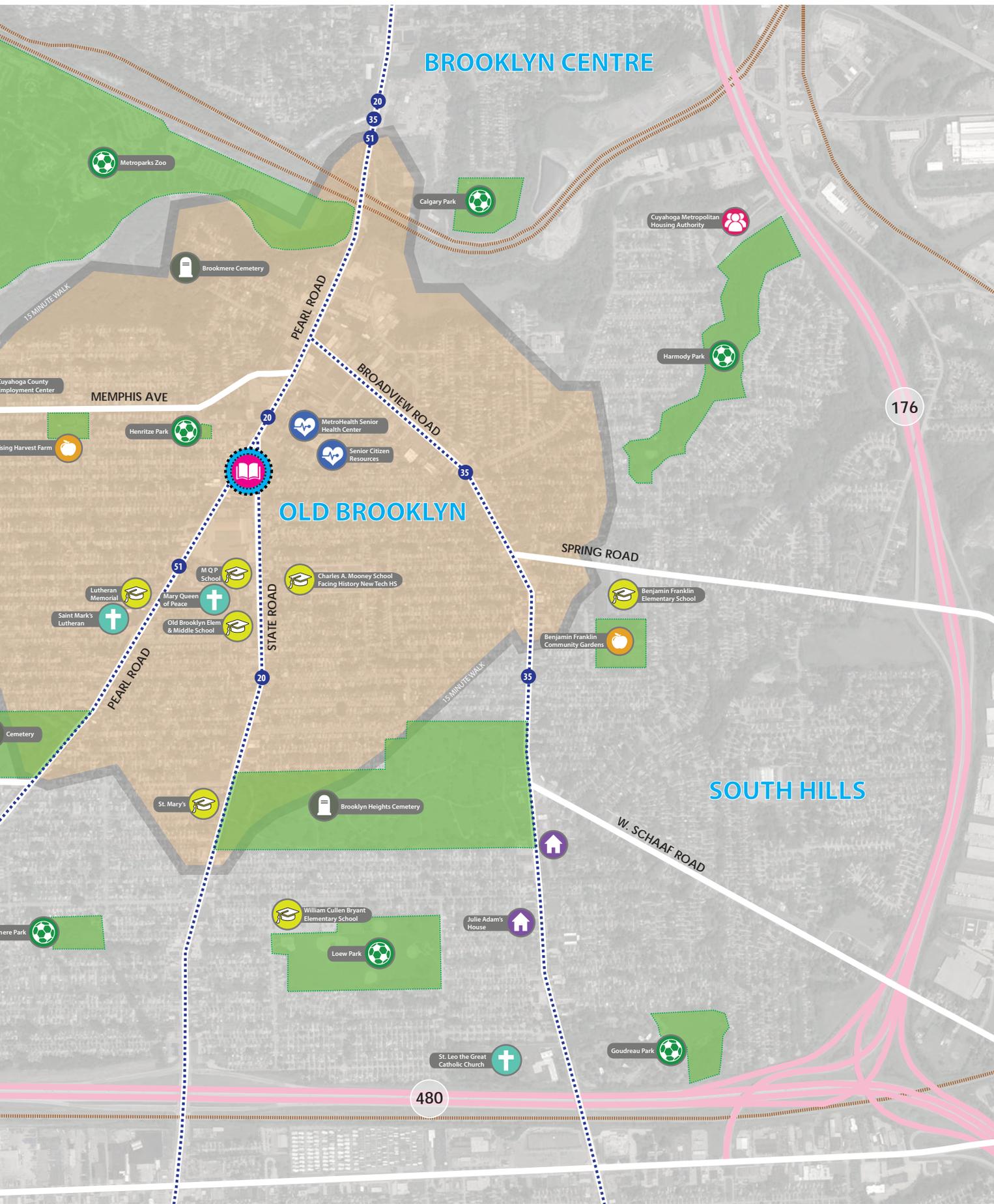
CPL Branch Experience

SOUTH BROOKLYN

NEIGHBORHOOD

ASSET MAP





PARKING OPTIONS

The major point of community consensus around the South Brooklyn Branch concerned the lack of sufficient on-site parking. The library property, shown in blue below, includes a small lot of 19 spaces accessible only from State Rd. The lot is tight and most often full; once in the lot, turning around is difficult. However, opening the lot to Pearl Rd as well would cause additional problems like car traffic using the lot as a cut-through.

The parking issue is so pronounced with the community that relocating the branch to the former RTA bus site (see page 56) was seen as an attractive option. In addition to the relocation possibility, the design team explored 4 additional solutions to the parking need in and around the branch property:

- Designate the front 6 spaces on the north side of the lot as 15-minute pick-up and drop-off zone. This option would not add any additional spaces, but it would presumably facilitate quicker turnaround in these spaces for more patron use.
- Create a “neighborhood parking” guide for patrons parking on side streets: Many of the residential side streets have ample on-street parking, but patrons may not know what is available where. A brochure could be produced and handed out to patrons to raise awareness.
- Pursue a shared parking agreement with the Walgreens across State Rd: Currently many patrons already park on the south side of the Walgreens and cross State. If a formal agreement could be made to designate these spaces for CPL use during branch hours, at least 9 spots could be added.

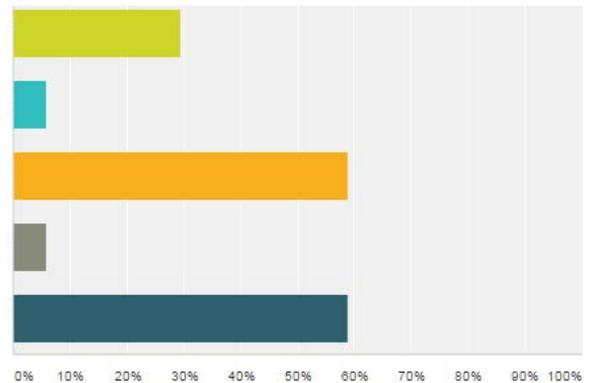


- Explore State Rd street parking, streetscape enhancement: Though parking on-street seems unlikely as of now, at minimum some traffic calming and a midblock crossing could be installed in conjunction with the Walgreens parking agreement in order to make crossing State Rd more safe for patrons.

As seen on the graph, by far the two most popular options were the shared parking agreement with the Walgreens, and relocating the branch entirely to the former RTA site. If CPL decides the move is not feasible, the minimum recommendation is to create a formalized shared parking agreement with the Walgreens, in conjunction with a possible midblock crossing for increased safety.

Q : What is your preferred option for addressing parking needs?

- a) designated 15-minute spaces
- b) neighborhood parking guide
- c) shared parking with Walgreens
- d) State Rd streetscape/calming
- e) branch relocation to former RTA site



| | PARKING "MENU": | # SPACES |
|-----------------------------|--|-----------------|
| ↑ least difficult/costly | 1. Designate Front 6 Spaces as "15-minute Drop Off/Pick Up Zone" | n/a |
| | 2. Create "Neighborhood Parking" Guide for Patrons encouraging parking on side streets | ~ 30 |
| ↓ most difficult/costly | 3. Pursue Shared Parking agreement with Walgreen's - Enhance / Create Pedestrian Crosswalks across State Rd | 17 |
| | 4. Explore State Rd Street Parking, Streetscape enhancement (traffic calming, etc) | 9+ |
| | 5. Consider relocation of branch to former RTA Bus facility in new development | 50+ |

LAND PUBLIC LIBRARY

BROOKLYN BRANCH

ERECTED 1979

RD OF TRUSTEES
JANUARY 1979

E C. HOWLEY, JR.
PRESIDENT

CARL F. ASSEFF
VICE PRESIDENT

DR. LEWIS RAYMOND

HERYLE A. WILLS

GEORGE W. TRUMBO

JULIANA T. RAK

JOHN J. KAHL, JR.

BUILDING DESIGNED BY
ED TOGUCHI AND ASSOCIATES

Safe Sleep For Your Baby

COURSES
Free online classes with your library card

YES
You can get your GED
FREE of Charge!

SWAN LAKE

FRONTIER
of West 25th
2015-2016
A series of FREE PUBLIC LECTURES

Grab a Bike & Go

Menlo Park Academy
Developing the Power of Great Leaders

Identity / Identify

Why use MENLO?

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80% FIREARMS SUBSCRIBER DISCOUNT

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writers & readers

THE RABBIT

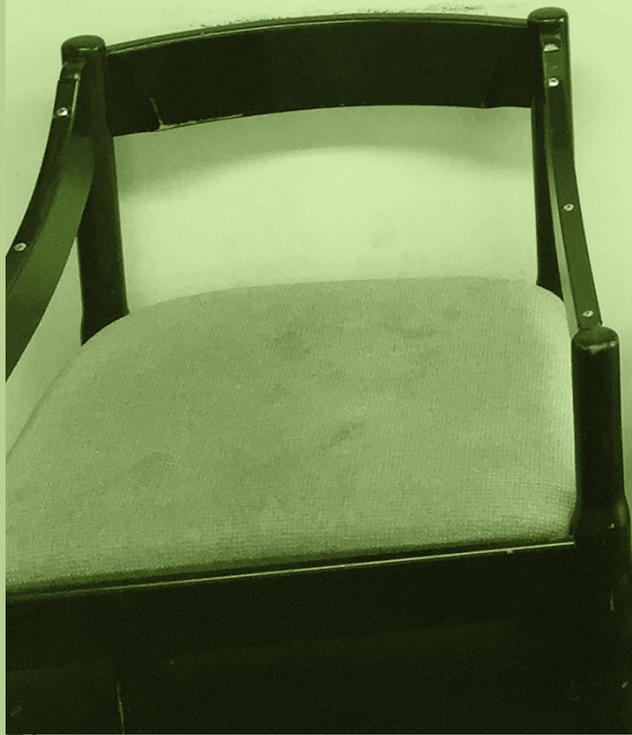
20 West 25-State

20 West 25-State

20 West 25-State

35 West 25-Broadview

35 West 25-Broadview



SOUTH BROOKLYN

SERVICES



library
building

library
grounds

neighborhood

**library
services**

CPL Branch Experience

SUPPLEMENTAL ACCESS

The South Brooklyn Branch serves a very large geography, and the branch itself, though centrally located in Old Brooklyn, can be difficult to access from the edges of the neighborhood. Patrons were enthusiastic about the possibility of some mobile library access elsewhere in the neighborhood, like at local schools, senior centers, and the nearby Estabrook Recreation Center. CPL's mobile book tricycle is an obvious solution, but in addition to the tricycle itself, South Brooklyn should promote regular stops throughout the neighborhood with a larger communications campaign so community members know about scheduled stops near their location.



EVENTS & PROGRAMMING

Feedback throughout the entire engagement process pointed to strong community desire for more events, programming, and educational opportunities at the South Brooklyn library. CPL could supplement their own initiatives with partnerships in the broader Old Brooklyn community, and either host on-site or partner

with off-site locations like the local senior centers.

Additionally, resources and programming that do occur at the South Brooklyn Branch should be communicated clearly via physical displays in the branch and perhaps a branch-specific webpage on the larger CPL.org system.

What kind of class or program would you like to see the library offer?

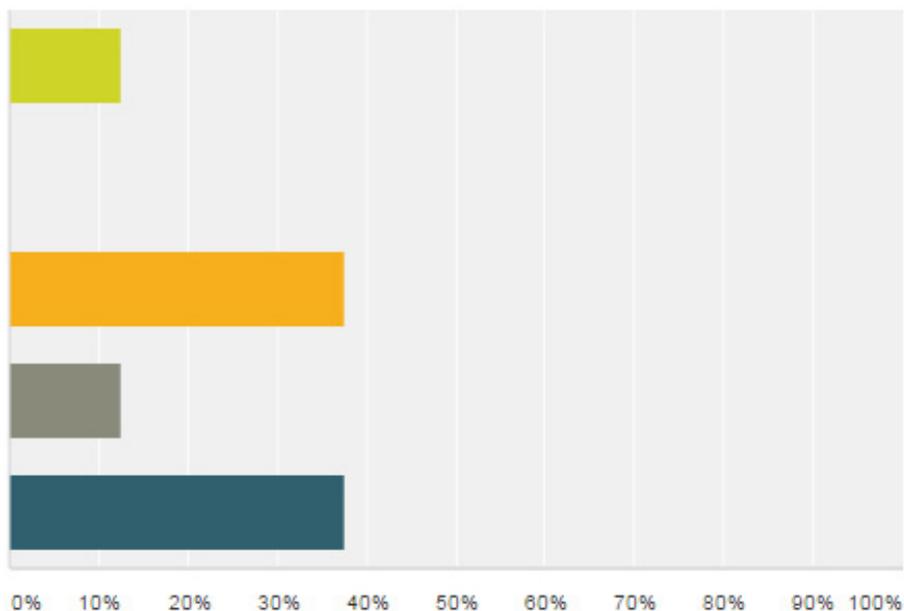
- Nutrition & fitness
- Computer technology
- Sign language
- Music education
- Childrens' crafts
- Microsoft Office
- ESL
- Lectures by authors
- Sewing classes
- Poetry clubs
- Adult book clubs
- Research classes
- Puppetry
- Grant writing
- Teen writing/reading
- Historical studies
- Self help & finance
- GED
- Retirement readiness
- E-book tutorials
- Urban gardening
- Resume help

EXTENDED HOURS

As noted on Page 63, South Brooklyn patrons particularly noted the library's short hours compared to the nearby Cuyahoga County branches. Youth and adults both mentioned their desire to have the branch open on Sundays as well, and to be open later on select weekday nights. If extending hours entirely is not feasible, the branch should consider shifting hours later for some select weekday(s) to stay open from 11:00am - 8:00pm or noon - 8:00pm.

"Stay open later on Friday/Saturday, and also stay open on Sundays to be more accessible for kids."

- 16.** If library hours were extended, which option would you prefer?
- a. Open earlier on Mon, Tues, Wed, or Thur
 - b. Open earlier on Fri or Sat
 - c. Open later on Mon, Tues, Wed, or Thur
 - d. Open later on Fri or Sat
 - e. Open Sunday



IMPLEMENTATION MATRIX

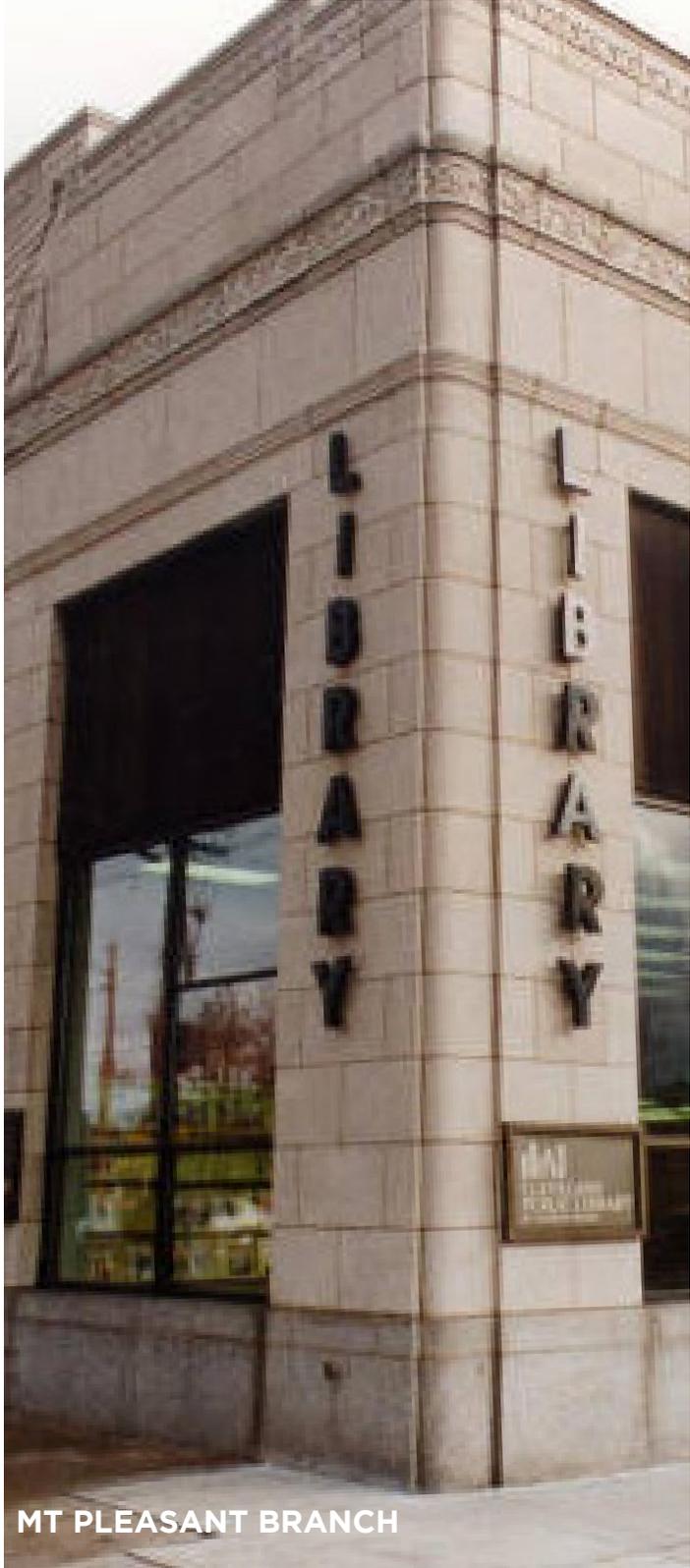
| SOUTH BROOKLYN | | | |
|-----------------|--|------------------------|------------|
| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
| BUILDING | Retrofit upstairs meeting space to accommodate flexible partitions for temporary meeting spaces | CPL lead | Short Term |
| | Rearrange adult shelving diagonally to allow for more visual access to windows/outdoors | CPL | Short Term |
| | Add more flexible technology for public use | CPL | Short Term |
| | Construct several small glass study rooms downstairs | CPL | Mid Term |
| | Provide more flexible seating options, including comfortable lounge seating and laptop bar against windows | CPL | Mid Term |
| | Rearrange childrens' area to include playful, colorful, and curvy shelving and flexible soft seating options | CPL | Mid Term |
| | Pilot the retrofit of the Pearl Ave entrance for an after-hours "lobby" access for drop-offs, pick-ups | CPL | Long Term |
| GROUNDS | Place a lit sign in front of branch making branch more visible to passersby | CPL | Short Term |
| | Transform parking spaces along north side of lot into 15-minute "drop-off/pick-up zone" | CPL | Short Term |
| | Work with local artists and fabricators to design and install new bike rack | CPL | Short Term |
| | Add more lighting to the branch's parking lot to increase safety and deter crime | CPL/City Councilperson | Short Term |
| | Transform front "triangle" into a public art garden; work with local artists for rotating mural program on north wall | CPL, OBCDC | Mid Term |
| | Create outdoor reading garden in back of branch building between parking lot and Pearl Ave; include water feature to mask noise from traffic | CPL | Long Term |

Short Term = 1-2 Years | **Mid Term** = 2-4 Years (2019) | **Long Term** = 4+ Years

| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
|---------------------|---|--|------------|
| NEIGHBORHOOD | Coordinate shared parking agreement with Walgreens | OBCDC/CPL | Short Term |
| | Improve Transit Waiting Environment on Pearl Rd | CPL, OBCDC, RTA | Mid Term |
| | Pursue a midblock pedestrian crossing light and paint to improve safety for foot traffic between the branch & Walgreens on State Rd | OBCDC/CPL/City of Cleveland | Long Term |
| SERVICES | Explore possibility of relocating branch to former RTA bus lot south on Pearl Ave | OBCDC, CPL | Short Term |
| | Investigate possibility of shifting branch hours to allow for a later closing time on Monday or some other weekday evening | CPL | Short Term |
| | Expand partnerships & programming with local neighborhood organizations, both at branch and elsewhere: Collaborate with CMSD, OBCDC to provide after-school youth programming at Branch; step up outreach (ex. weekly sessions) at Senior Citizen Resources, including mobile services, tech training | CPL, OBCDC, CMSD, Senior Citizen Resources | Short Term |
| | Strategize a more effective way of advertising the branch's services and programs throughout neighborhood | CPL Marketing Department, OBCDC | Short Term |



EAST 131st BRANCH



MT PLEASANT BRANCH

MT PLEASANT & EAST 131st

Mt Pleasant and East 131st Branches were grouped together for the purposes of their engagement. In 2013 a neighborhood plan showed the two branches consolidated into one new branch building located on Union Ave, part of a new Civic Commons which includes a neighborhood recreation center. That plan, though produced with community consensus, was not developed through CPL. As a result, for these two branches the Community Vision Planning process centered around (though was not limited to) the question of consolidation.

The community consensus was strong but provisional: consolidating the two branches was the community preferred alternative throughout the entire engagement process, including

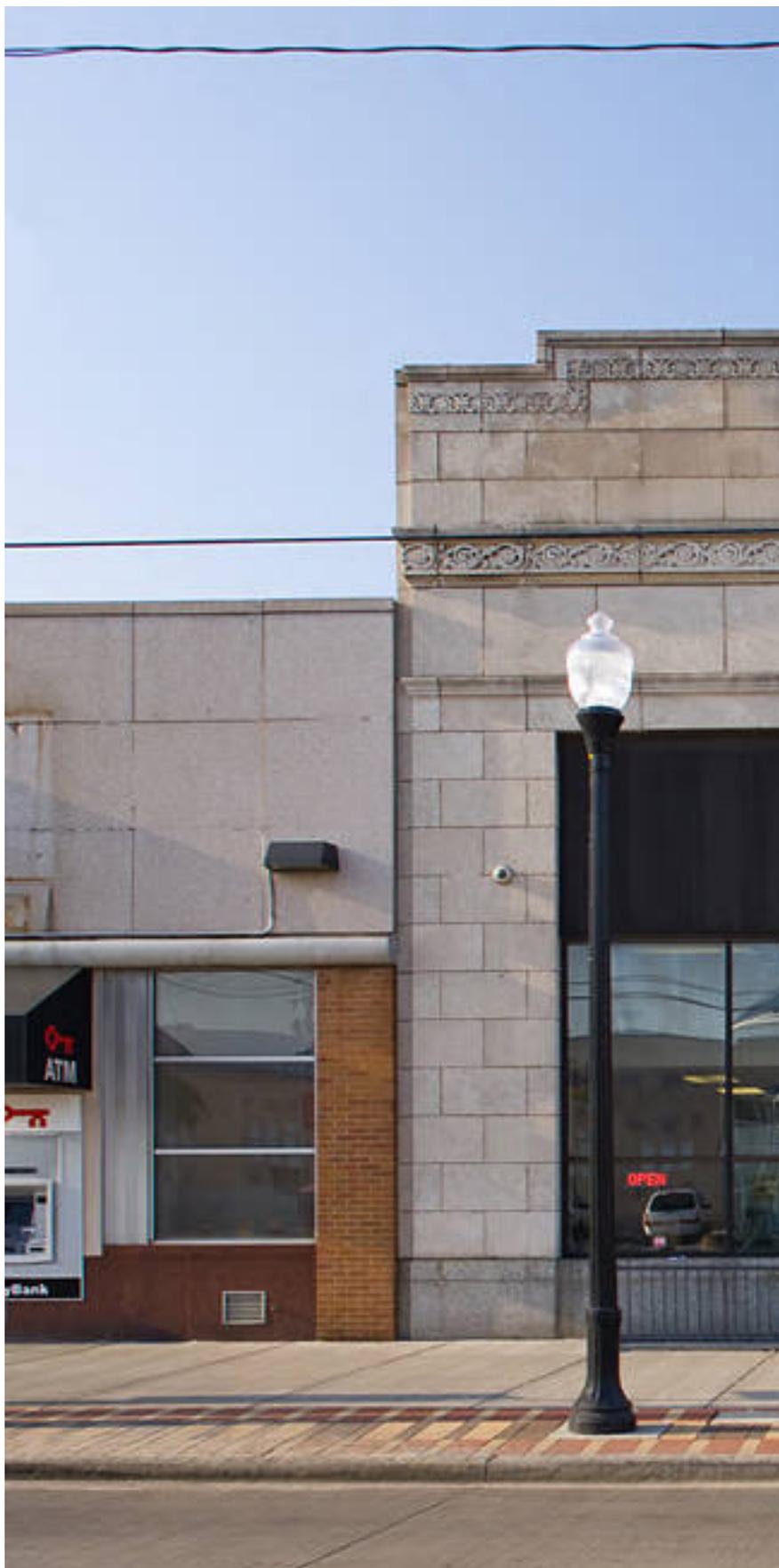
at youth focus groups and in talks with community development stakeholders. However, vacating the existing branch buildings - particularly East 131st Branch, which is a Carnegie-gifted building - caused some concern around losing important civic landmarks in a neighborhood that has already seen many of its old structures decline.

A strong community consensus emerged to consolidate the two branches into one new building, but only after determining some alternative use for the East 131st Branch Building that would maintain some level of community benefits. Mt Pleasant NOW is committed to helping CPL and Mt Pleasant neighborhood organizations determine such a use and find an appropriate user, whether they be owner or lessee.

MT PLEASANT

HISTORY

The Mt Pleasant library was first opened in the neighborhood in 1923, on East 118th. The branch moved a few more times before taking over a bank building on 14000 Kinsman Rd in 1937. The branch was remodeled most recently in 1981. The interior has high ceilings with tall windows on the Kinsman and E 140th St sides, and a large meeting room in the back. Many bus lines run past this busy intersection, and patrons of all ages often frequent the branch. The parcel only extends as far as the branch building, leaving no room on-site for outdoor space or parking.





LIBRARY


CLEVELAND
PUBLIC LIBRARY
100 W. Superior Street



EAST 14TH
BRANCH

SPORTS
COMMISSION



EAST 131st

HISTORY

The East 131st Branch, a Carnegie library, was designed in 1929 by Cleveland architecture firm Walker & Weeks and renovated in 1979. The building is set back from the street, allowing for a small front yard area with fully mature trees and a ramp for accessibility. Colorful tiling surrounds the double-height entry and its flanking windows. The interior floor plan is roughly symmetrical, with a central seating area often frequented by the area's youth after school. A back club room accommodates events and the daily lunch program. There is no parking at this facility.

MT PLEASANT & EAST 131st

SUMMARY

INTERNAL

1. Develop dedicated kids' area with playful, colorful furnishings
2. Develop dedicated teen area with acoustic barrier, especially for after-school time
3. Emphasize programming & classes for jobs training & skill building

EXTERNAL

4. Pursue branch consolidation into one new centrally-located building
5. Work with local artists on public art installations
6. Develop a dedicated outdoor seating/wifi area



| | |
|--------------------------------------|------------|
| Advisory Committee Members | 13 |
| Public Meeting 1 Attendees | 25+ |
| Survey Responses | 20 |
| Mt Pleasant Youth Focus Group | 9 |
| East 131st Youth Focus Group | 7 |
| Public Meeting 2 Attendees | 20+ |



MT PLEASANT & EAST 131st JOINT ADVISORY COMMITTEE MEMBERS

- Akeesha Abdullah East 131st Library Patron
- Darnell Brewer Library Patron
- Etan Byansi Library Patron
- LaShorn K. Caldwell Library Patron
- Renita Carter Mt Pleasant Branch Staff
- Tahia Herd Local Business Owner
- Debra Lewis-Curlee Library Patron
- Kendra Proctor Mt Pleasant Childrens' Librarian
- Lori Scurka Mt Pleasant Branch Manager
- Louise Smith East 131st Book Club President
- Tom Stone Mt Pleasant NOW
- An'tuan Williams United Way Cleveland
- Marcie Williams East 131st Branch Manager

MT PLEASANT & EAST 131st

ENGAGEMENT FEEDBACK

PUBLIC MEETING #1:

WISHLIST FOR THE FUTURE & SPECIFIC ACTIONS TO TAKE:

- New & modern modern building
- Safe
- More space
- More technology
- Media room
- Stage for plays and presentations
- Outdoor seating area
- Parking!
- Lighting for safety
- Open til 9 PM
- Open Sundays
- Comfortable common areas
- Wheelchair accessible
- Drive-up book drop
- 2-3 person meeting spaces
- Next to rec center - shared programming
- Public transit specifically to libraries - for youth, elderly, handicapped
- Watch classes online & be able to ask questions / get assistance
- Places to let you charge your phone
- Outdoor patio space
- Business training classes
- Cafe/coffee shop area
- College & job prep for youth
- Separate teen room
- Recording studio
- Tutoring
- After-hours events/lectures

YOUTH FOCUS GROUPS:

POSITIVES:

E 131st:

- Spacious
- Place to sit outside
- Staff - respect teens
- Close to school

Mt Pleasant:

- Nice light/windows
- Computers
- Place to charge phones
- Place to come be myself

NEGATIVES:

E 131st:

- No space for teens
- Not enough time on computers
- Not enough seating outside
- Not open late enough
- Loud

Mt Pleasant:

- Really small
- Have to be quiet
- Not enough computers

WISHLIST:

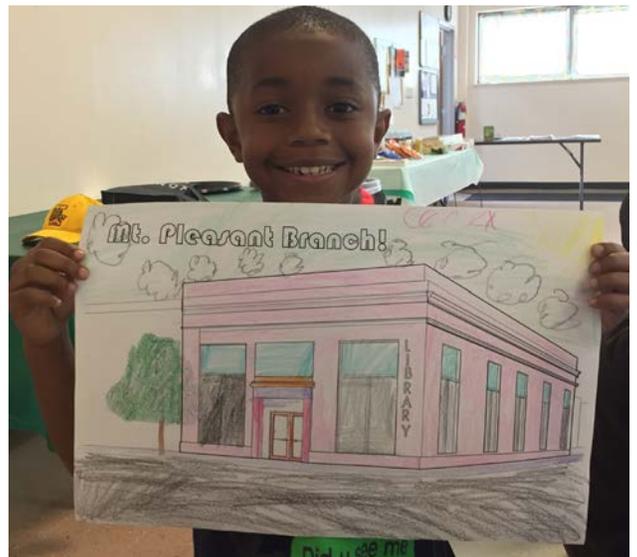
- Video games
- Separate space for kids, teens, adults
- Place to eat
- Lounge chairs, bean bags
- Laptops, tablets
- Programming - robotics, anime club, chess club, art programs
- Stay open later, on Sundays
- Provide teen-specific job training/job fairs
- Provide peer-to-peer tutoring
- Outdoor rec area, basketball hoop

PUBLIC MEETING #2:

PRIMARY COMMUNITY NEEDS:

- Integrate more public art
- Kids' area & programming
- Outdoor seating/garden area
- Integrate study rooms AND flexible meeting room
- Consolidate into one new shared facility
- Identify viable long-term use for E 131st Carnegie Branch building

“We need a new library to serve southeast Cleveland. It is time for community growth and development - we stand with the library to build new.”



MT PLEASANT & EAST 131st

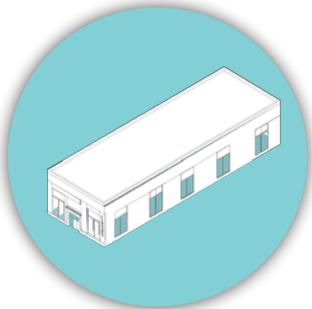
BRANCH CONSOLIDATION

The question of whether to consolidate these two branches has been discussed in the Mt Pleasant and Corlett neighborhoods for years, as codified in the 2013 East 131st St Corridor Plan. As part of the CPL150 Vision Plan, three options for the future of the two branches were generated: Improve Both Buildings Equally; Each Branch Specializes; or Consolidate the Two Branches into One New Building. These options, along with the positive and negative outcomes of each decision, was presented to the community at focus groups and the second public meeting (RIGHT). Through

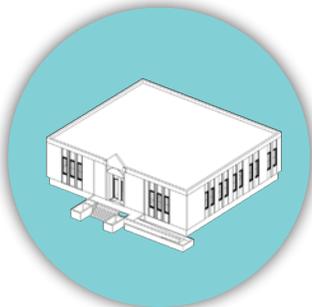
multiple forms of input with a wide-range of stakeholders, community members generated a strong but conditional consensus around consolidating the branches, but only after an alternative, community-beneficial use for the East 131st building is identified.

Many of the recommendations that follow are depicted specifically applied to the two existing library buildings; however, if CPL chooses to consolidate and work with a new building, these recommendations should be enacted at the new central library site as well.

IMPROVE BOTH BUILDINGS EQUALLY



Mt Pleasant

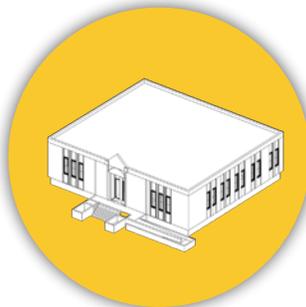


East 131st

EACH BRANCH SPECIALIZES

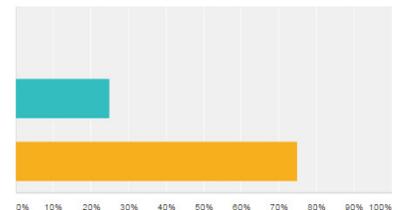
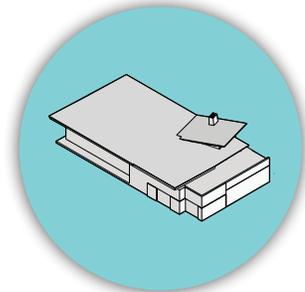


Mt Pleasant



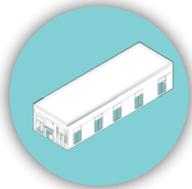
East 131st

CONSOLIDATED BRANCH



Which option is your preference?

- a) Improve both branches equally
- b) Each branch specializes
- c) Consolidate into one new shared building



IMPROVE BOTH BUILDINGS EQUALLY

- + Preserve Carnegie library history
- + Total square footage greater than consolidated option
- + Greater geography within walking distance
- + Provide both populations with the same amenities

- Duplicates amenities rather than diversifying
- Both branches still may be small for needed upgrades
- Limited parking at both branches
- Higher cost to staff two facilities
- Higher cost to operate two facilities (energy, etc)



EACH BRANCH SPECIALIZES

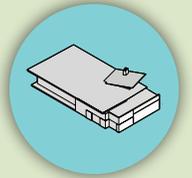
- + Preserve Carnegie library history
- + Total square footage greater than consolidated option
- + Each building gets distinct population/identity
- + Provide both populations with diverse amenities (ex. business center + childrens' center, etc)

- Each branch may not have full range of basic amenities
- Both branches still may be small for needed upgrades
- Limited parking at both branches
- High cost to staff two facilities
- Higher cost to operate two facilities (energy, etc)



NEW, CONSOLIDATED BUILDING

COMMUNITY-PREFERRED ALTERNATIVE



- + Could fill vacant land in the neighborhood
- + Larger usable area to accommodate growth, parking
- + May support neighborhood redevelopment efforts - synergy with rec center, etc.
- + Flexibility in new design to meet specific needs
- + Potential long-term savings through energy efficiency
- + Could compete with Shaker Heights library
- + Decreased cost to staff one facility
- + Opens up development opportunities for reuse of existing branch buildings

- Creates unknown use for historic Carnegie building
- New materials use rather than reuse of existing
- Significant initial cost to build
- May not be able to acquire appropriate site
- Increases walking distance for residents at edge of service area

MT PLEASANT & EAST 131st

CONSOLIDATED BRANCH SITE SELECTION

Consolidating the two branches was first approved by the Mt Pleasant and East 131st neighborhoods in 2013, in a TLCI plan for the East 131st St Corridor. That plan, shown below, depicted the new library building anchoring a Civic Commons in the triangular site between Union and Kinsman. The complex would add to the existing social services and senior housing already on-site with additional housing, the library, and an expansion of the adjacent recreation center.

Though this plan was approved with neighborhood input, the design team felt a thorough investigation of alternative consolidation sites would be prudent for a new facility. Looking for available land in a relatively central location between the two branches, the team identified five potential sites, below opposite. Three sites had the most promise:

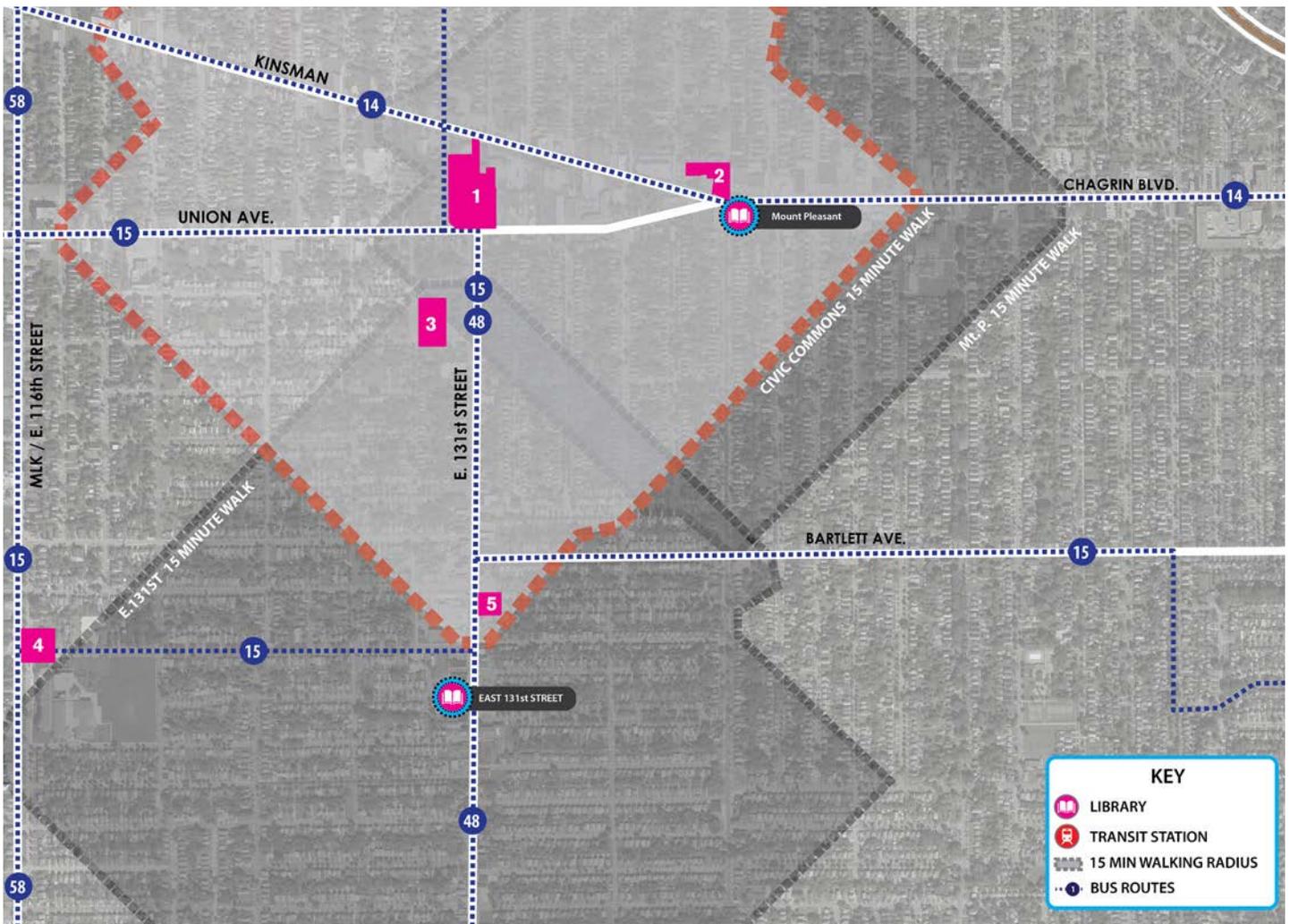
1. The space behind the new fire station on E 131st St south of Union;
2. The site on the north side of the new planned Kinsman/E 140th roundabout (opposite above);
3. The site identified in the aforementioned





“Civic Commons” plan.

All three sites should be investigated thoroughly in the event of consolidation; however, Site 1, the Civic Commons site, indeed shows the most promise. It is large enough for necessary parking and outdoor landscape space; its location is highly visible and accessible to multiple bus lines; and, most importantly, its proximity to senior housing, new housing, and the recreation center would create a highly desirable synergy for users. In this case, the 2013 plan remains the most viable future location of a consolidated Mt Pleasant branch.

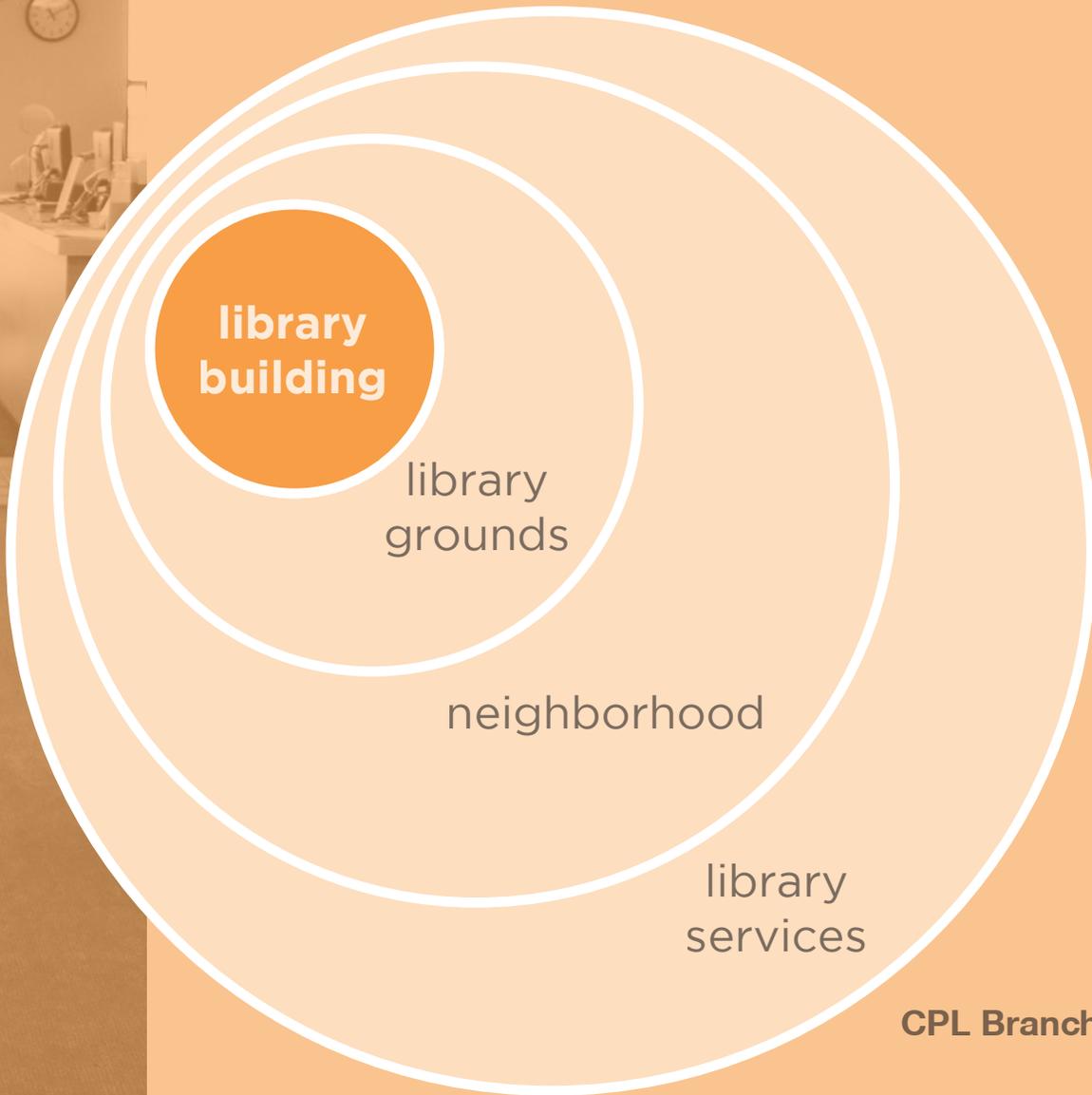




MT PLEASANT BRANCH BUILDING

**MT PLEASANT
& EAST 131st**

LIBRARY BUILDING



CPL Branch Experience



CHILDREN & TEEN AREAS

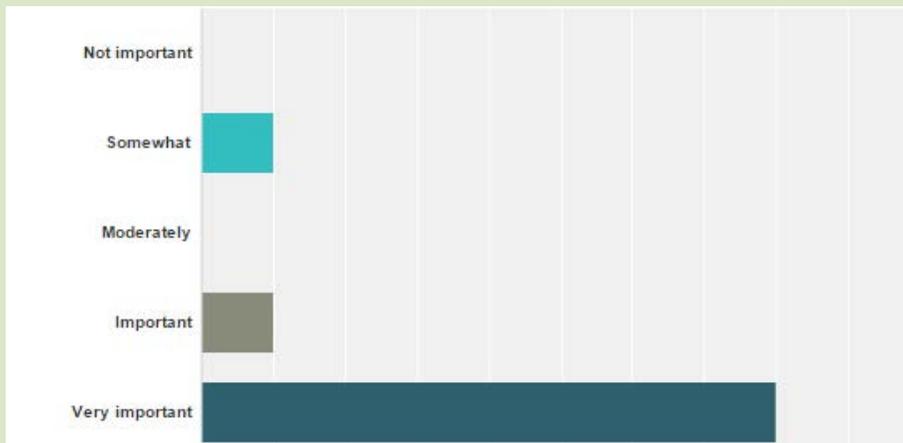
Participants in the Community Vision Planning process overwhelmingly voiced their concern for and dedication to the neighborhoods' children and teens, who have few other safe spaces to go outside of school. In addition to retrofitting the existing childrens' areas with bright lighting, colorful playful furnishings, and kid-friendly seating and storytelling areas (LEFT), residents also called for a separate teen room.



Since the Boys and Girls Club closed in the neighborhood, both library branches, particularly the East 131st branch, are overfull with youth when their local schools let out. In conjunction with some available outdoor space, some dedicated space indoors for both children and teens could go a long way to reducing conflicts over noise in the branch interior. In a consolidated branch, this could simply be a new area separated by sound-proof glass walls; in the existing branches, the back meeting rooms could be turned into teen rooms after school, depending on how the spaces are reconfigured.

Q: How important is it to have a playful/colorful kids' area?

1. Not important
2. Somewhat
3. Moderately
4. Important
5. Very important

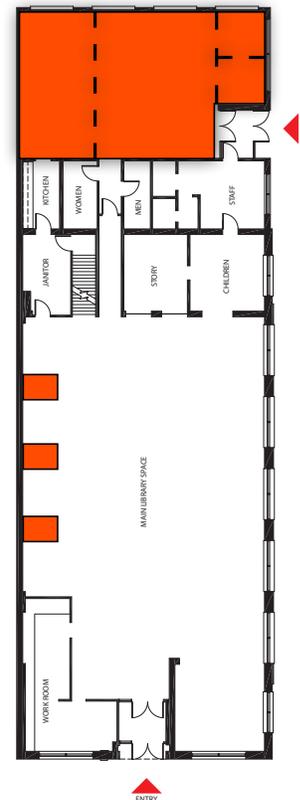
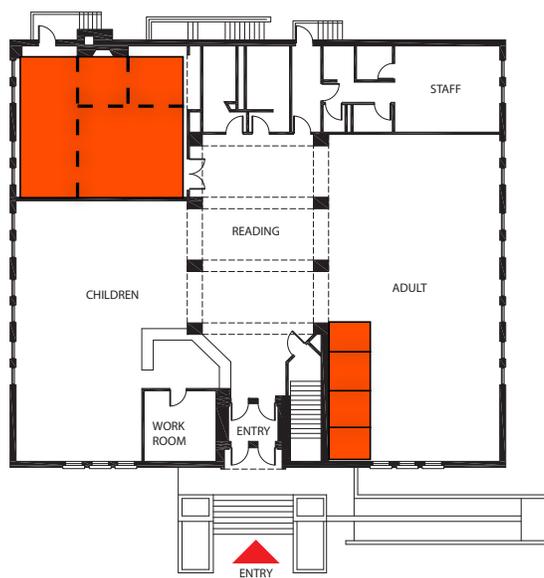




QUIET ROOMS & MEETING ROOMS

As discussed on the previous page, the presence of many neighborhood youth at the branches often causes conflict with older patrons who may desire quieter work spaces. Little wall space exists currently at either branch building for dedicated quiet rooms like those at top left; however, some space might be carved out of the far end of the stacks at Mt Pleasant (BOTTOM RIGHT) or against the periodical wall at East 131st (BOTTOM LEFT). Additionally, movable partitions like those at middle right could be installed in both back meeting rooms to accommodate mixed sizes of groups and social events. A new consolidated building should be able to accommodate both these spaces as well.

“There should be dedicated quiet rooms AND dedicated meeting rooms. It makes sense to have a new shared facility.”

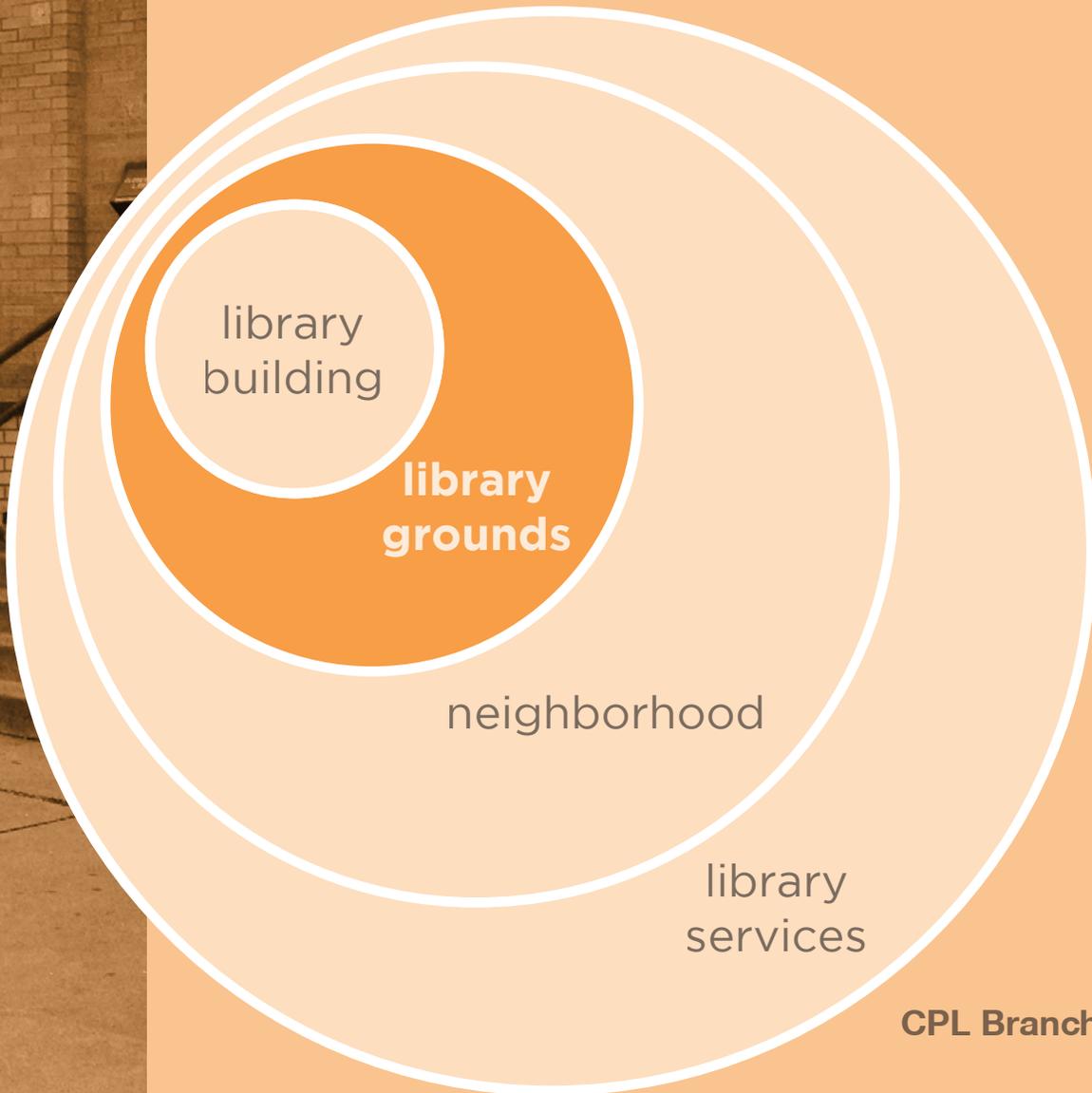




EAST 131st BRANCH GROUNDS

**MT PLEASANT
& EAST 131st**

LIBRARY GROUNDS



CPL Branch Experience

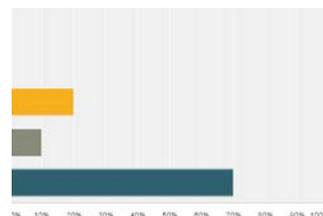


SIGNAGE & PUBLIC ART

Patrons were enthusiastic about the idea of collaborating with local artists to liven up the facades of the libraries, like current installations at nearby Rice Branch (left). Above, a view of how Mt Pleasant branch could be transformed to become more eye-catching and colorful, as well as updating the library's signage.

Q: How important is it to integrate public art?

- a) Not important
- b) Somewhat
- c) Moderately
- d) Important
- e) Very important





OUTDOOR SEATING

Though the Mt Pleasant branch has no room on-site for seating (nor did patrons wish for benches out front, which could encourage loitering), the East 131st Branch has ample space on the south side of the front entry for a reading garden with low-maintenance landscaping, lighting, and an expanded wifi zone (ABOVE). This was a particularly popular idea with branch youth, who have no outdoor place to socialize other than the front steps; and older patrons, who subsequently have to walk past front step occupants on their way into the branch. Note, however, that the two mature trees towards the front of this lawn area may have sensitive roots in the lawn, so any new landscaping, particularly hardscape, should be designed to work around the root system so as not to damage the trees.

"E 131st needs outdoor seating!"



MT PLEASANT BRANCH STREETScape

**MT PLEASANT
& EAST 131st**

NEIGHBORHOOD



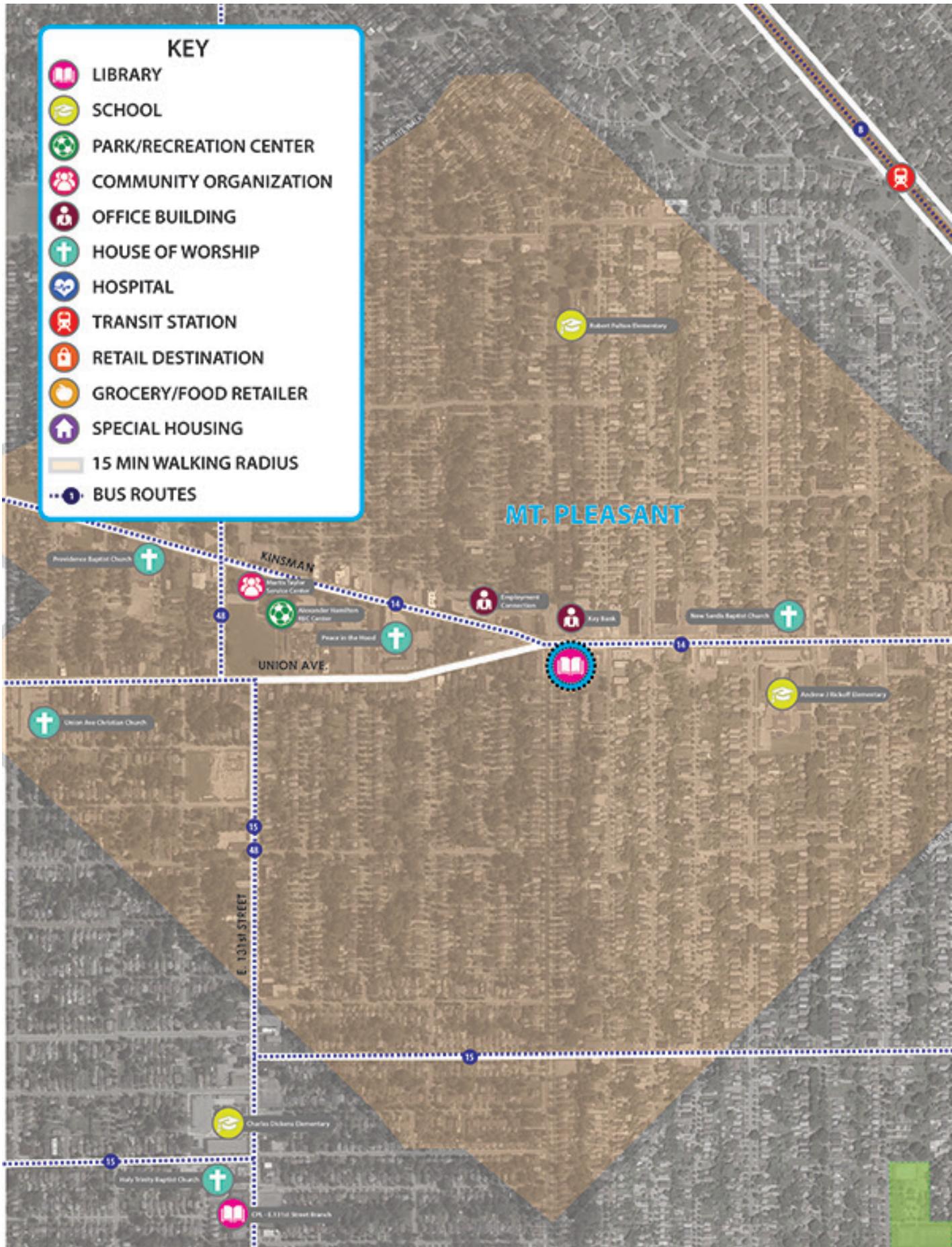
library
building

library
grounds

neighborhood

library
services

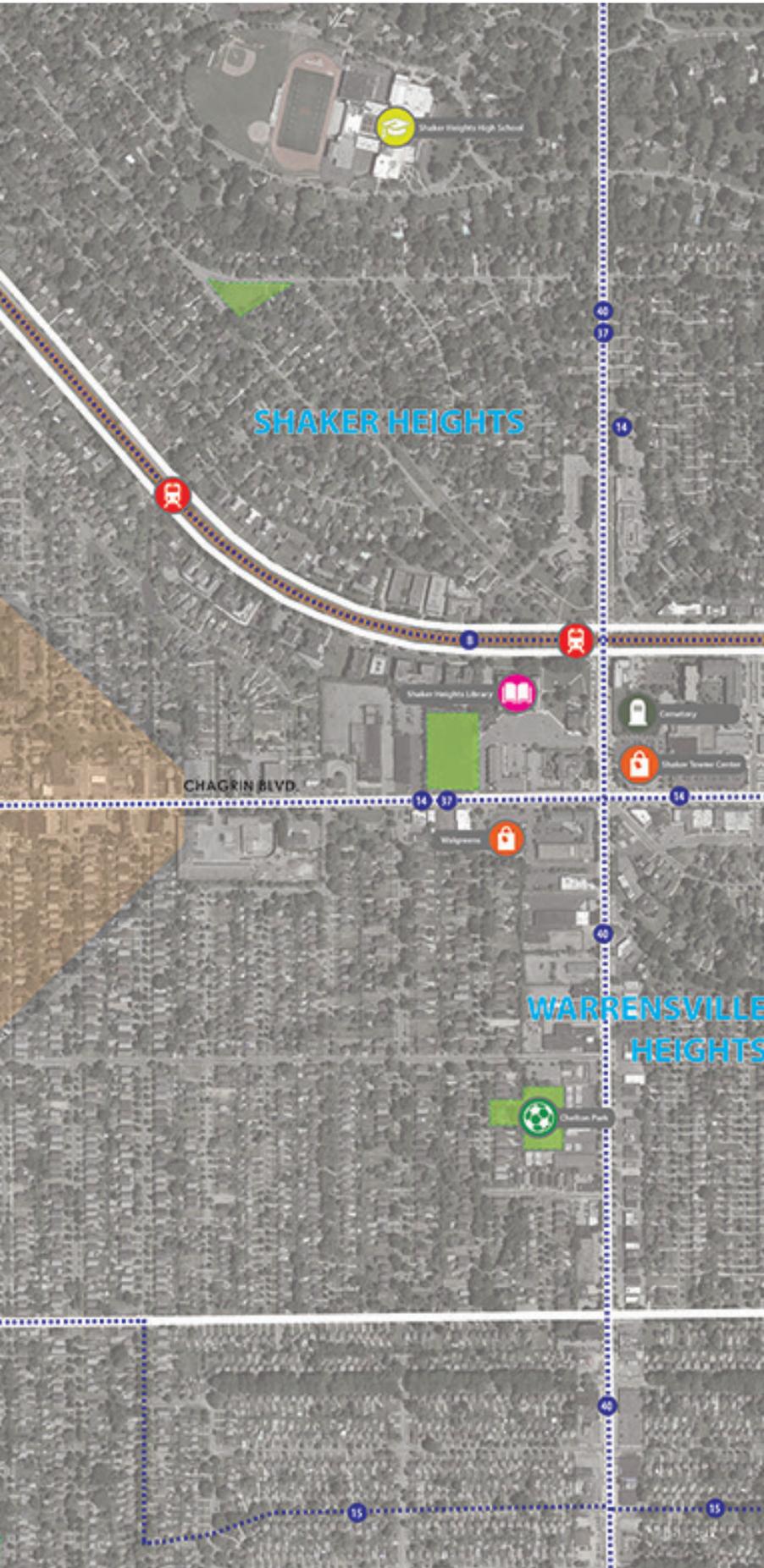
CPL Branch Experience

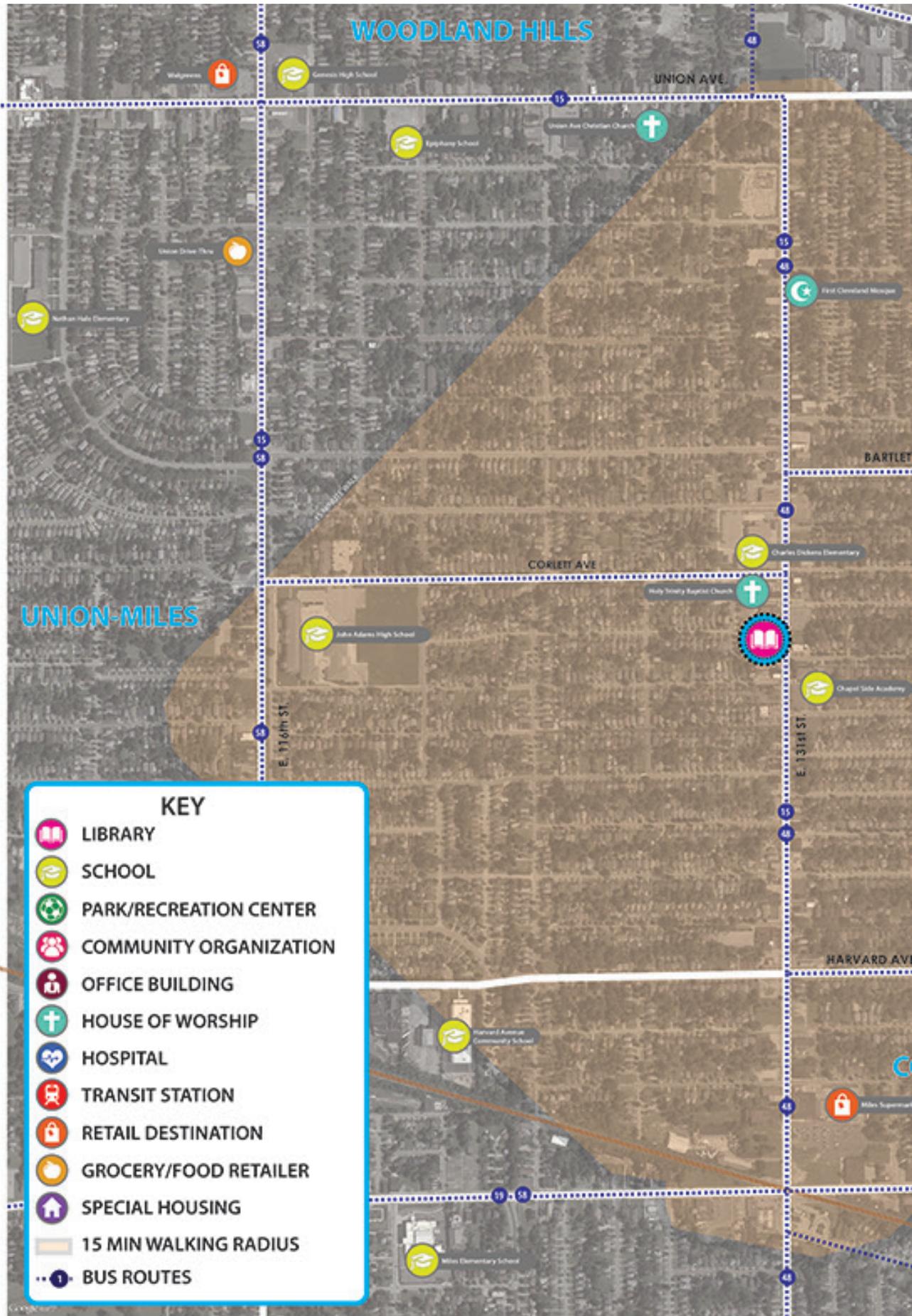


MT PLEASANT

NEIGHBORHOOD

ASSET MAP

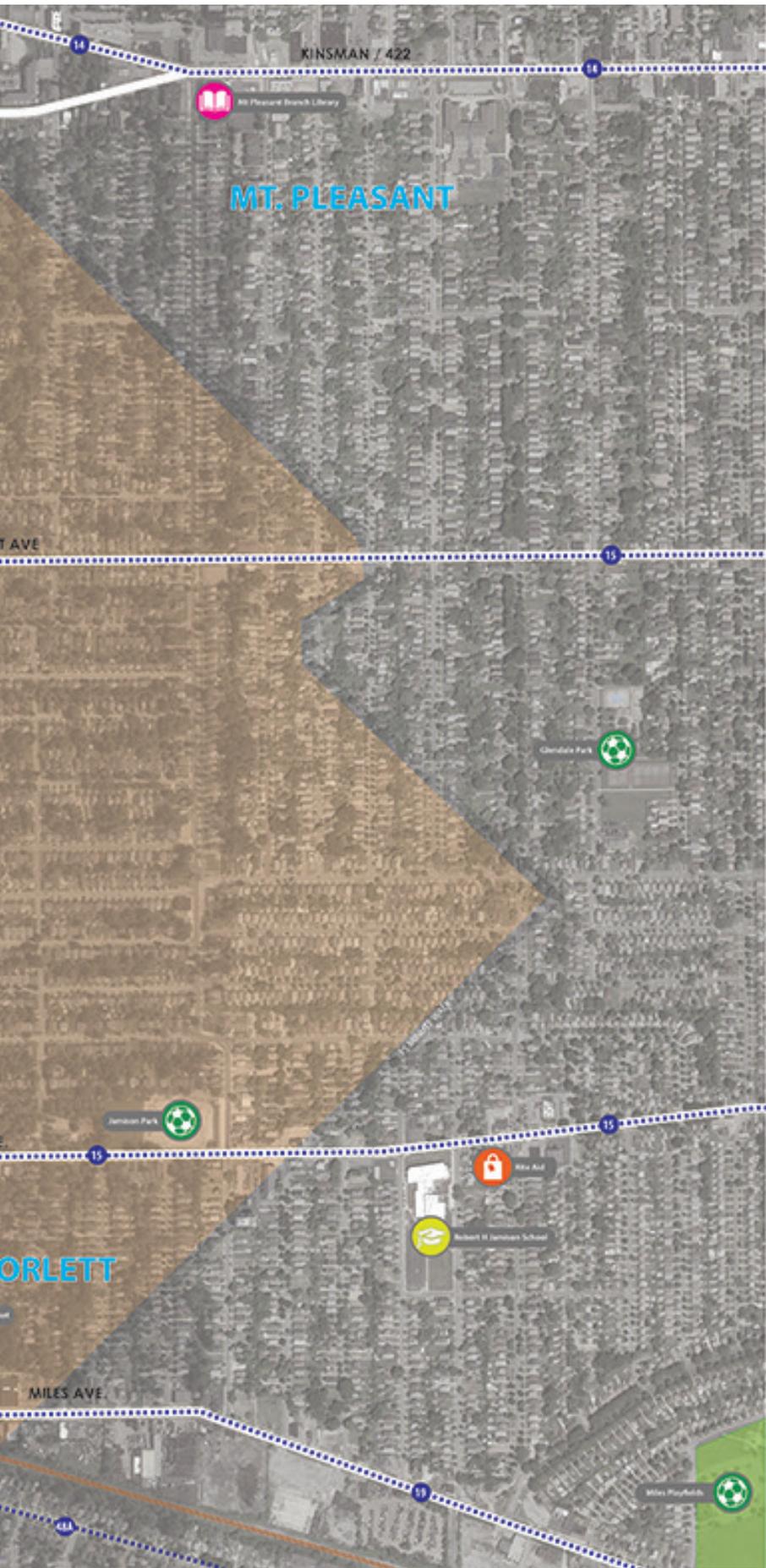


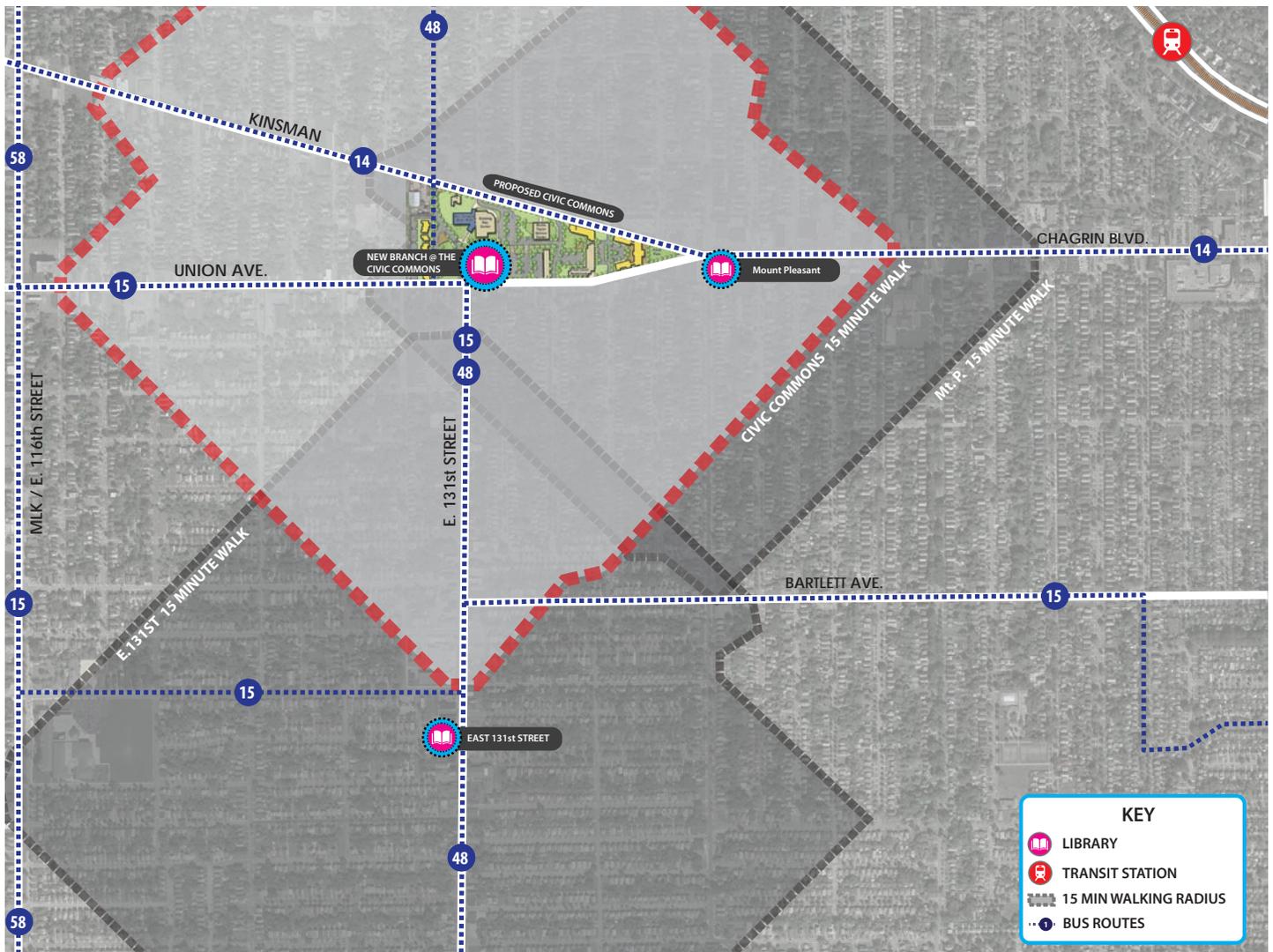


EAST 131st

NEIGHBORHOOD

ASSET MAP





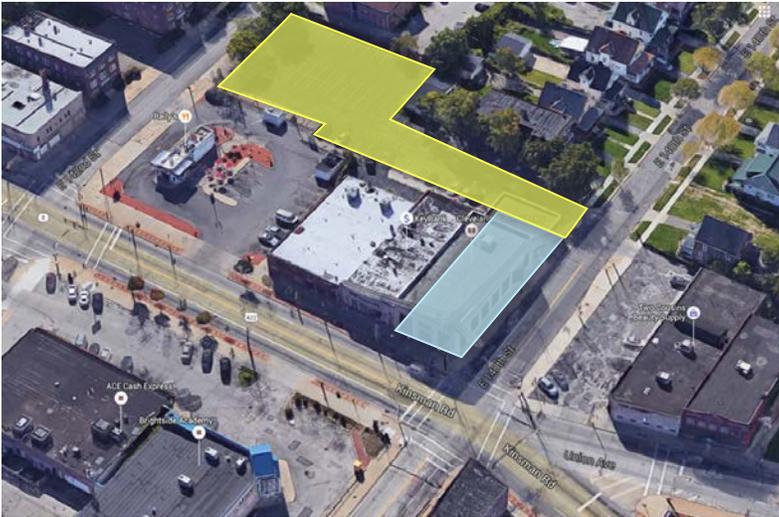
ACCESS

One of the most important considerations around the East 131st St Branch in particular is its accessibility to youth from the surrounding schools, which are shown at right. Without a functional Boys & Girls Club, the neighborhood library is one of the only “safe places” for youth to go after school.

If the branch consolidates to the new Civic Commons Campus on Union, the 15-minute walking radius around the branch will put at least half the current East 131st Branch community at a much farther distance (ABOVE). Patrons surveyed felt that the benefits of a new shared branch outweighed this negative; however, it is possible that some



alternative means of transit, like a shuttle bus or RTA vouchers, could bring area youth to the new branch location after school. CPL should work with local schools and RTA to determine the best policy for ensuring continued access for all neighborhood patrons.

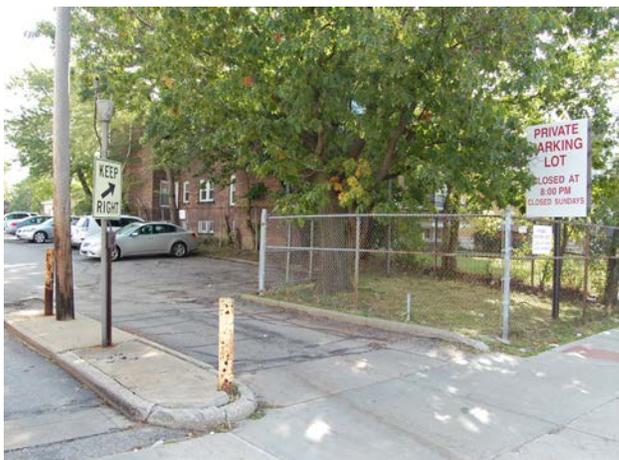


PARKING

One of the most persistent issues with the two existing branch buildings is the lack of formal parking on-site. Not only do the branches lack parking, they also lack any possible space on-site to add a lot.

Currently, Mt Pleasant Branch patrons park in the shared lot behind the branch (TOP LEFT). Signage posted warns that the lot is private and people park there at their own risk, confusing newcomers to the branch as to whether they will be towed (BOTTOM LEFT). East 131st patrons either park on the street in front of the branch, or diagonally across the street at the local Baptist church parking, with no signal or crosswalk to safely cross East 131st St (MIDDLE LEFT).

If CPL consolidates the two branches, parking can easily be accommodated in a new development site. But if CPL retains the two branches individually, shared parking agreements should be formalized with the existing parking lot owners. In addition to the shared parking agreement, signage and lighting leading from the lots to the front entrances of the branch buildings should be added in order to ensure patrons easily understand parking policy and feel safe walking to their cars even after dark.





88

NEW TEEN FICTION

CHARLY'S EPIC FASCOS
Beware of Boys
KELLI LONDON

ZOM-B

THE TEEN. FOUR READ AN UNUSUAL JOURNEY
INFINITE
in between

THE STARS NEVER RISE

LIKE NO OTHER

REDE QUEEN

VICTORIA AVEVA
RE QUE

EAST 131st BRANCH DISPLAY



**MT PLEASANT
& EAST 131st**

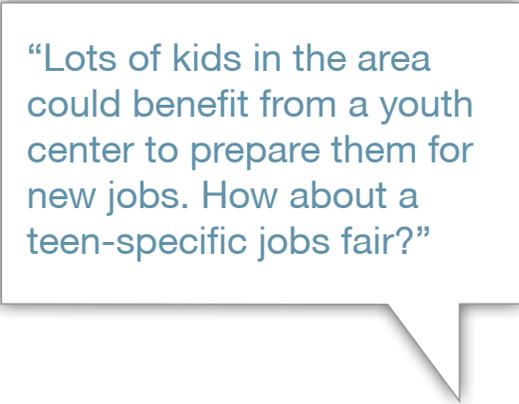
SERVICES



CPL Branch Experience

JOBS TRAINING

Adults and youth alike both voiced their strong desire to have their local CPL branch(es) support jobs training, jobs fairs, technology classes, and other skill-building assistance that will help their employment prospects. Teens in the youth focus group specifically requested a jobs fair at the branch that would bring in prospective employers willing to hire teens and recent high school graduates.



“Lots of kids in the area could benefit from a youth center to prepare them for new jobs. How about a teen-specific jobs fair?”

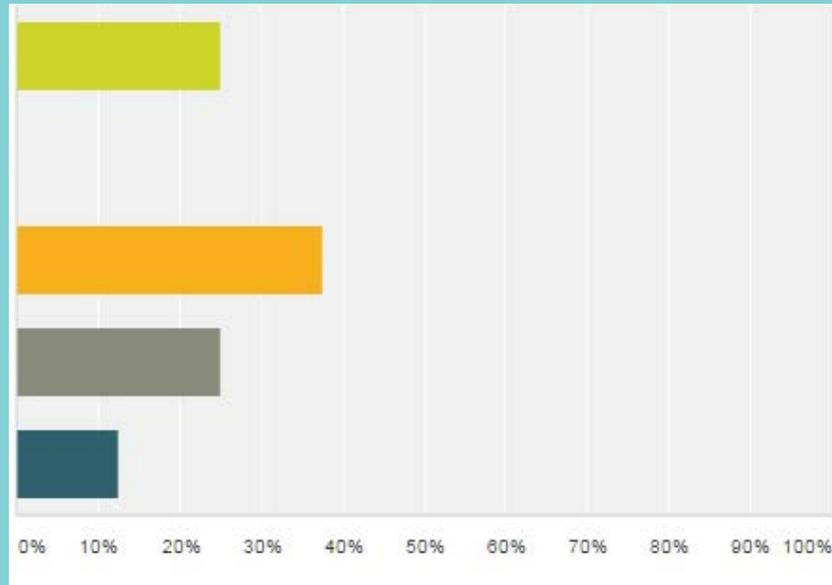
EAST 131st LITERACY CENTER

As mentioned, the provision around consolidating the branches is to first locate an alternative use for the East 131st Carnegie building, seen as an architectural gem and community asset. Though no certain use has been located as of yet, through the course of the engagement several Advisory Committee members voiced their support for turning the building into a Literacy Center which could be managed by a local entrepreneur, perhaps in partnership with a non-profit. No specific organization was definitively identified, however.

In general, the community desires the Carnegie building to remain accessible to the local public in some beneficial way, for fear that the building may fall into disrepair without adequate stewardship. Advisory Committee members could be reconvened, in conjunction with the leadership of Mt Pleasant NOW, to continue the conversation about end use for the building and locating the correct community partnerships.

What kind of class or program would you like to see the library offer?

- GED classes
- Knitting
- Author talks
- Financial planning
- Business training
- Computer classes
- Yoga
- Home ownership
- Conflict management
- Writing and publishing
- Youth & Adult Literacy
- Teen programming



If library hours were extended, which option would you prefer?

- A. Open earlier on Mon, Tues, Wed, or Thur
- B. Open earlier on Fri or Sat
- C. Open later on Mon, Tues, Wed, or Thur
- D. Open later on Friday or Saturday
- E. Open Sundays

What additional resource would you suggest for your local branch?

- TV and media rooms
- Coding classes
- A digital catalog of the speaker that come to the main library so we can watch them on the website even if we can't attend
- More computers
- Renovations - parking
- More author and writing class opportunities
- Youth programming

**MT PLEASANT &
EAST 131st**

IMPLEMENTATION MATRIX - CONSOLIDATED

COMMUNITY-PREFERRED ALTERNATIVE

Short Term = 1-2 Years | **Mid Term** = 2-4 Years (2019) | **Long Term** = 4+ Years

| RECOMMENDATIONS - CONSOLIDATED | | | |
|---------------------------------------|--|-------------------------|------------------|
| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
| BUILDING | Determine secure future use for E 131st Carnegie Branch building | CPL, Mt Pleasant Now | Short Term |
| | Begin process to develop new consolidated branch building north of Union Ave at Civic Campus | CPL, Mt Pleasant Now | Mid Term |
| | Engender sense of safety around branch through lighting, edging, and landscaping techniques | CPL | Long Term |
| | Provide lounge seating, laptop bar, and more reading environment options. | CPL | Long Term |
| | Add more computers (desktops, laptops, etc.) for public use | CPL | Long Term |
| | Create space for a flexible public meeting room within building which allows for variety of sizes/uses | CPL | Long Term |
| | Create private study rooms for quiet reading/study in branch | CPL | Long Term |
| | Create playful/colorful kids' area AND dedicated teen area | CPL | Long Term |
| | Create lobby space with after-hours drop-off/pick-up access | CPL | Long Term |
| | Integrate public art from local artists on branch interior, exterior & grounds | CPL, Mt Pleasant Now | Long Term |

| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
|---------------------|---|--|------------|
| GROUNDS | Integrate public art from local artists on branch interior, exterior & grounds | CPL, Mt Pleasant Now | Long Term |
| | Create an outdoor reading garden | CPL | Long Term |
| | Program outdoor space with temporary events and public art installations | CPL, Mt Pleasant Now, community arts organizations | Long Term |
| | Integrate sufficiently large parking lot with drive-through drop-off | CPL | Long Term |
| | New library signage on Union | CPL | Long Term |
| NEIGHBORHOOD | Collaborate with CMSD, RTA to develop safe transit options for neighborhood kids to branch | CPL, CMSD, RTA | Long Term |
| | Provide space for secure bicycle parking | CPL | Long Term |
| SERVICES | Provide after-school tutoring and mentoring programs for local youth | CPL, CMSD | Short Term |
| | Host activities and events to engage local teens | CPL, local organizations | Mid Term |
| | Investigate possibility of shifting branch hours to allow for later closing time on select weekdays | CPL | Mid Term |
| | Develop shared programming with Rec Center | CPL, City of Cleveland Parks and Recreation | Long Term |
| | Streamline self-serve printing and copying services | CPL | Mid Term |
| | Develop strategy for more outreach in the neighborhood; promoting itself and creating more local ties | CPL | Short Term |
| | Coordinate indoor space usage to enable more community events/programming | CPL | Long Term |
| | Expand Workforce Training programming & jobs fairs, teens | CPL, Mt Pleasant Now, CMSD | Short Term |
| | Coordinate Public Art artist program | CPL, Mt Pleasant Now, local arts organizations | Mid Term |

MT PLEASANT & EAST 131st

IMPLEMENTATION MATRIX - INDIVIDUAL IMPROVEMENTS

SECOND CHOICE - IMPROVING EACH BRANCH

Short Term = 1-2 Years | Mid Term = 2-4 Years (2019) | Long Term = 4+ Years

| RECOMMENDATIONS - MT PLEASANT BRANCH | | | |
|--------------------------------------|---|--|------------|
| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
| BUILDING | New/expanded lighting in front and along side of building to engender sense of safety | CPL | Short Term |
| | Provide lounge seating and more reading environment options. | CPL | Short Term |
| | Add more flexible technology (tablets laptops, etc.) for public use | CPL | Short Term |
| | Transform back meeting room into flex space which allows for variety of sizes/uses, especially workforce training | CPL | Mid Term |
| | Create private study rooms for quiet reading/study along east wall | CPL | Mid Term |
| | Transform kids' area with more playful/colorful furniture, decoration | CPL | Mid Term |
| | Reinforce back door for use as staff entry - add handle, swipe entry, lighting | CPL | Short Term |
| GROUNDS | Integrate planters into front entry area, though design to discourage seating | CPL | Short Term |
| | Integrate public art from local artists on branch interior, exterior & grounds | CPL, Mt Pleasant NOW, local arts organizations | Mid Term |
| | Pursue shared parking agreement with back lot | CPL, parking lot owners | Short Term |
| | Add cameras that cover parking area, side of building | CPL | Short Term |
| | Add lighting, signage to back parking area with clearly marked path to door | CPL, parking lot owners | Mid Term |
| New library signage | CPL | Mid Term | |

| | | | |
|---------------------|--|--|------------|
| NEIGHBORHOOD | Provide space for secure bicycle parking | CPL | Short Term |
| SERVICES | Provide after-school tutoring and mentoring programs for local youth | CPL, CMSD | Short Term |
| | Expand Workforce Training programming & jobs fairs; coordinate programming with local organizations | CPL, CMSD, Mt Pleasant Now | Short Term |
| | Investigate possibility of shifting branch hours to allow for an earlier opening time and later closing time on weekdays | CPL | Short Term |
| | Streamline self-serve printing and copying services | CPL | Short Term |
| | Develop strategy for more outreach in the neighborhood; promoting itself and creating more local ties | CPL, Mt Pleasant Now | Short Term |
| | Coordinate Public Art artist program | CPL, Mt Pleasant NOW, local arts organizations | Mid Term |

RECOMMENDATIONS - E 131st BRANCH

| | ACTION | LEADERSHIP ROLES | TIMEFRAME |
|-----------------|---|--|------------|
| BUILDING | New/expanded lighting in front of building to engender sense of safety | CPL | Short Term |
| | Provide lounge seating and more reading environment options. | CPL | Short Term |
| | Add more flexible technology (tablets laptops, etc.) for public use | CPL | Short Term |
| | Transform back meeting room into flex space which allows for variety of sizes/uses, especially workforce training | CPL | Mid Term |
| | Create private study rooms for quiet reading/study along east wall | CPL | Mid Term |
| | Transform kids' area with more playful/colorful furniture, decoration | CPL | Mid Term |
| | Integrate public art from local artists on branch interior, exterior & grounds | CPL, Mt Pleasant Now, local arts organizations | Mid Term |
| GROUNDS | Integrate public art from local artists on branch interior, exterior & grounds | CPL, Mt Pleasant Now, local arts organizations | Mid Term |
| | Pursue shared parking agreement with church across street | CPL, parking lot owners | Mid Term |
| | Side reading garden on south side of front entrance | CPL | Mid Term |
| | New library signage integrated into tree planters | CPL | Mid Term |

| | | | |
|---------------------|--|--|------------|
| NEIGHBORHOOD | Explore mid-block crosswalk, traffic calming from library to church parking lot | CPL, City of Cleveland, Mt Pleasant Now | Long Term |
| | Provide space for secure bicycle parking | CPL | Short Term |
| SERVICES | Provide after-school tutoring and mentoring programs for local youth | CPL, CMSD | Short Term |
| | Investigate possibility of shifting branch hours to allow for an earlier opening time and later closing time on weekdays | CPL | Short Term |
| | Streamline self-serve printing and copying services | CPL | Short Term |
| | Develop strategy for more outreach in the neighborhood; promoting itself and creating more local ties | CPL, Mt Pleasant Now | Short Term |
| | Coordinate Public Art artist program | CPL, Mt Pleasant Now, local arts organizations | Mid Term |



CLEVELAND PUBLIC LIBRARY
www.cpl.org

Open = useful
times of operation,
10-7 is OK, but
maybe open
Mondays til 8?

Open means
entrances to
parking lots
are not blocked
by loitering
juveniles.

Open to first
comes to feel
to come into
neighborhood

Hours

Space

More
accessibility
(parking)

Not clear
what is best
more programming
with community